

**Doncaster  
Business  
Awards  
2020/21**



# Judging **and** Award Category Criteria

**Young Business Person of the Year**



Doncaster  
College

University  
Centre

# Doncaster Business Awards 2020/21

## Judging and Award Category Criteria

- The Doncaster Business Awards open for entry on **Monday 5 October 2020**. The deadline for submissions is **midnight, Sunday 15 November 2020**.
- Each category will include an unscored question which will ask the entrant to describe their business in fewer than 400 words. This allows judges to get a good understanding of the company, its customers, competitors, challenges and opportunities.
- Each entrant may be asked to provide financial data.
- Written entries should not exceed 400 words or 3 minutes (MP3) for each question. Entrants exceeding these limits will be disqualified.
- Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures.
- Any member of the Doncaster Chamber elected Board of Directors, in post as of 5 October 2020 are precluded from entering the awards. Co-Opted Directors, in post as of 5 October 2020 are eligible to enter.
- Sponsors are not permitted to enter the same category that they are sponsoring.

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# Judging

## Stage 1

- Every entry will be evaluated and scored by the Business Awards Panel based on a set criteria for the award category.
- Every criteria answer will be scored on a scale of one to ten (one being poor, ten being excellent).
- The Business Awards Panel will shortlist up to six finalists per award category.
- The Business Awards Panel will consist of representatives from Doncaster Chamber and other respected organisations.
- Stage 1 judging scores will count for 30% of the overall score.

## Stage 2

- Each category will have two judges for Stage 2: one sponsor judge and one Doncaster Chamber representative.
- Judges will be asked to spend approximately one hour and fifteen minutes with each finalist.
- Judges are free to set their own questions/conduct interviews and discussion as they wish but they must drill down into the relevant criteria.
- Awards entrants will be asked to present for 10-15 minutes at the start of the interview to help judges to understand the business. The presentation will not be scored and should not exceed 15 minutes. This need not be a formal presentation (PowerPoint, Prezi or otherwise) - the purpose is simply to describe the business so that it can be assessed fairly.
- Every criteria will be scored on a scale of one to ten (one being poor, ten being excellent).
- Stage 2 judges will not see scores from Stage 1 judging at any point.
- Stage 2 judging scores will count for 70% of the overall score.

## Stage 3

- Following Stage 2 judging, the Doncaster Chamber event organiser will add up all scores, apply the necessary scoring adjustments (for eligible categories), and verify results.
- The entrants with the highest overall scores will be confirmed as the winner and runner up for each category.
- The 30/70 weighting ensures that the visiting judges have most influence over the final decision whilst, at the same time, ensuring that in total 7 people have been involved in the process.

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# Young Business Person of the Year

This award is open to both young business owners/entrepreneurs as well as businesses to nominate and acknowledge an employee from within their workforce who, in your opinion, has a promising bright future and has already shown an outstanding performance in the past year within the workplace.

Entrants/nominees must be between 18-24\* years old, either in a part-time, full-time or self-employed role. The judges will be looking for how hard work and commitment coupled with a positive attitude has already proven some demonstrable benefits to your business.

\*The entrant/nominee must be 24 at the time of entry.

## Criteria

1. Submissions should outline the nominee's/entrant's career to date, including performance, relevant personal or professional qualifications or specific training (**unscored**).
2. Submissions should demonstrate how the nominee/entrant will go above and beyond the expected level of service for an internal or external customer.
3. Submissions should demonstrate how the nominee/entrant inspires others within the workplace and promotes a positive feeling of enthusiasm.
4. Submissions should evidence how the nominee/entrant demonstrates entrepreneurship or collaborative work within a business.
5. Submissions should exemplify how the nominee/entrant goes above and beyond their job requirement.
6. Submissions should exemplify measurable financial benefits directly accredited to the nominee's/entrant's work.

Note: all questions are given equal weighting.

Entrants and nominations for the Young Business Person of the Year Award should be upstanding members of the community and there should not be anything within their careers that, on winning this award, would cause them or the Chamber embarrassment.

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