

NAIOP Awards Gala SoCal 2023

Thursday, May 11th, 2023
Vibiana - Downtown Los Angeles

Presenting Sponsor

\$25,000 | 1 Available

- (3) tables of (10) with preferred seating
- Named as "Awards Presenting Sponsor"
- Special recognition and introduction at the Awards Gala with award presentation opportunity
- Branding recognition in the ballroom
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step and repeat" in cocktail reception/after party
- Name or logo display on stage, shared with NAIOP

VIP Reception Sponsor

\$15,000 | SOLD C. J. SEGERSTROM & SONS

- (1) table of (10) at the Gala and (20) tickets to the VIP Reception from 4pm-5pm
- Named as "VIP Reception Sponsor"
- Award presentation opportunity
- Name or logo placed on all signage at the VIP Reception
- Name or logo placed on all gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step and repeat" in cocktail reception/after party

Reception Sponsor

\$15,000 | 1 Available

- (2) tables of (10) with preferred seating
- Named as "Awards Reception Sponsor"
- Special recognition and introduction at Awards Gala with award presentation opportunity
- Name or logo displayed in reception area for branding recognition
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step and repeat" in cocktail reception/after party

After Party Sponsor

\$10,000 | SOLD CBRE

- (1.5) tables of (10) with preferred seating (15 guests)
- Named as "Awards After Party Sponsor"
- Special recognition and introduction at Awards Gala with award presentation opportunity
- Name or logo displayed in after party area for branding recognition
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book
- Logo on shared "step and repeat" in cocktail reception/after party

Bar Sponsor

\$10,000 | SOLD NEWMARK

- (1) table of (10) with preferred seating
- Named as "Awards Bar Sponsor"
- Name or logo displayed on beverage napkins at all bars
- Name or logo on all bar locations at the event
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

Wine Sponsor

\$5,000 | SOLD Colliers

- (1/2) table of (5) with preferred seating
- Branded wine wrap for dinner wines on table with logo
- Branded coasters under wine bottles on tables
- Name/Logo on gala signage, website & event marketing
- Logo scroll during evening program and in program book

Photobooth Sponsor

\$3,500 | SOLD RAM CONSTRUCTION

- (4) tickets to the event
- Named as "Awards Photobooth Sponsor"
- Logo recognition on all photobooth prints and on social media sharing
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

Valet Sponsor

\$3,000 | SOLD CenterPoint

- (3) tickets to the event
- Named as "Awards Valet Sponsor"
- Access to place item in all cars at valet exit
- Name or logo displayed on gala signage, website & event marketing
- Logo scroll during evening program and in program book

Program Ad Sponsor

\$1,500 | Unlimited

- (1) ticket to the event
- Opportunity to submit a 1/2 page ad for the program book
- Name or logo displayed on website

Category Sponsor

\$1,000 | 15 Available

- (1) ticket to the event
- Named as "Category Sponsor" during event program
- Name or logo displayed in the program book
- Name or logo displayed on website

Contact Becky Ezell at bezell@naiopsocal.org

NAIOP *Awards Gala* SoCal 2023

Hall of Fame Sponsorship Opportunities

Hall of Fame Sponsors

\$10,000 | 3 Available



- 1 table of (10) with preferred seating
- Named as "Hall of Fame" Sponsor
- Name/Logo on gala signage, web site and event marketing
- Logo scroll during evening program and in program book

Congratulatory Ad Sponsor for Lew Horne

\$2,500 | Unlimited

- (1) ticket to the event
- Opportunity to submit a 16:9 digital ad for virtual display on multi-media screens during the event as well as digitally pre/post event
- Opportunity to submit a full page ad for the program book



**NAIOP SoCal Hall of Fame Inductee
Lew Horne**

Contact NAIOP SoCal at bezell@naiopsocal.org | 714.550.0309