

NEW YORK'S FAVORITE SHOPPER NETWORK!



For Design & Placement:

Nancy McGrath

nancy@nynewspapers.com

518-464-6483

For Enrollment & Payment:

Suzanne Bixby

info@campnewyork.com

585-586-4360



Campground Owners of New York

Ad Placement Through July 31, 2021

**SPECIAL
RATES
FOR
CONY
MEMBERS!**

Purchase 1 - 3 Weeks:

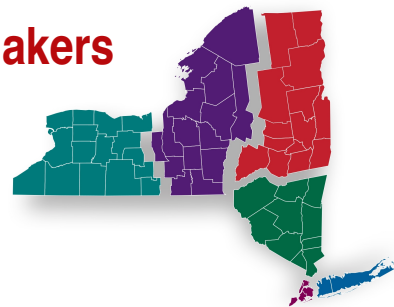
TAKE 30% OFF Listed Rates Per B&W Ad
TAKE 15% OFF Listed Rates Per **Color** Ad

Purchase 4 Weeks:

TAKE 40% OFF Listed Rates Per B&W Ad
And 5th Week is **FREE!**
TAKE 25% OFF Listed Rates Per **Color** Ad
And 5th Week is **FREE!**

Local Offers • Consumers and Decision Makers

FCPNY's publications reach more than 3 million NYS households each week. With one call, we'll place low-cost line ads, business cards or double business cards in front of consumers and in one or all regions of New York State.



**LISTED
PRICES**

LINE ADS
BUSINESS CARD
DOUBLE BUSINESS CARD

WESTERN REGION	CENTRAL REGION	CAPITAL REGION	HUDSON VALLEY REGION	NYC/LONG ISLAND REGION	NEW YORK STATEWIDE
CIRCULATION 623,199	CIRCULATION 162,919	CIRCULATION 333,836	CIRCULATION 232,896	CIRCULATION 1,026,099	CIRCULATION 2,378,949
PUBLICATIONS 44	PUBLICATIONS 15	PUBLICATIONS 18	PUBLICATIONS 14	PUBLICATIONS 34	PUBLICATIONS 125
\$249	\$99	\$169	\$129	\$349	\$589
\$699	\$183	\$375	\$261	\$813	\$1,884
\$1,224	\$320	\$655	\$457	\$1,422	\$3,297

LINE ADS — 25 words or less, additional words priced as needed.
BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide by 2" tall.
DOUBLE BUSINESS CARD ADS — Ad unit is 2-columns (3.792") wide x 4" tall.

*BUSINESS CARD ADS MUST BE
SUBMITTED IN PDF FORMAT*

*The Newspaper Advertising Network guarantees
90% placement of all ads in its participating newspapers.*

NEWSPAPERS LISTING BY REGION BY COUNTY

CAPITAL REGION

ALBANY COUNTY

Local First - Latham/Colonie/Delmar
Spotlight Newspapers

CLINTON COUNTY

The Burgh/North Countryman Sun

ESSEX COUNTY

The Times of Ti Sun
The Valley News Sun

MONTGOMERY COUNTY

My Shopper- Mohawk Valley Edition

OTSEGO COUNTY

Oneonta-Cooperstown Edition
Turnpike Edition Pennysaver

RENSSELAER COUNTY

LocalFirst - The Advertiser

SARATOGA COUNTY

Local First - Clifton Park
LocalFirst - Corinth
LocalFirst - Saratoga North
LocalFirst - Saratoga South

SCHOHARIE COUNTY

My Shopper-Schoharie Valley Edition

WARREN COUNTY

The Adirondack Journal/News Enterprise Sun

WASHINGTON COUNTY

North Country Free Press/Weekender
Napaul Publications
North Country Shopper



CENTRAL REGION

CHENANGO COUNTY

The Norwich Pennysaver
Wharton Valley Pennysaver

JEFFERSON COUNTY

Northern New York Pennysaver

MADISON COUNTY

Cazenovia Republican
Hi Neighbor
Oneida-Madison Pennysaver

ONONDAGA COUNTY

Eagle Bulletin
Eagle Star Review
Skaneateles Press
Syracuse New Times

SENECA COUNTY

Seneca County Area Shopper

ST. LAWRENCE COUNTY

Massena-Ogdensburg Edition
Potsdam-Canton Edition

TIOGA COUNTY

Owego Pennysaver

TOMPKINS COUNTY

Tompkins Weekly

HUDSON VALLEY REGION

DELAWARE COUNTY

County Shopper-Catskill Park Edition
County Shopper-Delaware Edition
Sidney Pennysaver

DUTCHESS COUNTY

Zone 5A-Fishkill Beacon
Zone 5B-Hopewell Pawling
Zone 5C-Wappingers

ORANGE COUNTY

Marketplace Today

PUTNAM COUNTY

Brewster-New Fairfield - Zone 2C
Carmel/Mahopac - Zone 2B

WESTCHESTER COUNTY

Central West - Zone 3A
Mt. Kisco-Katonah - Zone 2D
Southern West - Zone 3B
Yorktown Zone 1 Pennysaver
Yorktown Zone 4 Pennysaver

NYC/LONG ISLAND REGION

BRONX COUNTY

Bronx Penny Pincher Editions
Allerton
Castle Hill
Morris Park
Parkchester
Throggs Neck

NASSAU COUNTY

All Island Media
Market Place Pennysaver



PrimeTime Editions:

Baldwin/Freeport
Cedarhurst/Lawrence
Elmont
Franklin Square
Hewlett/Woodmere
Lynbrook/East Rockaway
Malverne/West Hempstead
Oceanside/Island Park
Rockville Centre
Valley Stream
South Bay Newspaper Editions
Massapequa
Massapequa Park
Nassau Zone 1
Nassau Zone 2
North Massapequa
Seaford

SUFFOLK COUNTY

South Bay Newspaper Editions
Amityville
Babylon
Copiague
Deer Park
East Islip
Farmingdale
Islip
Lindenhurst North
Lindenhurst South
North Babylon
South Bay Shore
Suffolk Zone 1
Suffolk Zone 2
Suffolk Zone 3
Suffolk Zone 4
Suffolk Zone 5
Suffolk Zone 6
West Babylon
West Babylon South
West Islip

WESTERN REGION

CATTARAUGUS COUNTY

Salamanca Pennysaver

CHAUTAUQUA COUNTY

Chautauqua Star
Fredonia Pennysaver Group

CHEMUNG COUNTY

The Shopper (Horseheads)

ERIE COUNTY

Akron-Corfu Pennysaver
Angola Pennysaver
East Aurora Elma Pennysaver
Hamburg Shopper Edition
Orchard Park Pennysaver
West Seneca Pennysaver
Western New York Pennysaver

GENESEE COUNTY

Genesee Valley Penny Saver
Batavia
Oatka
LeRoy Pennysaver

LIVINGSTON COUNTY

Genesee Valley Penny Saver
Dansville-Wayland
Livingston

MONROE COUNTY

Genesee Valley Penny Saver
Fairport-Perinton Edition
Pittsford-E. Rochester
Rush Henrietta
Tri-County
Webster-Ontario
Hamlin-Clarkson Herald
Suburban News North
Suburban News South
Suburban News West

ONTARIO COUNTY

Genesee Valley Penny Saver
Canandaigua-Naples
Eastway
The Merchandiser

ORLEANS COUNTY

Lake Country Penny Shopper

SCHUYLER COUNTY

The Hi-Lites

STEBEN COUNTY

PenneSaver Plus
Southern Tier Pennysaver
Steuben Courier & Advocate

WAYNE COUNTY

Auburn Shopper
Community Shopping Guide
Lyons-Clyde Savannah
Newark Pennysaver
Palmyra-Macedone Timesaver
Sodus-Williamson Pennysaver
The Wayuga Shopper

WYOMING COUNTY

Attica Pennysaver
Perry Shopper
Warsaw Pennysaver

YATES COUNTY

Chronicle Ad-Viser

