

Howard Schwimmer to be Inducted into NAIOP SoCal Hall of Fame Industry Awards Gala to be Held on May 16th, 2024

Santa Ana, CA (January 25, 2024) – NAIOP SoCal, the leading association for developers, owners and investors of office, industrial, retail, and mixed-use real estate, will induct Rexford Industrial Co-CEO and Director, Howard Schwimmer, into its Hall of Fame as part of its 2024 Industry Awards Gala. Now in its third year, the NAIOP SoCal Awards Gala recognizes excellence across the Southern California real estate community and this year, it will be held on May 16 at the Vibiana in downtown Los Angeles.

"The NAIOP SoCal Hall of Fame recognizes an individual who exemplifies vision, leadership, community engagement and an unwavering commitment to the Southern California commercial real estate industry. Howard Schwimmer and the leadership of Rexford Industrial continue to set the bar for success which makes him such an outstanding choice," said Timothy Jemal, CEO of NAIOP SoCal. "More than its financial success, Rexford leads by example, emphasizing its commitment to company culture and support for local communities."



As noted, Schwimmer currently serves as Rexford Industrial's Co-Chief Executive Officer and has been on its Board of Directors since 2013. He served as Co-Founder, Senior Managing Partner, and President of its predecessor businesses since December of 2001. Before his role with Rexford, Schwimmer, a licensed California real estate broker, served at various times as Manager, Executive Vice-President and Broker of Record for DAUM Commercial Real Estate, one of California's oldest industrial brokerage companies. Schwimmer's 40-year professional career has been dedicated entirely and exclusively to Southern California's infill industrial real estate, including its acquisition, value-add improvement, development, management, sales, leasing, and disposition. Schwimmer received his bachelor's degree from the University of Southern California. He serves on the USC Lusk Center Real Estate Leadership Council, is a Board Member of USC Hillel and was recently the Allocation Committee Chair of the Los Angeles Jewish Federation, Real Estate Principals Organization. In 2023, Jemal interviewed Schwimmer for his podcast series "CREative Talk with Tim Jemal." To listen to the interview, click here.

Nominations are now open for the NAIOP SoCal Awards Gala. Categories include Developer of the Year, Broker of the Year, Deal of the Year, Service Provider of the Year, Multifamily Project of the Year, Industrial Project of the Year, Office Project of the Year, Retail Project of the Year, Interior Project of the Year, Mixed-Use Project of the Year, Redevelopment/Renovation of the Year, Sustainable Project of the Year, Investor of the Year, Developing Leader of the Year, Diversity, Equity, Inclusion and Accessibility Award, Community Impact Project of the Year and Commercial Real Estate Woman of the Year. click here to view the criteria

Two of the awards will be decided by an online "people's choice" vote, including Developer of the Year and Deal of the Year. The Distinguished Service, Member of the Year, and Public Partner of the Year awards will be chosen by NAIOP SoCal's leadership and announced during the gala.

If you would like to Become a Hall of Fame 2024 Sponsor Click Here



NAIOP SoCal | 918 E. Santa Ana Blvd., Santa Ana, CA 92701

