

2022 NAIOP SoCal OC Real Estate Challenge

Event and Program Details

Thursday, April 28th | 5:00 PM - 8:30 PM Chapman University

PROGRAM FORMAT

- 5:00pm Networking Open
- 5:30pm Welcome and Opening Remarks
- 5:45pm Program and Competition
- 7:00pm Awarding of the Orange Cup!

CHALLENGE

Student teams from the Paul Merage School of Business at UCI and the Argyros School of Business and Economics at Chapman University will compete head-to-head in a real estate challenge to present their vision of the highest and best use for a proposed site. The 2022 NAIOP SoCal OC Real Estate Challenge Project is an exciting opportunity involving multiple parcels totaling 6.9-acres and located in the Northern Downtown Anaheim area. Potential issues to be addressed may include financial issues, sustainable development, and community impact.

SPONSORSHIP OPPORTUNITIES

- With a database of 3,000+ industry professionals in attendance, the Real Estate Challenge provides significant promotional opportunities for sponsors both prior to and during the event.
- As a Sponsor, you are supporting an important academic event that showcases the talents and creativity of the next generation of real estate leadership.

PAST CHALLENGE PROJECTS & SPONSOR TESTIMONIALS

- 2016: City of Inglewood's redevelopment project near new NFL stadium -"The City of Inglewood was honored to have the 2016 NAIOP Real Estate Challenge and the student teams from UCLA and USC competing to propose creative, highest and best options to redevelop vacant parcels within our City that have been fallow for nearly a decade. The student teams produced great ideas for redevelopment scenarios of these sites highlighting the opportunities for development within the City of Inglewood." James T. Butts, Mayor of Inglewood
- 2011 Clean City, Inc's redevelopment project in downtown Anaheim "The NAIOP Real Estate Challenge is by far, the most comprehensive, cutting-edge, relevant real estate event I have ever experienced. Having the opportunity to serve as a major sponsor lifted the profile of my company in both the local and national marketplace. I would highly recommend the Real Estate Challenge to any and all professionals in the real estate industry!" William C. "Bill" Taormina, CEO & Found, Clean City, Inc.

BECOME A SPONSOR TODAY!

Xavier Castaneda xcastaneda@naiopsocal.org 714.550.0309

> Website: Real Estate Challenge www.naiopsocal.org

CHAPMAN 2022 VIVERSIT Y NAIOP SoCal **OC Real Estate Challenge**

VALEDICTORIAN SPONSOR

\$15,000 | (1) SPONSORSHIP AVAILABLE

- Preferred Seating Twenty (20) tickets to event
- Logo recognition in all promotional materials, e-mail broadcasts and website advertising
- Logo recognition in on-site program and top billing on signage
- Verbal recognition from the podium

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SALUTATORIAN SPONSOR

\$10,000 | 🗏

- Preferred Section ren (10) tickets to event
- Logan acognition in all prototional materials, a hail broader its ind with the idvertising e nail broaces ts nd
- Lingo Coog srog hm and
- signageVenal seognition from the podium

MASTERS SPONSOR

\$7,500 | **C PRO**LOGIS

- Five (5) tickets to
- Logo recommon in all promotic al m cerials, e-mail buildout ndwebsite ad ertinin.
- Are program and Loop r signing
- Verbal recognition from the podium

BACHELORS SPONSOR

\$5,000 |

- REDA Two (2) ticket: to event.
- Logo resognition in on grogram and signage





UC

ACADEMIC SPONSOR

\$5,000 | (1) SPONSORSHIP AVAILABLE

- 50 Student Memberships to NAIOP SoCal
- Company recognition in on-site program and signage

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E-MAIL EXAMPLE

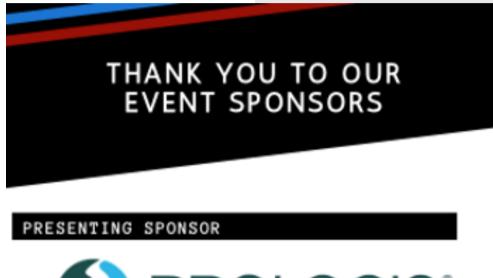
- Updated as sponsors are confirmed
- between 4-5 e-blast promotions are sent each year to database of over 3,000 commercial real estate professionals



2022 X CHAPMAN NAIOP SoCal OC Real Estate Challenge

PROGRAM EXAMPLE

- · Handed out at event to all registered attendees
- Posted to event page on NAIOP SoCal website after event





STUDENT SPONSOR

NEWMARK

WIFI SPONSOR



CONTRIBUTOR SPONSOR



2022 X CHAPMAN NAIOP SoCal OC Real Estate Challenge

SPONSOR LEVEL



VALEDICTORIAN SPONSOR \$15,000 | 1 SPONSORSHIP AVAILABLE



SALUTEATORIAN SPONSOR \$10,000 | 1 SPONSORSHIP AVAILABLE

MASTERS SPONSOR \$7,500 | SPONSORSHIP UNAVAILABLE



BACHELORS SPONSOR \$5,000 | 1 SPONSORSHIP AVAILABLE

ACADEMIC SPONSOR \$5,000 | 1 SPONSORSHIP AVAILABLE

COMPANY PROFILE

NAME OF COMPANY

SPONSOR CONTACT

TITLE

JUCI

ADDRESS (Street address, Ste. #, City, State/Province, Zip/Postal Code)

PHONE	EMAIL	WEBSITE
PAYMENT INFORMATION		
VISA MASTERCARD	AMEX DISCOVER	Check Enclosed (payable to NAIOP) Please include application with check. Do not fax application and/or
CREDIT CARD	EXP. DATE	copy of check as it will not be processed without actual payment.
NAME OF CARDHOLDER	CVV	Signature
BILLING ADDRESS (if different from contact information)		Authorized Amount Date