

PRIDE IN BUSINESS



TAMPA BAY
LGBT
CHAMBER

2023 Sponsorship Opportunities



Event Description:

Join the Tampa Bay LGBT Chamber and 350+ business professionals as we recognize the Stonewall Uprising with a panel of community leaders, with discussions of how businesses celebrate Pride and the importance of diversity, equity and inclusion in and out of the workplace. Hear how these initiatives are not only good for business but support the region's economic growth.

Date & Time: Thursday, June 1, 2023, 11 am - 1:30 pm

Expected Attendance: 350+

Audience: Chamber membership, elected officials, and Tampa Bay business professionals

RESERVE YOUR SPONSORSHIP TODAY!

For all sponsorship opportunities, please contact Justice Gennari, President & CEO, at Justice@TampaBayLGBTChamber.org or 813-687-4993

Don't see your what your looking for? Please contact our team to discuss other sponsorship opportunities.

Thank you for your continued support of the Tampa Bay LGBT Chamber!

Sponsorships At A Glance



	Presenting Sponsor	Platinum Sponsor	Print Sponsor	Media Sponsor	Gold Sponsor	Silver Sponsor	Bronze* Sponsor
Guest tickets with premium & reserved seating	20	10	✓	✓	10	5	2
Logo on Event Materials	All	✓	✓	✓	✓	Name	Name
Logo with link on website event page	✓	✓	✓	✓	✓	✓	✓
Listed in event digital program	Logo	Logo	Logo	Logo	Logo	Name	Name
Verbal recognition during event as sponsor	✓	✓	✓	✓	✓		
Opportunity to run a commercial during the event (produced by the sponsor)	60 Seconds	30 Seconds					
Opportunity to provide giveaway item(s) for all attendees	✓	✓					
Specialized signage in specific sponsored area (i.e. Photo Booth, Parking Area, Centerpieces etc.)		✓					
3-minute presentation during event	✓						
One standard size PowerPoint slide of company design with advertisement of your choice to be shown on screens at event	✓						
Opportunity for thank you letter to attendees with link	✓						
Host/Sponsor of Networking Reception	✓						
Branded napkins provided by sponsor	✓						

Sponsorship Levels



CO-PRESENTING SPONSOR (TWO AVAILABLE, OPTION FOR EXCLUSIVITY) \$7,500

- Provide welcome or closing remarks
- 3-minute presentation during event
- Opportunity to run a 60-second commercial during the event (produced by the sponsor)
- One standard size PowerPoint slide of company design with advertisement of your choice to be shown on screens at event
- Opportunity for thank you letter to attendees with link
- Opportunity to provide branded napkins at event
- Twenty (20) guest tickets with premium and reserved seating
- Logo on all event materials
- Logo on website event page
- Logo listed in event program
- Opportunity to provide giveaway item(s) for all attendees
- Verbal recognition during event as Presenting sponsor

PLATINUM SPONSOR (LIMITED) \$5,000

- Ten (10) guest tickets with premium and reserved seating
- Opportunity to run a 30-second commercial during the event (produced by the sponsor)
- Logo on event materials
- Logo on website event page
- Logo listed in event program
- Opportunity to provide giveaway item(s) for all attendees
- Verbal recognition during event as Platinum sponsor
- Specialized signage in specific sponsored area.
- Options to customize your sponsor. Available areas are:
 - Parking Sponsor
 - T-Shirt Sponsor
 - Centerpieces Sponsor
 - Swag Bag Sponsor
 - Photo Booth Sponsor

Sponsorship Levels



GOLD SPONSOR (LIMITED) \$2,750

- Ten (10) guest tickets with premium and reserved seating
- Logo on event materials
- Logo on website event page
- Logo listed in event program
- Verbal and logo recognition during event as Gold sponsor

SILVER SPONSOR (UNLIMITED) \$1,650

- Five (5) guest tickets with premium and reserved seating
- Name on event materials
- Logo on website event page
- Name listed in event program

BRONZE SPONSOR (FIVE AVAILABLE) \$600 (For small businesses with less than 15 employees)

- Two (2) guest tickets with premium and reserved seating
- Name on event materials
- Logo on website event page
- Name listed in event program



MEDIA SPONSOR (ONE REMAINING)

- Verbal and logo recognition during event as sponsor
- Logo inclusion on event marketing materials
- Tickets with priority & reserved seating



2023 Pride in Business Luncheon Sponsor Form



Business name as you would like it to appear on event related materials:

Contact Name: _____

E-mail Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

My company would like to sponsor the following Tampa Bay LGBT Chamber event:

2023 Pride in Business Luncheon

_____ Presenting Sponsor	\$7,500
_____ Platinum Sponsor	\$5,000
_____ Gold Sponsor	\$2,750
_____ Silver Sponsor	\$1,650
_____ Media Sponsor	\$AMOUNT

IMPORTANT DATES

Commercial Due: Friday, May 5th

Slide Due: Friday, May 19th

Final Guest List: Monday, May 29th

Payment will be handled as follows: [check one]

Check enclosed in the amount of \$_____

Check to be mailed in the amount of \$_____

Invoice me now _____

Payment or contract agreement must be received three weeks prior to the event or your company name/logo will not appear on the printed materials.

Signature: _____

Please email form and company logo (in .eps or .ai format) to: info@tampabaylgbtchamber.org

Thank you for your continued support of the Tampa Bay LGBT Chamber!

No refunds will be issued after sponsorship form is signed. Substitutions for sponsor attendees are welcome, with written notice at least 48 hours in advance of event. *Pricing is based upon membership, pricing subject to change.