



## Affiliate Vendor Membership Benefit Highlights

<p><b>Networking Opportunity: Contact List of CONY campground members</b> (provided annually with dues renewal). Includes contact names, mailing address, email, phone #. Affiliate vendors can also utilize the CONY <b>Member Info Center portal</b> to reach out to current CONY members via targeted or group emails.</p>	<p><b>Promotion Opportunity: Webpage on CampNewYork.com, with description, photos, and hotlinks.</b> Affiliate members are listed on our affiliate members page, under member center.</p>
<p><b>Networking Opportunity: Discounted vendor booth rate</b> for the CONY Exposition for the Outdoor Hospitality Industry (Fall)</p>	<p><b>Networking Opportunity: Discounted vendor booth rate</b> for the CONY Zone Meetings (Spring)</p>
<p><b>Promotion Opportunity: Discounted advertising rates in the CAMP NEW YORK magazine,</b> printed annually and targeting traveling consumers.</p>	<p><b>Professional Development:</b> Event vendors are invited and welcome to sit in on seminar sessions at CONY Zone Meetings and CONY Expositions.</p>
<p><b>Promotion Opportunity: Discounted advertising rates in the CONY member newsletter,</b> distributed 4x/year to member campgrounds and affiliate vendors.</p>	<p><b>Professional Development:</b> Affiliate vendor members are invited and welcome to attend CONY sponsored webinars.</p>
<p><b>Promotion Opportunity: Listing with description and link in the Handy Reference Guide,</b> a printed insert for CONY’s member newsletter, distributed 4x/year to member campgrounds and affiliate vendors.</p>	<p><b>Promotion Opportunity:</b> Affiliate vendor members are welcome to take advantage of Advertising Co-op Programs, such as our digital advertng and newspaper advertising programs.</p>
<p><b>Promotional Opportunity:</b> Upload <b>Member-to-Member</b> discounts, deals, packages, or value-added incentives to CONY campground members, that they can access through the Member Info Center portal.</p>	<p><b>Promotional Opportunity:</b> Upload <b>Hot Deal</b> discounts, deals, packages, or value-added incentives to the general public, that consumers can access on the CampNewYork.com HOT DEALS page as well as your member info page on our website.</p>
<p>Access to <b>Group health insurance, Teledoc, pharmacy discounts, and mental health resources</b> through <b>UnitedHealthcare.</b></p>	<p><b>Partnerships:</b> What can we do for/with you to help raise your profile and provide more interaction with our campground members?</p>

**Mission:** Campground Owners of New York (CONY) is an association dedicated to the promotion, growth, improvement, and development of independently owned campgrounds in New York State.

Your minimum investment of only \$250 for annual dues supports our mission and allies you with a dynamic, for-profit trade association whose members own and/or operate some of the finest campgrounds and RV parks in the Empire State. Founded in 1963, CONY has grown from a fledgling association to one of the largest single state campground associations in the nation. ***We truly believe that “Membership in CONY doesn’t cost, IT PAYS!”***

**Join or renew your membership today!**

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