NAIOP SoCal news & updates

Welcome NAIOP SoCal New Members | May 2021

Lorenzo Aguirre, USC
Clio Cereceda Mendoza, UCLA
Robert Compean, USC
Patrick Cowan, Ticor Title Company
Jenny De La Mora, County of San
Bernardino

Imelda Delherra, Irvine Company Nicholas DiLando, California State University Northridge University Timothy Findlay, UCLA Anita Gross, Ware Malcomb

Robert Harraka, IRA Capital

Ciaran Hiney, 5 Ronin LLC

Daniel Jacobsen, Dempsey Construction

Sana Jahani, UCLA

George Klett, University of Southern California

Cameron Lee, Tauro Capital Advisors Harold Levy, MCA Realty Inc.

Ross Lewis, Transtar Commercial Real

Estate Services
Christina Malit, UCLA

Christina Moller, UCLA

Gea Muhammad, Los Angeles Trade Tech College

Nathan Ricks, USC

Ed Rodriguez, The McShane Companies

Alan Rodriguez, UCLA

Monique Snowden, CapRock Partners

Cameron Su, UCLA

Li Xuan Toh, UCLA

Jeremy Warren, Pacific Oak

Henry Wilde, UCLA

Mark Yu, UCLA

Yang Zhu, Helio Group



NAIOP SoCal's First 2021 In-Person Event: OC BBQ Bash

We are excited to announce the much-anticipated return of the OC BBQ Bash. This year's outdoor event, BBQ & Bluegrass, will once again safely bring together industry leaders and young professionals. We look forward to seeing everyone out from behind a little virtual box.

Sponsorship opportunities are still available with complimentary registrations included! Click Here to download and view NAIOP SoCal's 2021 Sponsorship Brochure which outlines various ways to gain industry exposure for your firm and be the face of NAIOP SoCal's first in-person networking event.

Click Here to Register

It's finally here – our first in-person event in more than 15 months, the <u>OC BBQ Bash</u>, will be held on June 10 at the Balboa Bay Club. I can't wait to meet many of you for first time. I know the value NAIOP provides in networking with your peers so join us in a fun, outdoor environment to kick off the first of many in-person events for the second half of 2021. Thank you Programs Committee Chair Alison Ramsey and Vice Chair Marty Pupil for their leadership in putting this event together.



The power of the NAIOP SoCal network is palpable. With approximately 1000 members comprising all segments of commercial real estate, we are truly the premier association for the industry. We are also changing to provide even more value to members and sponsors through networking, legislative advocacy and industry education. We are deepening our involvement in the community and amplifying our voice to tell a positive narrative about commercial real estate and the impact it has on the local economy. The best way to get involved with NAIOP SoCal is through one of our committees – Check out our Committees Here!

See you on June 10!

Timothy Jemal NAIOP SoCal CEO

Hallmark Events and Programs



OC BBQ Bash

Thursday, June 10, 2021 Balboa Bay Yacht Club

Join us as we kick off the first of many 2021 in-person events with the return of the OC BBQ Bash. Enjoy the sweet sounds of bluegrass as we sip on some moonshine and safely network with other industry-leading professionals.

Click Here to view and download available event sponsorship opportunities

Click Here to Register Now! Space is Limited!



OC Golf Tournament

Monday, July 19, 2021 Coto de Caza Golf & Racquet Club

NAIOP SoCal is pleased to announce the return of the Orange County Golf Tournament. Join us as we continue the return of our hallmark in-person events. The tournament is proven to provide a networking environment with a friendly, yet competitive, golf game.

Click Here to view and download available event sponsorship opportunities

Click Here to Register Now! Space is Limited!



I.Con West: The Industrial Conference

August 31st - September 1st 2021

The premier event exclusively focused on the development, operation and expansion of industrial real estate, I.CON is the nation's largest gathering of industrial real estate professionals.

Hear the big ideas, trends and new technologies in industrial development from the best in the business, and make new professional contacts in the enthusiastic networking environment.

Click here for INFORMATION and REGISTER



Night at the Fights

Thursday, October 7, 2021
The OC Fair & Event Center - Hanger Building

Considered one of the must-attend events in Southern California, Night at the Fights is NAIOP SoCal's premier networking event attracting close to 1,000 industry professionals each year. With heavy appetizers, cocktails, cigars, fireworks and MMA fights starring professional fighters.

SAVE THE DATE!

Sponsorship opportunities coming soon

Membership Update



2021 Membership Renewal

NAIOP is all about CONNECTIONS... to advanced education, exclusive business opportunities, and indispensable information... a connection to the future of commercial real estate development. Your participation and involvement are important to NAIOP SoCal and to the commercial real estate industry. Renewing your NAIOP SoCal membership gives you continued access to NAIOP U educational programs, exclusive legislative affairs advocacy, and the return of carefully planned in-person hallmark events including Night at the Fights, BBQ Bash, Golf Tournaments, and more!

Legislative Affairs Update



LA County Mandates Additional Sick Leave

On Tuesday, the LA County Board of Supervisors passed additional eight hours of paid sick leave for COVID-19 vaccinations. This new ordinance applies to all businesses in unincorporated Los Angeles County. Business organizations including NAIOP SoCal requested amendments asking the county to allow businesses to access funds from the American Rescue Plan to pay for costs. Unfortunately, the supervisors did not consider these amendments.

The ordinance requires four hours of paid leave per shot and is retroactive to January 1st but sunsets on August 31st. Includes employees who have exhausted the 80 hours of additional sick leave as required by state law.

The City of Los Angeles is passed a similar motion on Wednesday and is awaiting Mayor's action.



Important State Legislative Deadline Tomorrow

In Sacramento this week, June 4th is the "House of origin deadline" in which legislators are in a rush to get their bills out of their own house otherwise the bill is dead for the year. The Assembly and Senate each have over 300 bills on their respect floor to act on before Friday's deadline. NAIOP SoCal is working with our Sacramento partners to advocate on our members' behalf.

After this week the Legislature will focus on passing a state budget, before the June 15 constitutional deadline.



Biden Administration Tax Proposals: Implications for Commercial Real Estate

NAIOP Corporate analyzed several provisions of the Biden administration's \$4.5 trillion Build Back Better Plan that could acutely impact commercial real estate investment. To see the analysis, click here: NAIOP Corporate Biden Tax Analysis

Communications Update



We invite you to listen to the May podcast episode featuring Bridget Herdman. NAIOP SoCal CEO, Tim Jemal, sits down with the podcast's first female guest. They have a conversation around growing up in a large family, making the scary jump from a secure-paying job to starting your own business, and what it is like being a woman in a male-dominated field.

Click Here to Listen











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