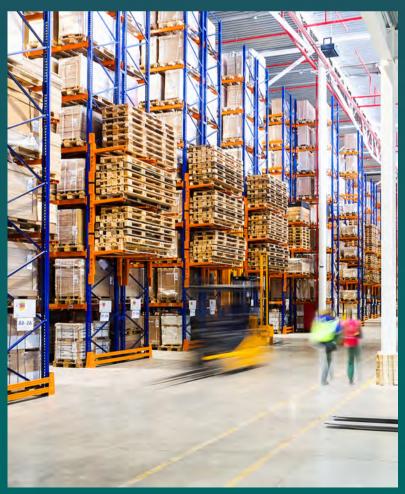


# 2022 SPONSORSHIP

918 E. SANTA ANA BLVD. SANTA ANA, CA 92701 TEL: (714) 550-0309 | FAX: (714) 550-8003









BE A SPONSOR,
PARTNER, AND
LEADER IN THE
INDUSTRY WITH
NAIOP SoCAL

We invite you to be a 2022 sponsor of NAIOP SoCal.

Despite the challenges of COVID-19, NAIOP SoCal has maintained a laser focus on providing value to our sponsors and members. We are emerging strong from the strict COVID protocols thanks in large part to our sponsors. Your sponsorship investment returns over double its retail value in benefits. Equally important, sponsorship in NAIOP SoCal provides ongoing value through personal and business relationships that can last a lifetime.

NAIOP SoCal is the premier association representing commercial real estate in Los Angeles and Orange Counties. More than 1000 real estate professionals and 500 of the top commercial real estate firms in Southern California are part of the powerful NAIOP SoCal network.

Our top priorities remain providing sponsors and members with relevant education, networking and a strong, unified voice on critical legislative and policy issues facing the commercial real estate industry. With your support, we have accomplished much so far in 2021 including:

#### 2021 Accomplishments

- Approximately 1000 attendees at a spectacular "Night at Fights" event at the Orange County Fairgrounds.
- Over 500 attendees at in-person networking dinners and receptions in Orange and LA County.
- Over 300 attendees at our sold-out Golf Tournament and Networking dinner at the Coto de Caza Golf Club.
- A highly successful UCLA vs. USC Real Estate Challenge marking the first time in the event's 23-year history that an all-female team (UCLA) won the challenge.
- Successful launch of the 2022 YPG class. The YPG program added a new instructor and there is much excitement for the impressive class of 2022.
- Spearheaded efforts to defeat AB 255 which would have allowed the state to alter existing contracts between property owners and tenants.
- 6 NAIOP University education programs including adapting to market impacts of COVID, women leaders in commercial real estate, trends in lab, R&D and entertainment spaces and adaptive reuse in office and retail.
- Developed and deepened partnerships with colleges and universities across Southern California to foster a more diverse pipeline of talent into commercial real estate.
- Spearheaded a broad coalition to oppose the indirect source rule to tax and regulate on warehouses. While the rule passed, SoCal elevated its profile as a leader and industry spokesperson.

And more is planned for the remainder of 2021 including a 2nd USC vs. UCLA Real Estate Challenge, a virtual Career Day for students featuring 15 industry professionals across multiple disciplines, a beach clean-up day in partnership with Surfrider Foundation and our Los Angeles Golf Tournament and Networking Dinner at Old Ranch Country Club.

We are bullish on 2022 where we will again provide superior networking events, industry education, engagement in our committees and a robust legislative affairs program with NAIOP SoCal as the primary voice for the commercial real estate industry.

We hope to earn your support in 2022. Our #1 priority is to serve and provide value to members and sponsors.

We encourage you to contact any of us with questions and look forward to having you as a sponsor in 2022. Sincerely,

Sincerely,

Tim Jemal CEO NAIOP SoCal Rob Antrobius | President Co-Chair, Sponsorship Committee Senior Vice President, Market Officer - Los Angeles Prologis Greg May | President-Elect Co-Chair, Sponsorship Committee Executive Vice President, Market Leader Newmark

### NAIOP SoCAL CHAPTER

# — What A NAIOP SoCal — Membership Can Do For You

Serving Los Angeles and Orange counties, NAIOP SoCal is the leading commercial real estate trade organization in Southern California with over 1,000 members. Our mission is to provide a unified voice to protect and enhance the commercial real estate industry and quality of life in Southern California.

Since 2005, NAIOP SoCal has been an invaluable resource for my career growth and a vital tool for the companies I represent

Emily Mandrup - Founder, ECM Management

#### EDUCATION



To establish and promote our image as a leadership organization; a key provider of high value programs, products and services for our members.

#### **LEGISLATION**

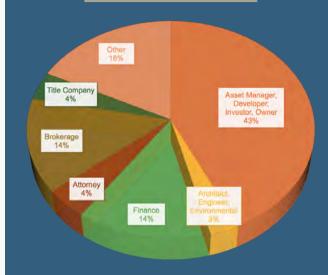
To shape and advocate public policy that supports the industry and contributes to a growing, strong and vigorous economy.

#### <u>NETWORKING</u>



To provide members and other key partners with exceptional opportunities to meet, network and develop both professionally and personally in an environment that is positive, supportive and effective.

### They have the NAIOP SoCal advantage -What are YOU waiting for?



MEMBER TYPE	SOCAL Members	<u>FIRMS</u>
Asset Manager Developer Investor Owner	430	233
Architect Engineer Environmental	30	15
Finance	139	47
Attorney	44	44
Brokerage	140	39
Title Co.	42	8
Other	177	125

## MEMBER COMPANIES NAIOP SoCAL CHAPTER

5 Ronin LLC 9th St. Partners LLC AAA FacilityServices AEW Capital Management, LP Agile Capital Albert A. Webb Associates

\*Alere Property Group

\*Allen Matkins

Alliant Insurance Services \*American Realty Advisors Ares Management LLC Arizona Commerce Authority Armour Properties

\*Arnel Commercial Properties Arroyo Insurance Services, Inc Aspect Real Estate Partners

\*Avison Young \*Bank of America Barings

Barnes & Thornburg LLP

BBVA

BCC Contracting

Beacon Capital Partners, Inc. Belay Investment Group Bentall Greak Oak

The Bendetti Company

Berkadia Commercial Mortgage, Inc.

Biola University

Birtcher Development, LLC \*Bixby Land Company BKM Capital Partners BKM Management Company

\*Black Creek Group

BlackRock Realty Advisors Brasa Capital Management Bremco Construction, Inc

\*Bridge Development Bridgeport Investments \*Brookfield Properties

Buchalter

**Buchanan Street Partners** \*Business Finance Capital

\*C. J. Segerstrom & Sons Caliber Construction, Inc.

California State University, Fullerton

Camphor Partners Cannon Design Capital One Bank CapRock Partners CareTrust REIT, Inc. The Carlyle Group \*Carson Companies

CDC Small Business Finance Corp.

\*CenterPoint Properties CenterSquare Investment CertaPro Painters of Huntington Beach Chapman University

Chartwell Real Estate Development

Chicago Title Company

\*CIP Real Estate Citizens Bank City National Bank

City of Moreno Valley City of Murrieta

Clarion Partners Clayton CRE Group

\*Coastal Pacific Construction, Inc.

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Commonwealth Land Title Insurance

Comstock Realty Partners \*ConAm Building Co.

Conceptual Design and Planning

Condor Cold Storage \*Connect Media

Conscious Communities Cordia Capital Management

County of San Bernardino \*Cox, Castle & Nicholson LLP CRB | Engineering Architecture

**CREDE** Crew Builders

Crow Holdings Industrial Crown Realty & Development CS Capital Management, Inc.

CT Realty Investors \*Cushman & Wakefield

DAUM Commercial Real Estate Services

Davis Partners LLC Deacon Construction, LLC **Dedeaux Properties** Delijani Group Dempsey Construction Dermody Properties

Diamond Development Group

\*Donahue

Schriber Realty Group

\*Duke Realty

Dunbar Real Estate Investment

\*DWS

\*Eastdil Secured EastGroup Properties

\*Emmes Realty Services of California

Empire Capital, LLC Endeavor College Prep \*EQ Office

eSteel Design Build Group Exeter Property Group

Faris Lee Investments \*FCL Builders

Fidelity National Title Fiduciary Real Estate Services

First American Exchange Company First American Title Insurance Company First Bank

First Choice Business Brokers

FOCUS Real Estate LP

Freddie Mac

\*Fullmer Construction

\*Gantry

\*Gensler

George Smith Partners, Inc.

**GGLO** 

\*Goodman

Grand Pacific Financing Corp Grandbridge Real Estate Capital

Granite Properties \*Greenlaw Partners LLC \*Guthrie Development H. Hendy Associates Hager Pacific Properties

The Happiest Headquarters Harbor Associates

HarborWest Commercial Lending

Harvest CREF

Harvest Small Business Finance

Haskell & White, LLP

Healthpeak Life Science Properties, Herdman Architecture + Design, Inc.

Highland Commercial Roofing Hillwood Investment Properties

HITT Contracting

HKA Elevator Consulting, Inc. HMWC CPAs & Business Advisors

Howard Building Corporation HSBC Bank USA, N.A.

\*Hudson Pacific Properties IBC Realty Partners

Idea Hall **IDI** Logistics Invesco Real Estate Investment Ally

\*Irvine Company Office Properties

JPI

\*J.P. Morgan - Real Estate Banking ISB Development, Inc

\*KBS Realty Advisors, Inc. Kearny Real Estate Company The Kelemen Company

Keller Williams Silicon Beach Kheiron Commercial Real Estate

\*Kidder Mathews

Kimley-Horn and Associates

The Klabin Company

Kobre Companies - Trojan Storage

\*The Koll Company

\*KPRS Construction Services, Inc.

Kristy Noochlaor

Langan Engineering & Environmental Latitude West Investment Partners, Inc. Laughlin Falbo Levy & Moresi LLP

LAWA \*LBA Realty

#### MEMBER COMPANIES

## NAIOP Socal Chapter



Ledo Capital Group Lee & Associates

Lee & Sakahara Architects AIA,

Lendlease

Liberty Property Trust

\*Lincoln Property Company

\*Link Industrial Properties

LoanCore Capital LLC

Los Angeles County Development

\*LOWE

Lowell Herbco

\*LPA, Inc.

\*Madison Marquette

Magellan Group

\*Majestic Realty Co.

Manatt, Phelps & Phillips, LLP

Manufacturers Bank

Manulife Investment Management

Marcus & Millichap

Mark IV Capital, Inc.

Marshall School of Business USC

Matthews Real Estate Investment

MBL Properties Co.

MCA Realty Inc.

McCarthy Building Companies, Inc.

McDonald Property Group

\*McShane Companies (The)

Melia Homes

Mesa West Capital

MetLife Investment Management

MetLife Real Estate Investors

MetroGroup Realty Finance

Metzger Development Services, LLC

\*Millie and Severson

Mobilitie, LLC

Morgan Stanley

Morris, Inc.

MUFG Union Bank

\*The Muller Company

MvOffice

\*Newmark Knight Frank

Nikols Mortgage Fund LLC

\*Nixon Peabody, LLP

\*Norm Wilson & Sons, Inc.

Northwestern Mutual Real Estate

NPV Advisors

\*Nuveen Real Estate

Oaktree Capital Management, LLC

Olen Properties

Olive Hill Group, LLC

\*Oltmans Construction Co.

Operon Group

Opus Bank

Orange Coast College

\*ORION Property Partners, Inc.

**OUE** Limited

\*Overton Moore Properties

Pacific Industrial

Pacific Life Insurance Company

Pacific Newport Properties

Pacific Oak

Pacific Premier Bank

Pacifica Hotels

Painting Unlimited, Inc.

Panattoni Development Company

Partner Engineering & Science, Inc.

Partners Capital Group

Penwood Real Estate Investment

\*PeopleSpace

Pepper Hamilton LLP

Pepperdine University

Periferel

PNC Bank

PNC Real Estate

Prism Realty Corporation

Private Business Capital A Division of

Proficiency Capital LLC

\*Prologis

Promontory Investments

PS Business Parks

Q10 | Westcap

Quantum Capital Partners, Inc.

Real Estate Development Associates,

Realterm

Redmond Jepsen Realty Advisors,

\*Regency Centers

\*RETS Associates

Rexford Industrial Realty, Inc.

Rialto Capital

RiverRock Real Estate Group, Inc.

\*Rockefeller Group

Roofing Southwest

RSG

\*Rutan & Tucker LLP

\*Rvan

SAA Interiors + Architecture

Saint-Gobain

San Diego State University

\*SARES-REGIS Group

Saunders Construction, Inc. Savills Studley

SC Consulting

Securitas Security Services USA

Seefried Industrial Properties

Sentinel Net Lease

Servco, Inc.

Seventh Street Development

\*Shea Properties

\*Sheppard Mullin

Slater Builders Inc. \*Snell & Wilmer LLP

\*Snyder Langston

South Coast Plaza - Office Division

Space Investment Partners

\*Squar Milner

St. Clair Commercial Real Estate

Staley Point Capital

Starboard Realty Advisors, LLC

Starpointe Ventures

\*SteelWave

Stego Industries, LLC

Stradling Yocca Carlson & Rauth

Strategis Tax Management Group, Inc.

\*Stream Realty Partners, LP

Stuart Kane LLP

Summit Development Corporation

Sunny Hills Management Co., Inc.

Sunstone Properties Trust

Sunwest Bank

Surf Management Inc.

Talonvest Capital, Inc.

\*Thrifty Oil Co.

\*Tiarna Real Estate Services, Inc.

Ticor Title Company Tidemark Capital, Inc.

Tishman International Companies

Topside Real Estate

\*Trammell Crow Company

\*Transwestern

Transwestern Development Company

Turner Real Estate Investments

\*U.S. Bank

**UCLA** Unire Real Estate Group, Inc.

United Pacific

University of California Irvine

University of Southern California Uprite Construction Corp

Urbaneer Investment Partners

\*USAA Real Estate Company

Vantage Property Investors

ViaWest Group \*Voit Real Estate Services

Vollebreet Law

W.L. Butler Construction, Inc.

\*Walker & Dunlop

\*Ware Malcomb

Warmington Properties

Waterford Property Company

\*Watson Land Company

\*Waypoint Real Estate Group WCL Consulting

\*Wells Fargo

West Harbor Capital

Westcore

Western Realco Westport Properties, Inc.

William Warren Group

Withee Malcolm Architects, LLP Worthe Real Estate Group

WPT Industrial REIT Xebec

\* = Sponsors



### Commit by December 31st, 2021 and Receive 3% off!

	DIAMOND \$20,500 \$45,000 Value	PLATINUM \$16,500 \$35,000 Value	GOLD \$13,000 \$25,000 Value	SILVER \$8,000 \$19,000 Value	BRONZE \$5,000 \$13,500 Value
Membership Benefits	8 Memberships	6 Memberships	4 Memberships	2 Memberships	1 Membership
NAIOP University	Member Access	Member Access	Member Access	Member Access	Member Access
Committee Participation	Member Access	Member Access	Member Access	Member Access	Member Access
Legislative Action Updates	YES	YES	YES	YES	YES
Night at the Fights	15 Tickets	10 Tickets	5 Tickets	3 Tickets	2 Tickets
Real Estate Challenge	10 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket
OC & LA Golf Tournaments	2 Foursomes	1 Foursome	1 Twosome	1 Twosome	1 Twosome
Educational Programs and Networking Events	8 Tickets	6 Tickets	4 Tickets	3 Tickets	2 Tickets
Corporate Recognition: Events / Invitations	Listing and Logo	Listing and Logo	Listing Only	Listing Only	Listing Only
Corporate Recognition: Event Badges, Website (logo & direct link), Newsletter, NAIOP eNews, Social Media Publications	YES	YES	YES	YES	YES
Premium Event Seating	YES	YES	YES	-	-
Priority Consideration for YPG	YES	YES	YES	-	-
Priority Consideration for Board Seats	YES	-	-	-	-

#### SPONSORSHIP COMMITTEE 2021

## NAIOP Socal Chapter



#### Rob Antrobius, Co-Chair

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#### Grace Won

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#### **2022 SPONSORSHIP APPLICATION**

#### **SoCal Chapter**

SoCAL CHAPTER							
Sponsor Leve	l						
■ Diamo	ond Pla	tinum	■ Gold	■ Silve	er Bronze		
Company Pro	file						
NAME OF COMPANY		SPONSOR	CONTACT		TITLE		
ADDRESS (Street address	, Ste. #, City, State/Pr	ovince, Zip/Postal	l Code)				
PHONE	FAX	EMA	AIL		WEBSITE		
Please include the following with your application to be featured on NAIOP SoCal's website and other event recognition:  1) A brief paragraph, 200 words or less, describing your organization  2) Your logo in vector-based Adobe Illustrator or an EPS  3) The e-mail address of the company representative delegated to receive inquiries from viewers							
SPONSOR MEMBERS	ADDRE	ESS/CITY/STATE	/ ZIP	PHONE	EMAIL		
1.							
2.							
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6.							
7.							
8.							
Reminder: Diamond = 8	Memberships, Plat	inum = 6 Membe	rships, Gold = 4 Me	emberships, Si	ilver = 2 Memberships, Bronze = 1 Mer	mbership	
Payment Info	rmation						
■ VISA ■	MasterCard	■ AMEX	■ Discover	Ple	■ Check Enclosed (payable to NAIOP)  Please include application with check. Do not fax application and/or copy of check as it will not be		
Credit Card Number		Exp. Date			processed without actual payment.		
Name of Cardholder		CVV		Sigi	nature		
Billing Address (if differen	t from contact informs	ation)			thorized Amount Date		



#### NAIOP SOCAL CHAPTER OFFICE:

918 E. SANTA ANA BLVD. SANTA ANA, CA 92701

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