

**UNION COUNTY
CHAMBER OF
COMMERCE
BOARD OF DIRECTORS**

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United Finance

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Brooks Painting

Michael Fields,
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Karissa Harvey,
Community at Large

Mollie Hulse,
Community at Large

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Loveland Funeral

Mike Rysavy,
Grande Hot Springs,
The Lodge at Hot Lake

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Rock & Sons,
City of La Grande City Council
Appointed Liaison

Matt Scarfo,
Union County Board of Commis-
sioners
Appointed Liaison



Welcome!

When it comes to business in Union County, no organization looks out for the best interest of this community longer and better than the Union County Chamber of Commerce. Since 1932, the Union County Chamber has worked to support its mission to promote the economic vitality of our members and our communities through leadership engagement, advocacy, and outreach.

From traditional networking opportunities to newer and more progressive upcoming programs, the Union County Chamber provides the tools and resources Union County businesses and organizations, visitors, and community-at-large need to succeed.

Membership in the Union County Chamber of Commerce is so much more than a decal on your window, the fulfillment of a sense of civic obligation, or the means to generate new business. Membership represents a commitment to the continued prosperity of the Union County economy. It's a means of facilitating meaningful and impactful change, or accessing and taking advantage of valuable educational and promotional opportunities, and interacting with like-minded individuals and businesses who all share the same dedication to fostering a livable, sustainable, and prosperous Union County.

For businesses seeking education, outreach, advocacy, and networking—and who want their membership dollars to work hard for them in the hands of local stewards...there is one clear leader: the Union County Chamber of Commerce.

Our experienced staff, Board of Directors, Ambassadors and volunteers welcome you to the Union County Chamber. We are here to help you start your participation today—and we're here for you every day.

Sincerely,

Suzannah Moore Hemann

Executive Director

(541) 963.8588

Director@VisitUnionCounty.org



NEW MEMBERSHIP PACKET

What does the Union County Chamber of Commerce do?

The Union County Chamber of Commerce is the oldest and largest business organization in the area and has served the community for nearly 100 years. The Chamber's purpose is to **advocate** for local businesses, **connect** members to one another to form a strong network of local businesses, and **promote** our members and our community. **The Union County Chamber of Commerce is a coalition of nearly 300 area businesses, nonprofit organizations and individuals who pool their talents and resources to improve the local economic environment.**

Our Chamber is an **ADVOCATE** for business.

Our Chamber provides great opportunities to **NETWORK** with other business professionals.

Membership in the Chamber provides many exclusive **BENEFITS**.

Members who give of their time and talents contribute to the **SUCCESS** of the community.

Membership is as **SIMPLE** as selecting your membership level with the benefits you desire and complete the enclosed form.

PROMOTE

- Members are listed in the Chamber Directory online
- Business card and/or brochure placement in Chamber lobby
- Subscription to chamber weekly e-newsletter, including member listings, spotlights, and profiles
- Let us know what you've got going on and we'll promote it on our social media
- Directory listing in annual visitors guide and print materials included in relocation packet
- Membership decal to display at your business and use of the electronic Chamber logo on your website
- New and renewing members featured in the Chamber's weekly radio (Elkhorn Media) and newspaper (The Observer) advertisements!
- Access to listings on the chamber community event calendar

CONNECT

- Access to Union County *Support Local* Task Force
- Numerous networking opportunities
 - Business Before Hours: Quarterly, Second Tuesdays at 7:30 a.m.
 - Business After Hours: Quarterly, Third Thursdays at 4:30 p.m.
 - Ribbon Cuttings, Groundbreakings, Anniversary Celebrations
 - Events throughout the year: Citizens' Award Banquet, Farmer-Merchant Banquet, Holiday Decorating Competition, and more!
- Connecting members with customers via thousands of business referrals each year; Chamber Members are always promoted first!

ADVOCATE

- Union County Commissioner Meetings, City Councils, Regional Advisory Boards...we attend them all so you can come to us as a one-stop resource and information hub!

For more information about Chamber programs and services, please go online

www.VisitUnionCounty.org or call **(541) 963-8588**.

WHY BECOME A MEMBER??

As a Chamber member, you become a part of an organization which provides a strong, credible voice speaking on behalf of business and industry in Union County. Chamber membership allows you to shape your community through participation in projects and special task groups which apply business-oriented solutions to community concerns.

As a Chamber member, you have access to one of the most efficient, effective networking systems available to promote your business and expand your customer base. The Union County Chamber of Commerce works tirelessly to promote its members and will provide you with resources and referrals to grow your business. Chamber membership will boost your community image.



success vision business inspiration marketing strategy support growth
advertising networking inspire service
Chamber
quality advocate innovate community social tourism
credibility partnership

Union County

NO TIME TO PARTICIPATE?

We know you're busy, and maybe you don't have time to participate in mixers or other networking opportunities. That's okay—your Chamber membership has many hands-off benefits—benefits that kick in just because you're a member!

WHY YOU SHOULD JOIN THE UNION COUNTY CHAMBER

Membership with the Chamber & Visitor Center

The Chamber operates the Union County Visitor Information Center which is open year-round. We encourage travel to Union County every day of the year! As a member, you are invited to display promotional brochures/business cards in our office...an affordable and highly visible marketing tool available only to members.

Exclusive Customer Referrals

The Chamber is a powerful business referral generator. Referrals through the Chamber website, publications, and visitor center continue to grow and generate new leads for members every day. Our office receives thousands of calls, walk-ins, and emails for information every year. Chamber members are exclusively recommended by staff.

Premium Website Listing

Your business will be featured on the official VisitUnionCounty.org website, making it easy for customers to find you. Over the years, the Chamber has invested in the latest technology to ensure your business gets in front of your customers. Enjoy an SEO (search engine optimization) boost through a direct link from the chamber website.

Website Banner Ads

Website banner ads create great additional advertising for your business. Web Banners start at \$100/year and any additional banner is only \$50 (*artwork included*).

Educational Business Training

Participate in complimentary professional development programs, seminars, and business trainings offered to you and your employees. We offer social media classes, website help & tips, and more – free of charge for Members! Our goal is to help your business thrive using the best tools available. We bring in subject-matter expert speakers to help your business.

Official Chamber Logo Use

Use the Union County Chamber logo on your website and advertising to promote Membership status.

Online HOT Deals & Job Listings - FREE!

Hot Deals are like special coupons you can post on VisitUnionCounty.org for your customers to download and redeem and also appear in our Visitor Center. Cost is \$5/week or \$15/month! Have an opening at your business? Post your job listings with the Chamber for increased exposure - It's FREE!

Community Calendar

The Chamber offers a comprehensive community calendar featuring member and non-member events. Email us the information and flyer to us and we'll promote. A great way to get the word out about your next fundraiser, seminar, or meetings.

E-Newsletter

Our e-newsletters are a fun and informative way we communicate with our members and community. Send us your updates and we'll be happy to share it along – thousands of subscribers receive this each week! Stay up-to-date with local, state, and regional news and events which may impact your business and the community.

Marketing and Advertising

Promote your business through our multiple publications and online advertising opportunities, including the official Union County Visitors Guide. We distribute our guide at numerous tradeshows throughout Oregon and beyond. We promote Union County in national and statewide magazines and visitor guides, giving you extensive marketing exposure for your business.

Official Visitor Guide

A highly successful visitor guide mailed to everyone inquiring through the Union County Visitor Center. The guide is also placed in strategic locations locally and regionally. As a member, you receive a FREE directory listing and have the option to purchase additional ad space. Each year, we print and distribute 10,000 copies. An affordable and effective form of advertising that puts your organization in the hands of your target market.

Community Partners & Networking

We partner with our members to support the Chamber's mission and events. Various sponsorship and contractor levels are available. Create partnerships and build lasting relationships through Chamber events and more.

Volunteerism

Become a community leader by participating in high-profile events, committees, and other opportunities.

MEMBERSHIP LEVELS & BENEFITS

2021 Membership Rates

The goal of the Union County Chamber of Commerce is to promote the area as the ultimate destination to live, work, play, and prosper through public promotion and member and information services. This organization was founded in 1932 to support the local business community. Our membership has grown to include numerous civic and nonprofit organizations, churches, individuals, and more. We offer a variety of programming and services to support our members and improve the economic wellbeing of the community. Membership dues can be paid on an annual or semi-annual basis, or can be made monthly with automatic credit/debit card transactions.

General

Rates are based on the number of Full Time Equivalent (FTE) employees the business employs on a regular basis – including the owner(s); however, an organization may opt for a higher level for increased benefits and promotion.

* **Membership is annually renewed and remains in effect until terminated.**

* **Membership is not tax deductible as charitable contributions, but may be tax deductible as ordinary and necessary business expenses.**

* **Some insurance companies offer discounts for Chamber membership. Check with your provider! ti-business Discount: Members receive an \$85 discount on each additional membership.**

ENGAGEMENT LEVEL OPTIONS*	EXECUTIVE	PLATINUM	GOLD	SILVER	BRONZE	NONPROFIT	INDIVIDUAL
	\$ 500.00	\$ 400.00	\$ 300.00	\$ 200.00	\$ 150.00	\$ 100.00	\$ 50.00
Sponsorship Credit Points	500	400	300	200	150	0	0
New Member Welcome & Renewed Member Shoutouts	✓	✓	✓	✓	✓	✓	✓
Members-Only Customer Referrals	✓	✓	✓	✓	✓	✓	✓
Use of Chamber Logo on Member Website	✓	✓	✓	✓	✓	✓	✓
Business Directory Listing on Chamber Website	✓	✓	✓	✓	✓	✓	✓
Access to Chamber Social Networks (nearly 5,000 connections)	✓	✓	✓	✓	✓	✓	✓
Receive Weekly Chamber E-Blast (e-newsletter)	✓	✓	✓	✓	✓	✓	✓
Member Recognition Decal	✓	✓	✓	✓	✓	✓	✓
Print Collateral & Business Card Placement in Welcome Center	✓	✓	✓	✓	✓	✓	✓
200-Character Description on Website Listing	✓	✓	✓	✓	✓	✓	✓
Representation/Advocacy on Local & Regional Issues	✓	✓	✓	✓	✓	✓	✓
Health Insurance - Large Group Buy-In Access	✓	✓	✓	✓	✓	✓	✓
Submission of Nominations for Chamber Board	✓	✓	✓	✓	✓	✓	✓
Eligible to Serve on Chamber Boards & Committees	✓	✓	✓	✓	✓	✓	✓
Access to Online Networking on Chamber Website	✓	✓	✓	✓	✓	✓	
Access to Sponsorship Discounts (see attached)	✓	✓	✓	✓	✓	✓	.
Facebook Profile Highlight (1x / year)	✓	✓	✓	✓	✓	✓	
Business Directory Listing in Union County Visitors Guide	✓	✓	✓	✓	✓	✓	
Facebook Post on Chamber Page (by request up to 5x / year)	✓	✓	✓	✓	✓		
Radio Advertising Access & Discounts (Elkhorn Media Group)	✓	✓	✓	✓	✓		
Newspaper Advertising Access (La Grande Observer)	✓	✓	✓	✓	✓		
Ribbon Cutting Services for Business Milestones	✓	✓	✓	✓	✓		
Business Profile Annually in E-Blast	✓	✓	✓	✓			
Ability to Co-Host Business After Hours Event	✓	✓	✓	✓	.		
Free Use of Chamber Facilities (Quarterly)	✓	✓	✓	✓			
Material Placement in Relocation & Welcome Packages	✓	✓	✓				
Enhanced Website Listings including images	✓	✓					
Special Recognition at Annual Banquets	✓	✓					
Ribbon Cutting Services for Any Occasion	✓	✓					
Automatic Sponsorship, Chamber Trade Expo (Coming Soon)	✓						

*Membership Benefit Levels default to FTE, but an organization may opt up to a different level (not down) for increased benefits.

Thank you for partnering with us to “promote Union County as the ultimate destination to live, work, play and prosper!”

We appreciate your support! Chamber Partners are recognized on our website, at our events and on various other materials throughout the year.

UNION COUNTY CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Business/Organization Name: _____

Primary Address: *(Published in Member Directory)* _____

Billing Address: *(If different than primary)* _____

Physical Address: *(If different than primary)* _____

Phone: *(Published)* _____ **Mobile:** _____

Primary Contact: *(Published)* * _____ **Secondary (Billing) Contact:** *(NOT Published)* * _____

Name: _____ Name: _____

Title: _____ Title: _____

Email: _____ Email: _____

*Email addresses are used for Chamber business only. If you **do not** wish to have your email address included in your business directory listing, please check here: _____

Website: _____

Category Listings: *(To be published in Member Directory. Available listings are included in the membership packet.)*

☐ Advertising ☐ Finance

Brief Description of your business: _____

Preferred delivery of renewal information: ☐ Mailed ☐ Email

Would you like to display your marketing materials in the Visitor Center? ☐ Yes ☐ No

Are you interested in being included in relocation packets? ☐ Yes ☐ No

Would you like to be contacted regarding visitor guide advertising? ☐ Yes ☐ No

Membership Dues Investment Computation: *Number of Full Time Equivalent (FTE) employees:* _____

Annual Dues Amount: \$ _____ Member Set Up Fee: \$25 _____

Optional: Add Hyperlink to Online Listing: ☐ Yes ☐ No

If yes, add: \$60 _____:

Total Due: \$ _____ ☐ Check (attached) ☐ Credit/Debit Card

Renewal Dues to be invoiced: ☐ Annual ☐ Semi-Annual ☐ Monthly Basis *(auto pay only)*

Authorized Signature Date

I hereby apply for membership in the Union County Chamber of Commerce, for which I agree to pay the above annual sum. Membership is automatically renewable and remains in effect until terminated. If I choose to terminate membership prior to the annual renewal date, I understand no refund will be issued and any balance due must still be paid. Contributions or investments to the Union County Chamber of Commerce are not tax deductible as charitable contributions. However, they may be tax deductible as ordinary and necessary business expenses.

Signature: _____ **Date:** _____

MC/Visa _____ 3-digit code _____ Exp. Date _____

Name on Card _____ Phone: _____

Billing Address for Card _____ City/State/ Zip _____

OFFICE USE ONLY

____/____/____ Form Received _____/____/____ Payment Received

____/____/____ Payment Method _____/____/____ Follow-up

____/____/____ Membership Active