

	INFLUENCE	GROWTH	CONNECT <i>Less than 30 employees only</i>	ESSENTIAL <i>Less than 10 employees only</i>
Credibility	Chamber membership plaque, membership window decal, and online member logo to improve credibility			
Referrals	Member-only business referrals from Chamber office and website along with access to post unlimited job postings on Chamber's website			
Advocacy	Government advocacy at the local and state level including invitation to Chamber legislative events bringing business leaders and elected officials together			
Savings	Access to Chamber Discount Programs (Worker Compensation, Insurance, Email Marketing, etc.), member-to-member promotions.			
Networking	Attend Business After Hours, Membership 101, and Chamber Holiday Celebration			
Marketing Benefits				
Listing Categories on Directory	5	4	3	2
Social media links	✓	✓	✓	✓
Member expert article in newsletter	✓	✓	✓	✓
Member profile article in newsletter	✓	✓	✓	✓
Enewsletter ads	2 included + \$35 off additional	1 included + \$35 off additional	\$35 off	\$20 off
Member to Member email (M2M)	2 included + \$100 off additional	1 included + \$100 off additional	\$100 off	\$50 off
Member mailings	monthly excel list	1 excel list	1 excel list	1 set of mailing labels
Member profile with photo on website	1 month	2 weeks	1 week	
Level 2 and directory category website banner ad	1 year + 20% off	6 months + 10% off	3 months	
Top listing in online and print directory	✓			
Add Press Releases to Website	✓	✓	✓	
Add Job Postings to Website	✓	✓	✓	✓
Business Development Benefits				
Access to Shafer Leadership Academy	✓	✓	✓	✓
Access to Workforce Development Grant Writer	✓	✓	✓	✓
Annual Videography Access	50% off	45% off	35% off	25% off
Event Benefits				
Annual Chamber Celebration admission	2	2	1	
Event tickets	10	6	4	1
Value	\$6,900	\$5,710	\$4,645	\$3,850
Membership Investment	\$1,500	\$750	\$350	\$200