



2023 CAMP NEW YORK Magazine Advertising Rates



Advertisement space commitment deadline: September 30, 2022.

Advertising materials deadline: September 30, 2022. **Target Print Run:** 160,000 copies.

Send ad materials or completed ads to Suzanne Hopkins, VP of Marketing & Public Relations, suzanne@campnewyork.com.

ARTWORK: Hi Res PDFs preferred for finished ads, converted to CMYK. Hi Res JPGs or PNGs acceptable. Other formats not accepted, including Word, Publisher, etc. CONY reserves the right to reject artwork deemed unacceptable or objectionable.

<p>1/2 page HORIZONTAL 7.5"w x 4.875"h</p>	<p>1/8 page 3.625"w x 2.3125"h</p>	<p>1/2 page VERTICAL 3.625"w x 10"h</p>	<p>Full Page (shown here) 7.5"w x 10.0"h</p> <p>Full Page w/ bleed (not shown) 8.375"w x 11.125"h</p> <p>trim size: 8.125"w x 10.875"h</p>
<p>1/8 page 3.625"w x 2.3125"h</p>	<p>1/8 page 3.625"w x 2.3125"h</p>	<p>1/4 page 3.625"w x 4.875"h</p>	
<p>1/4 page 3.625"w x 4.875"h</p>	<p>1/8 page 3.625"w x 2.3125"h</p>	<p>1/4 page 3.625"w x 4.875"h</p>	

AD SIZE (SELECT)

- Eighth Page
- Quarter Page
- Half Page Horizontal
- Half Page Vertical
- Full Page
- Full Page w/Bleed

(trim 8.125"x10.875")

DIMENSIONS

3.625" x 2.3125"
3.625" x 4.875"
7.5" x 4.875"
3.625" x 10.0"
7.5" x 10.0"
8.375" x 11.125"
width x height

AD RATE

\$ 635.00
\$1,200.00
\$2,345.00
\$2,345.00
\$4,460.00
\$4,690.00

CONY MEMBERS RATE!*

\$ 495.00
\$ 935.00
\$1,795.00
\$1,795.00
\$3,485.00
\$3,695.00

**For CONY campground & vendor members in good standing.*

Premium Ad Pages: Inquire about availability and pricing for premium ad pages, including inside and outside covers.

Payment Policy: Payment for ad placement required upon contracting, unless advertiser has established a prior credit standing with CONY. Then, an invoice will be immediately generated for payment upon billing, or upon issuance of a tear sheet if terms are previously arranged by advertiser.

Run 2022 ad AS IS

I'm sending a new ad

Revise my 2022 ad (see notes below)

Make checks payable to CONY and mail to 1 Grove Street, Suite 200, Pittsford, NY 14534. Credit card payments are accepted over the phone at 585.586.4360. CONY members can pay securely online when an invoice is generated and assigned to their account.

BUSINESS NAME

ADDRESS

_____/_____
PHONE / FAX

CREDIT CARD NUMBER

CCV NUMBER

PRINT NAME AS IT APPEARS ON CARD

CONTACT PERSON

CITY, STATE, ZIP

EMAIL ADDRESS

_____/_____
EXP. DATE

CC ZIP CODE

SIGNATURE

\$ _____
PAYMENT TOTAL

- CHECK ENCLOSED
- CREDIT CARD
- INVOICE ME (see payment policy)

Notes/Designer Contact: _____