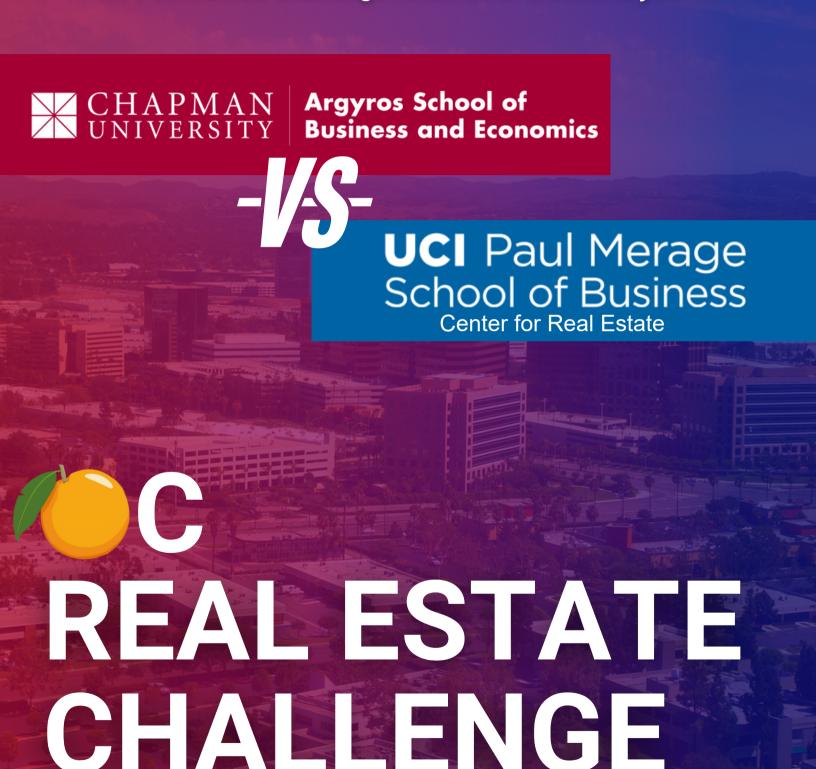


The esteemed challenge returns for a second year...



SPONSORSHIP OPPORTUNITIES :

### UCI Paul Merage School of Business Center for Real Estate

## **Event and Program Details**

Thursday, April 20th | 5:00 PM - 8:30 PM University of California, Irvine

#### **PROGRAM FORMAT**

5:00pm - Networking Open

5:30pm - Welcome and Opening Remarks

5:45pm - Program and Competition

7:30pm - Awarding of the Orange Cup!

# BECOME A SPONSOR TODAY!

Becky Ezell bezell@naiopsocal.org 714.550.0309

Website: Real Estate Challenge www.naiopsocal.org

#### **CHALLENGE**

Student teams from the Argyros School of Business and Economics at Chapman University and Paul Merage School of Business at University of California, Irvine will compete head-to-head in a real estate challenge to present their vision of the highest and best use for a proposed site. Potential issues to be addressed may include financial issues, sustainable development, and community impact.

#### **SPONSORSHIP OPPORTUNITIES**

With a database of 3,000+ industry professionals, the Real Estate Challenge provides significant promotional opportunities for sponsors both prior to and during the event. As a Sponsor, you are supporting an important academic event that showcases the talents and creativity of the next generation of real estate leadership.

#### PAST CHALLENGE PROJECTS & SPONSOR TESTIMONIALS

- 2021 City of Anaheim's redevelopment project in Northern Downtown Anaheim "To have had the opportunity to participate in the NAIOP SoCal Real Estate Challenge was a high point in my fifty years of real estate investing. The students and their advisors provided us with insights and creative ideas as to how best to utilize our property for the benefit of our community and our family for decades into the future. I look forward to continued involvement with this incredible group of professionals!" William C. "Bill" Taormina, CEO & Found, Clean City, Inc.
- 2016: City of Inglewood's redevelopment project near new NFL stadium -"The City of Inglewood was
  honored to have the 2016 NAIOP Real Estate Challenge and the student teams from UCLA and USC
  competing to propose creative, highest and best options to redevelop vacant parcels within our City that
  have been fallow for nearly a decade. The student teams produced great ideas for redevelopment
  scenarios of these sites highlighting the opportunities for development within the City of Inglewood."

  James T. Butts, Mayor of Inglewood

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### **VALEDICTORIAN SPONSOR**

#### \$15,000 | 1 Sponsorship Available

- Preferred Seating Twenty (20) tickets to
- Logo recognition in all promotional materials, e-mail broadcasts and website advertising
- Logo recognition in on-site program and top billing on signage
- Verbal recognition from the podium

### **SALUTATORIAN SPONSOR**

#### \$10,000 | Unlimited Availability

- Preferred Seating Ten (10) tickets to event
- Logo recognition in all promotional materials, e-mail broadcasts and website advertising
- Logo recognition in on-site program and signage
- Verbal recognition from the podium

### **MASTERS SPONSOR**

### \$7,500 | Unlimited Availability

- Five (5) tickets to event
- Logo recognition in all promotional materials, e-mail broadcasts and website advertising
- Logo recognition in on-site program and signage
- Verbal recognition from the podium

### **BACHELORS SPONSOR**

### \$5,000 | Unlimited Availability

- Two (2) tickets to event
- Logo recognition in on-site program and signage

### **ACADEMIC SPONSOR**

#### \$2.500 | SOLD

- 25 Student Memberships to NAIOP SoCal
- Company recognition in on-site program and signage

### Thank You to our Confirmed Sponsors: **SALUTATORIAN SPONSORS**





### **MASTERS SPONSOR**



#### **BACHELORS SPONSORS**



#### **ACADEMIC SPONSORS**











# 2023 CHAPMAN Argyros School of Business and Economics **NAIOP SoCal** C Real Estate Challenge

**UCI** Paul Merage School of Business
Center for Real Estate

### **E-MAIL EXAMPLE**

- Updated as sponsors are confirmed
- between 4-5 e-blast promotions are sent each year to database of over 3,000 commercial real estate professionals



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# **UCI** Paul Merage School of Business Center for Real Estate

### **PROGRAM EXAMPLE**

- Handed out at event to all registered attendees
- Posted to event page on NAIOP SoCal website after event

**THANK YOU TO OUR 2022 EVENT SPONSORS!** 

**PROJECT SPONSOR** 



**SALUTATORIAN SPONSOR** 



**MASTERS SPONSOR** 



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