



2024 CAMP NEW YORK MAGAZINE ADVERTISING RATES

<p>1/2 page HORIZONTAL 7.5" w x 4.875" h</p>	<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/2 page VERTICAL 3.625" w x 10" h</p>	<p>Full Page (shown here) 7.5" w x 10.0" h</p> <p>Full Page w/ bleed (not shown) 8.375" w x 11.125" h</p> <p>trim size: 8.125" w x 10.875" h</p>
<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/4 page 3.625" w x 4.875" h</p>	
<p>1/8 page 3.625" w x 2.3125" h</p>	<p>1/4 page 3.625" w x 4.875" h</p>		

AD SIZE	DIMENSIONS	AD RATE	CONY MEMBER RATE
1/8 Page	3.625" x 2.3125"	\$ 630.00	\$ 545.00
1/4 Page	3.625" x 4.875"	\$1,145.00	\$ 985.00
1/2 Page Horizontal	7.5" x 4.875"	\$2,180.00	\$1,845.00
1/2 Page Vertical	3.625" x 10.0"	\$2,180.00	\$1,845.00
Full Page	3.625" x 10.0"	\$4,105.00	\$3,535.00
Full Page w/ Bleed	8.375" x 11.125"	\$4,315.00	\$3,745.00
Premium Ad	8.375" x 11.125"	\$6,000.00	\$5,050.00

Premium Ad Pages: Inquire about availability and pricing for premium ad pages, including inside and outside covers.

Payment Policy: Payment for ad placement required upon contracting, unless advertiser has established a prior credit standing with CONY. Then, an invoice will be immediately generated for payment upon billing, or upon issuance of a tear sheet if terms are previously arranged by advertiser.

ADVERTISEMENT SPACE COMMITMENT DEADLINE: September 29, 2023

ADVERTISING MATERIALS DEADLINE: September 29, 2023. **TARGET PRINT RUN:** 160,000 copies

Send ad materials or completed ads to **Ann Kielbasa, Marketing & Communications, ann@campnewyork.com**

ARTWORK: High-Res PDFs preferred for finished ads, converted to CMYK. High-Res JPGs or PNGs acceptable. Other formats not accepted, including Word, Publisher, etc. CONY reserves the right to reject artwork deemed unacceptable or objectionable.

_____	_____	\$ _____
Business Name	Contact Person	Total Amount Due
_____	_____	CHECK ENCLOSED
Street Address	City, State, Zip	CREDIT CARD
_____	_____	INVOICE ME (see payment policy)
Phone	Email	

- Run 2023 ad AS IS
- I'm sending a new ad
- Revise my 2023 ad (see notes)

Notes/Designer Contact:

Please make checks payable to CONY and mail to **100 Saratoga Village Blvd, Suite 37S, Malta, New York 12020**. Credit card payments are accepted over the phone at 585.586.4360. CONY members can pay securely online when an invoice is generated and assigned to their account.