



2022 CONY Brochure Distribution Program

Ensure maximum exposure for your materials through our combined shows/ mail fulfillment **Brochure Distribution Program**.

Select the quantity of brochures you want distributed, and those brochures will be displayed in the CONY booth at all travel & RV shows we're attending in 2022. The remaining brochures will be direct mailed with the CONY Directory to consumers requesting NY camping info via the CONY website and our advertising efforts.

What does this mean for you? Your brochures aren't collecting dust! They're being distributed and seen by the public, at a cost that is still cheaper than participating in just ONE RV show on your own!

	<u>2000 Pieces Material</u>	<u>5000 Pieces Material</u>
Rack Card/Brochure (4" x 9" max size)	\$550	\$750
Oversize Piece (larger than 4" x 9")	\$700	\$900

Brochure Distribution Program Enrollment Form

Please return this form, with check or payment information, to the CONY Office: 1 Grove Street, Suite 200, Pittsford, NY 14534, or fax: 585-586-4368, or email: info@campnewyork.com

CAMPGROUND NAME

CONTACT PERSON

ADDRESS

CITY, STATE, ZIP

_____/_____
PHONE / FAX

EMAIL ADDRESS

Brochure Size: Small Oversize

Quantity to Distribute: 2000 5000

Payment Total: \$ _____ CHECK ENCLOSED CREDIT CARD INVOICE ME

Payment Policy: Payment for ad placement required upon contracting, unless advertiser has established a prior credit standing with CONY for deferral of full or partial payment. Then, final payment will be billed and required upon receipt of invoice.

CREDIT CARD NUMBER

CCV NUMBER

_____/_____
EXP. DATE

ZIP CODE

PRINT NAME AS IT APPEARS ON CARD

SIGNATURE

Terms: Brochures will be distributed via available shows and mailings, upon receipt of literature and payment. Brochures need be packaged in bundles of 100. To ensure rack space at all shows, brochures must be at the CONY office by December 15, 2021. Otherwise, brochures will be taken to the first available shows, and the balance included in the mailings. Full payment is due by December 31, 2021 to ensure inclusion at the start of the program, otherwise, distribution will begin upon receipt of payment. CONY does not guarantee distribution of any literature above and beyond the amount you've contracted for.