

NAIOP SoCal news & updates

Welcome NAIOP SoCal New Members | March 2021

Alie Quistberg, Snell & Wilmer
Antwon Ali, Portland State University
Brian Fagan, Selective Real Estate Investments
Bryan Tavshanjian, Regent Properties
Courtney Smith, Newcastle Partners, Inc.
Curt Pringle, Curt Pringle & Associates
Erica Finck, Cushman & Wakefield
Fatima Paulson, Prologis
Frank Gilliam, Wells Fargo
Harold Levy, MCA Realty, Inc.
Imelda Delherra, Irvine Company
John Chun, JLL
Juliana Light, CBRE
Kimberly Brown, Cushman & Wakefield
Mariah Feghali, University of Southern California
Mayra Ramirez, Prologis
Michael Gelber, American Realty Advisors
Parker Abercrombie, Hager Pacific Properties
Paul Simonds, Curt Pringle & Associates
Rachel Johnson, DWS
Tunde Ogunwale, Prologis
Tyler Fishburn, California State University, Fullerton
Vedanth Shetty, University of California, Los Angeles

[Click Here to Become a Member Today](#)

NAIOP in the News

NAIOP SoCal Legislative Affairs:
[NAIOP SoCal Expands Public Policy Platform](#)

NAIOP SoCal Indirect Source Rule Task Force:
[Research SCAQMD Doesn't Want Voters to Have a Say on Tax Hike on Essential Businesses](#)

UCLA vs. USC Real Estate Challenge:
[First All-Female Team Wins NAIOP SoCal Silver Shovel](#)

Member Moment:



NAIOP SoCal's First 2021 In-Person Event: Drive-in Movie, WW84

Much is happening at NAIOP SoCal YPG and we are in high gear on many fronts. Restrictions are being softened and a greater percentage of the population is being vaccinated.

We encourage each of you to attend our Drive-in Movie Event on Thursday, April 8, at **FLIGHT at Tustin Legacy**. Thank you to NAIOP SoCal Board Member Parke Miller, Lincoln Property Company, for making this happen! Doors open at 5:30pm and our movie, **Wonder Woman 1984**, will start at 7:30pm. Please bring colleagues, family, and friends as we safely host our first "in-person" event in more than a year!

The FLIGHT Mess Hall will be open before showtime for food, drinks, and outdoor mingling! Alison Ramsey and the entire Programs Committee have worked hard to put together a fun and safe event. We are excited to safely see everyone in person again.

Thank you to our event sponsor: **Handy**

[Click Here to Register](#)

Share your story! Send us deals, acquisitions, thought leadership pieces, and other newsworthy articles on your company to share with the NAIOP SoCal membership
Contact: ltompson@naiopsocal.org

Message from NAIOP SoCal CEO



Hallmark Events and Programs



NAIOP University

Friday, April 16, 2021 | 10:00am

Join us as industry experts discuss the convergence of real estate, surging entertainment content production, and private equity deal-making.

Featuring: Jason Hariton, Hackman Capital, Carl Muhlstein, JLL and Michael White, Gensler

[Click Here to Register](#)



OC BBQ Bash

Thursday, June 10, 2021 | Balboa Bay Yacht Club

Join us as we kick off the first of many 2021 in-person events with the return of the OC BBQ Bash. Enjoy the sweet sounds of bluegrass as we sip on some moonshine and safely network with other industry-leading professionals.

Registration Coming Soon

[Click Here to View and Download Event Sponsorship Opportunities](#)

OC Golf Tournament

Monday, July 19, 2021 | Coto de Caza Golf & Racquet



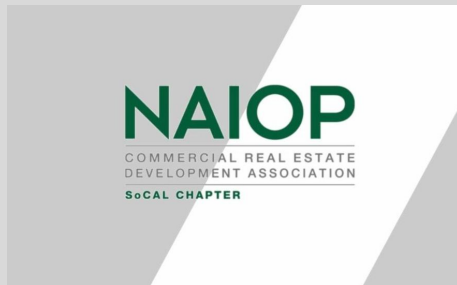
Club

NAIOP SoCal is pleased to announce the return of the Orange County Golf Tournament. Join us as we continue the return of our hallmark in-person events. The tournament is proven to provide a networking environment with a friendly, yet competitive, golf game.

Registration Coming Soon

[Click Here to View and Download Event Sponsorship Opportunities](#)

Membership Update



2021 Membership Renewal

NAIOP is all about CONNECTIONS... to advanced education, exclusive business opportunities, and indispensable information... a connection to the future of commercial real estate development. Your participation and involvement are important to NAIOP SoCal and to the commercial real estate industry. Renewing your NAIOP SoCal membership gives you continued access to NAIOP U educational programs, exclusive legislative affairs advocacy, and the return of carefully planned in-person hallmark events including Night at the Fights, BBQ Bash, Golf Tournaments, and more!

It's Not too Late to Join us in 2021!
[Click Here to Renew Your Membership Now!](#)

Legislative Affairs Update



Legislative Affairs Strategic Plan

The NAIOP SoCal Legislative Affairs Committee, Chaired by Stephane Wandel, has adopted a five-year Strategic Plan. The plan includes enhancing NAIOP SoCal's visibility among policymakers, elected officials, regulatory agencies and strategic business organizations. A key priority includes educating elected officials on the benefits the members of NAIOP SoCal bring to their communities by providing jobs and economic growth. The NAIOP SoCal Board of Directors affirmed its support of the Strategic Plan to ensure NAIOP SoCal continues to have strong voice at the public policy table.

Costa Mesa Lifts Commercial Eviction Moratorium

On Tuesday, April 6th, the Costa Mesa City Council unanimously passed an Urgency Ordinance that will take effect immediately to repeal the temporary



moratorium on the eviction of commercial tenants who were unable to pay rent due to the impacts of COVID-19.



Indirect Source Rule Task Force

NAIOP SoCal is leading the opposition to a proposed rule by the South Coast Air Quality Management District (SCAQMD) that would heavily regulate and tax warehouses in Southern California. The proposed rule is called the Indirect Source Rule (ISR). NAIOP SoCal Exec. Committee Member Fran Inman Chairs the ISR Task Force.

In early March, NAIOP SoCal launched a new digital advocacy platform to make it easier for members and allied organizations to seamlessly communicate with elected officials via email, video messages and through social. Since the launch of the platform, nearly 2000 emails by over 160 companies have been sent to the SCAQMD Board of Directors in opposition to the ISR Rule. The SCAQMD Board is scheduled to vote on May 7 on whether to adopt the ISR.

[Click Here to Take Action to Oppose Warehouse Tax](#)

Communications Update



NAIOP SoCal Podcast Series

We are excited to announce the launch of our new Podcast Series. Our mission is to give a voice to Commercial Real Estate through thought-provoking conversations with those who shape and drive the industry in SoCal.

On Thursday, March 25, 2021, NAIOP SoCal CEO Tim Jemal spoke with Santa Ana's first Mayor in 26 years, Vicente Sarmiento.

The next Podcast Episode is coming soon! Featuring Josh Childress, former professional basketball player turned commercial real estate investment firm founder.

[Click Here to Listen](#)

In Case You Missed It - March Events

UCLA vs. USC Real Estate Challenge



March 8, 2021 (Southern California) – UCLA took home the coveted Silver Shovel at the 23rd annual NAIOP SoCal USC vs UCLA Real Estate Challenge held virtually on March 4.

Each year five-member graduate student teams from the Ziman Center of Real Estate at UCLA's Anderson School of Business and the Lusk Center at USC's Marshall School of Business and Price School of Public Policy compete head-to-head to determine the highest...

[Click Here to Read More](#)



NAIOP University

On Thursday, March 18, 2021, NAIOP U presented "Life Sciences 101" featuring Andrew Hugget, CBRE, Nick Arambarri, LPA, and Mark Paskanik, CRB.

Panelists discussed the fundamentals of this flourishing asset class and shared their thoughts on what is driving the demand for office, R&D, and lab space.

[Click Here to Watch](#)

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