



10 March 2021

9am–4pm

Doncaster Racecourse



About #ODLIVE

Opportunities Doncaster LIVE is designed to motivate, inspire, give careers guidance and most importantly provide young people with meaningful employer encounters.

Call **01302 640100** or email Jade Dyer, Assistant Director of Services at **jdyer@doncaster-chamber.co.uk** to discuss sponsorship.



#doingitfordoncaster

Why sponsor?

Association

Association of your company name with the excellence and success of local businesses. In addition, the association of your company name with Doncaster's flagship careers event is guaranteed to increase your brand awareness across the wider region.

Public relations activity

Opportunities Doncaster LIVE has enormous PR potential for sponsors and opportunity for coverage in all local press including Doncaster Free Press, and other appropriate regional business publications.

Networking

In 2020, Opportunities Doncaster LIVE attracted over 4,000 students and more than 100 exhibition stands. This provides you with an invaluable opportunity to network with local businesses of all sectors and sizes.

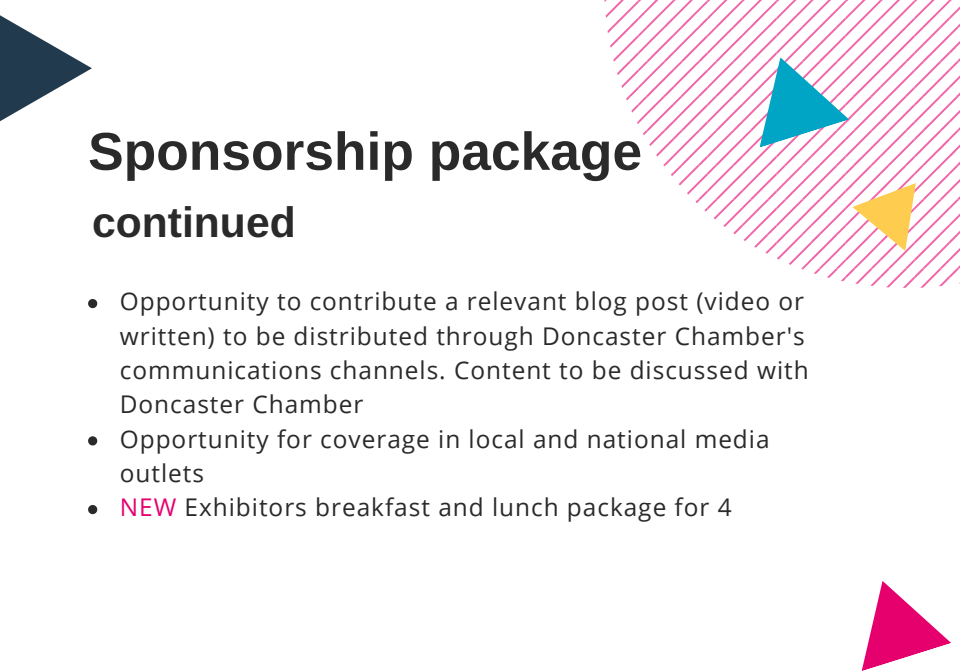
Exhibit

An opportunity to showcase your business, industry and apprenticeship schemes to your future workforce.

Sponsorship package

£3,000*

- **NEW** 30-minute main stage time
- Sponsorship announcement video promotion to be aired on social media prior to event
- Dedicated website page with company bio, logo, and advertisement space and web link on www.opportunitiesdoncaster.co.uk
- 4 x invites to the Opportunities Doncaster LIVE VIP lunch.
- 1 x prime position large (5m x 5m) exhibition stand (optional based on space required for stand/activity)
- Sponsorship logo included on exhibitor/teaching staff map
- 1x sponsor spotlight place in Opportunities Doncaster newsletter (artwork must be provided, subject to terms and conditions)
- Sponsor logo displayed on video screens and presentation at the event in front of over 3,000 guests
- Inclusion on sponsorship wall
- Inclusion in the extensive marketing campaign (September 2020 - March 2021). This includes e-marketing to all business contacts, press releases and articles on the Doncaster Chamber website
- Inclusion in social media to c14,000 followers (Twitter, Facebook and LinkedIn); sponsors are to provide social media handles for this purpose



Sponsorship package continued

- Opportunity to contribute a relevant blog post (video or written) to be distributed through Doncaster Chamber's communications channels. Content to be discussed with Doncaster Chamber
- Opportunity for coverage in local and national media outlets
- **NEW** Exhibitors breakfast and lunch package for 4

*Discounts available for Doncaster Chamber Gold and Silver members.