



## Campground Membership Benefit Highlights

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| <p><b>Propane and Fuel Discounts with Suburban Propane and Superior Plus</b> (where available)</p>   | <p>Access to <b>Group health insurance, Teledoc, pharmacy discounts, and mental health resources</b> through <b>UnitedHealthcare</b>.</p>  |
| <p>Access to the <b>CONY Legal Hotline</b>, co-hosted in partnership with the Towne Law Firm, P.C., a CONY Alliance Partner. Members in good standing can receive certain defined legal consultation at a free and/or reduced cost.</p>  | <p>CONY's <b>printed newsletter</b> published 4 times per year (including handy reference guide for contacts to CONY affiliate vendor members. A <b>digital newsletter</b> is sent to members at least once a month, on average.</p>   |
| <p><b>Listing in and map locator in the annual CAMP NEW YORK magazine.</b> Approx 150,000 copies distributed each year. Additional display advertisements (\$) for campgrounds are limited to CONY-affiliated parks.</p>   | <p>Listing inclusion in the <b>digitized version of the camping directory</b> with flippable pages and web links to your campground.</p>   |
| <p><b>Listing page</b> on consumer website <b>CAMPNEWYORK.com</b>, and <b>listing</b> on the <b>CONY mobile app</b> (find in your app store browsing CAMP NEW YORK).</p>   | <p><b>Public Relations programs</b>, for example – inclusion in news releases about Camp Good Days, other charities &amp; various campground news and activities.</p>  |
| <p>Access to <b>cost-saving cooperative marketing programs</b></p> <ul style="list-style-type: none"> <li>• Brochure distribution program at shows and in mailings to qualified leads.</li> <li>• Digital advertising on the CampNewYork.com and in e-newsletter to subscribers.</li> </ul>  | <p>Access to the <b>Robert C. Klos, Sr. Scholarship Program</b> for campground members and their staffs to utilize for various meetings and conference registrations, and educational opportunities.</p>                               |
| <p><b>Representation in legislative and advocacy programs</b> at the local, state, and national level protecting your rights as campground and RV park operators.</p>  | <p>CONY also has a <b>lobbyist on retainer in Albany</b> to provide watchdog services to make sure CONY members are protected.</p>   |
| <p><b>Representation in the Industry:</b> CONY is a member of The New York State Rural Water Association, The New York State Tourism Industry Association, Ski Areas of NYS, and the New York State Hospitality and Tourism Association as well as the Tourism Industry Coalition. These memberships make sure that the outdoor hospitality industry is well represented amongst tourism professionals throughout the State.</p>   | <p><b>Networking opportunities</b> with fellow New York campground owners and industry suppliers at the <b>Annual Spring Zone Meetings</b> and the <b>Annual Exposition for the Outdoor Hospitality Industry &amp; Trade Show</b>.</p> |
| <p><b>Evolving discounts and deals</b> for a variety of services and products from affiliate vendor members and other corporate partners*, including discounted services from CampgroundViews.com, brochure distribution with BCI, embroidery and imprinting, and more.</p> <p><i>*providers and services based on current program agreements between CONY and providers at time of your inquiry.</i></p> <p style="text-align: center;"><i>Are you maximizing your benefits and opportunities? Do you need help on an issue? Maybe you have an idea?</i></p> <p style="text-align: center;"><b>Let's talk!</b> (585) 586-4360 or <a href="mailto:info@campnewyork.com">info@campnewyork.com</a></p> |  |