

## Associate Membership Benefit Highlights

Networking Opportunity: Contact List of CONY campground members (provided annually with dues renewal). Includes contact names, mailing address, email, phone #.	Networking Opportunity: Discounted vendor booth rate for the CONY Exposition for the Outdoor Hospitality Industry (Fall)
Promotion Opportunity: Listing with description and link on www.CampNewYork.com, CONY's consumer and business-to-business website	Networking Opportunity: Discounted vendor booth rate for the CONY Zone Meetings (Spring)
Promotion Opportunity: Discounted advertising rates in the CONY Camping Guide, printed annually and targeted to traveling consumers.	Professional Development: Event vendors are invited and welcome to sit in on seminar sessions at CONY Zone Meetings and CONY Expositions.
Promotion Opportunity: Discounted advertising rates in the CONY member newsletter, distributed 4x/year.	<b>Professional Development:</b> Associate members are invited and welcome to attend CONY sponsored webinars.
Promotion Opportunity: Listing with description and link in the Handy Reference Guide, a printed insert for CONY's member newsletter, distributed 4x/year.	Promotion Opportunity: Associate members are welcome to take advantage of Advertising Co-op Programs, such as our digital adverting and newspaper advertising programs.
<b>Information Sharing:</b> Receive copies of the CONY printed newsletter, and member e-newsletters.	Partnerships: What can we do for/with you to help raise your profile and provide more interaction with our campground members?

**Mission:** Campground Owners of New York (CONY) is an association dedicated to the promotion, growth, improvement, and development of independently owned campgrounds in New York State.

**Vision:** Campground Owners of New York (CONY) will be the model campground association by providing professionalism and diversity in our programs, education, services, advocacy and support for continued growth and collaboration within the outdoor hospitality industry.

Your minimum investment of only \$250 for annual associate membership fees supports our mission and vision, and allies you with a dynamic, for-profit trade association whose members own and/or operate some of the finest campgrounds and RV parks in the Empire State. Founded in 1963, CONY has grown from a fledgling association to one of the largest single state campground associations in the nation.

We truly believe that "Membership in CONY doesn't cost, IT PAYS!"

Join or renew your membership today!