

NAIOP SoCal Issues Statement on Passing of Former CBPA CEO Rex Hime



Santa Ana, CA (February 6, 2023) Rex S. Hime, California Business Properties Association (CBPA) President and CEO from 1985–2021, passed away last week after dealing with a series of recent health challenges. Rex and CBPA have served as NAIOP’s representative in Sacramento for several decades.

NAIOP SoCal CEO Timothy Jemal issued the following statement:

“Rex was the Sacramento voice of the California commercial real estate community for decades. He helped create coalitions that stopped the imposition of a split roll tax several times including most recently in 2020 by defeating Proposition 15. He also provided leadership that achieved passage of the law prohibiting commercial rent control in California – making it the only state to enact such legislation.”

“As the first-ever CEO of NAIOP SoCal, I instantly felt welcomed by Rex and appreciated his unique political insights and warm sense of humor. He lived and enjoyed life to the fullest. Our condolences go out to Rex’s wife Gwyn Bicker Hime and his three sons, Rex, Reagan and Trevor.”

NAIOP SoCal Board President Justin McCusker offered the following comment:

“Professionally, Rex rightfully earned the description, “Legend” over his decades of success, navigating the ever-changing political environment in California, and as a professional achievement, that is a lofty perch. However, Rex was far more. Rex brought a humanity and genuineness that endeared him to political friend and foe alike. If you knew Rex Hime, you were better for it. If you asked Rex for help, he’d literally give you the colorful Hawaiian shirt off his back! Rex didn’t just make our industry better, Rex made California better,” said McCusker.

Prior to joining California Business Properties Association (CBPA), Rex served on then Governor Reagan’s educational staff and as Assistant to the Director for the State Department of Consumer Affairs. Later he was the Executive Director of the California State Commission for Economic Development, Director for the California Commission on Agriculture and as a Special Assistant to the Lieutenant Governor. His legislative experience includes service as the Senior Assistant to the Minority Leader of the California State Assembly.

Rex is survived by his wife Gwyn Bicker Hime and his three sons, Rex William Hime, Reagan Stewart Hime and Trevor Anthony Plescia.

About NAIOP SoCal -- NAIOP SoCal comprises more than 1,200 members throughout Southern California. NAIOP SoCal is the leading organization in Southern California for developers, owners and related professionals in office, industrial, retail and mixed-use real estate. NAIOP SoCal advances responsible commercial real estate development and advocates for effective public policy. For more information, visit www.naiopsocal.org.