April Curriculum Planning Toolkit

















Aims of Planning Toolkit

- Incorporating Careers into the Curriculum (Gatsby Benchmark 4) doesn't have to be limited to students researching a job role which is linked to a subject or listening to a subject linked presentation from someone who works for a local employer. Careers in the Curriculum can mean exposing students to key themes and strands within a subject which captures their interest and encourages them to find out more, allowing them to be exposed to problems they will commit their working lives to solving and practise the skills which they will need to be successful in paid employment.
- Young people should be exposed to regular practice of drawing links between subjects and strands to reduce the risk of confining future jobs prospects to a subject which often results in misconceptions and stereotyping. A suggested way to achieve this is to immerse students in a thematic curriculum project where Careers/employability skills feature as a 'golden strand' of learning along with other core subject strands such as Maths, English and Science.
- This toolkit is designed to support the planning process for teaching staff to develop curriculum topics where Careers is included as a strand along with other subjects as opposed to discreet, standalone Careers activity which is evidenced to have little impact. The toolkit can be used as a CPD/upskilling tool to aid teaching staff in using national stimuli as a vehicle to embed Careers and other subjects into a thematic curriculum which is holistically delivered to students. The toolkit has been designed to be a working document where teaching staff add to and develop stimuli in relevance to the school setting. The toolkit also aims to provide guidance and information with regards to local and national campaigns to help book enrichment in advance and in-line with themes to help provide cohesion across the curriculum.
- N.B. The career inspiration examples highlight current and future jobs. Teaching staff should be responsible for pointing out obvious career links, for example: National Breakfast Week links to the obvious career of a Chef, and using the toolkit to inspire young people with jobs they may not have heard of yet.

Example of how to use the toolkit

• If the school chooses to engage with 'World Space Week', historic practice in Careers-Related Education would include dedicating a one-off timetabled session to conduct web-based research on the various careers linked to space. This toolkit would allow for a wider staff team (department staff, teaching and learning leaders, all teaching staff, etc.) to plan an immersive week where multiple subject sessions reflect the space theme, thus surrounding students with consistent messaging in highlighting how each subject can link to the theme which could reduce misconceptions and stereotypical thinking. Where possible, the toolkit includes a link to local, Doncaster-based businesses who may be happy to support the theme across the whole school or even at classroom level. Examples include providing an opportunity for students to ask an employee burning questions about the sector, arranging an industry visit or employability workshop for young people who may have an interest in a space-related career. This exposes young people of Doncaster to local Labour Market Information (LMI) and raises the profile of Doncaster as a diverse place to work. The local links also signposts workshops and activities which would allow young people to experience Career themes in a practical, hands-on approach which schools may be unable to facilitate due to budgeting and resourcing restrictions. Local employers may also be happy to share insight into their sector, exposing both pupils and staff to subject knowledge perhaps previously unknown. Additionally, this may allow for Careers Leaders to develop a working relationship with employers who are keen to support schools in the absence of national funding. Finally, the national resources column aims to signpost existing resources and information which have been generated at a national level and can be incorporated as additional classroom provision.









How to use the Opportunities Doncaster Monthly Careers Map

This column lists the monthly local, national and global stimuli which schools could use as a vehicle to deliver Careers and other curriculum areas through a theme.

This column provides a small selection of ideas which link curriculum subjects and objectives to the stimuli. These ideas could help plan an immersive, thematic project which allows students to naturally draw links. Ideas can include assembly themes, display ideas, pastoral activities, lesson theme ideas whole school activities and links to existing resources.

This column contains information about local employers in Doncaster who work in the field linked to the stimuli. The employer may be willing to support the theme across the whole school or at classroom level.

Stimulus (Brief summary)

Date Which Careers link to this stimulus?

Wider Curriculum Activities/Provision

Local supporting business/providers

National resources

N.B. • Future jobs taken from Panjango resource.

 Growth Sectors for the Sheffield City Region taken from National Careers Week posters derived from Office for National Statistics and NOMIS statistics. In here, you will find a list of current jobs and the predicted future jobs linked to the stimuli, along with a link to the relevant National Careers
Service Job profiles.

This column contains information about national employers who work in the field linked to the stimuli. The employer may be circulating free teaching resources or information to support the different curriculum areas which link to the stimuli.









Stimulus (Brief summary)	Date	Which Careers link to this stimulus?	Wider Curriculum Activities/Provision	Local supporting business/providers	National resources
National Pet Month (Raises awareness of responsible pet ownership and the benefits of having a pet)	1 st April - 10 th May	Current: • Dog Groomer • Pet Behaviourist • Zoologist https://nationalcareers.service.gov.u k/job-categories/animal-care Future: • Animal Lawyer • Exotic Pet Trader	 PSHE: Discuss the benefits and disadvantages of bringing a companion animal into school. English: Write a persuasive letter to SLT to persuade/discourage companion animals in schools. PSHE: Study the advice given for animal welfare and conversation for Doncaster and develop information slides for school plasmas to other educate students. PSHE: Invite an expert in the animal care field (Vet, Vetinary Nurse, representation from local pet rescue centre, etc.) and students to prepare for a Q&A session, e.g. how do we keep animals safe and ensure there are more pets than strays? 	Northern Racing College https://www.thenhc.co.uk/ RSPCA https://www.rspcadoncasterrot herham.org.uk/ Animal Welfare - Doncaster Council https://www.doncaster.gov.uk/ services/animal-welfare-pests- pollution	National Pet Month website: https://www.nationalpetmon th.org.uk/ National Pet Month Toolkit: https://www.nationalpetmon th.org.uk/
World Autism Awareness Week (A day to raise awareness and celebrate with unique fundraising events)	30 th March - 5 th April	Current: • Portage Home Visitor • Community Education Coordinator • SEND Learning Support Assistant https://nationalcareers.service.gov.u k/search-results?searchTerm=sen Future: • Learning Guide	PSHE: Students to explore and develop strategies for how schools can promote a better understanding of Autism and supporting pupils with Autism (1 in 100 children is autistic, 40% say they've been bullied). Media/Computing: Inspired by World Autism Awareness Week's Daisy and Ollie, students to design and create their own animation as a creative project to support with the above PSHE suggestion. Design and Technology: Inspire by World Autism Awareness Week, students to design a child-friendly money box (e.g. feed the coins to the fish) to raise money for local Autism Awareness.	Doncaster Special Needs Service http://www.coreassets.com/w hat-we-do/independent- support- service/locations/doncaster- metropolitan-borough-council/ Hesley Group http://www.coreassets.com/w hat-we-do/independent- support- service/locations/doncaster- metropolitan-borough-council/	World Autism Awareness Week resources: https://www.autism.org.uk/ get-involved/world-autism- awareness-week/schools.aspx
International Children's Book Day (A day to celebrate books which parents have read and shared with their children)	2 nd April	Current: Book Binder Commissioning Editor Editorial Assistant https://nationalcareers.service.gov.u k/search-results?searchTerm=writer Future: Community Champion AR/VR Content Writer	 Languages: Explore literary texts which originate in different cultures (such as historic folklore) to develop understanding of language and culture. Compare and contrast these with traditional English folklore tales. English (Reading and Writing): Use Mythomania (a free touring exhibition, exhibiting in Doncaster) as a stimulus/inspiration for students to read mythology and write in the style of mythology. http://www.visitdoncaster.com/whats-on/mythomania 	Grimm & Co Supporting young people aged 7 - 18 with their confidence and skills around creativity and writing: https://grimmandco.co.uk/ Scriptworks at CAST (7 th April) https://castindoncaster.com/whats-on/scriptworks/	International Children's Book Day website: https://www.ibby.org/award s- activities/activities/internati onal-childrens-book-day
World Health Day (A day to shine a light on the vital role played by nurses and midwives in providing health care around the world, and call for a strengthening of the nursing and midwifery workforce)	7 th April	Current: • Health Promotion Specialist • Occupational Health Nurse • Community Matron https://nationalcareers.service.gov.u k/search- results?searchTerm=health&page=2 Future: • Antibiotic Engineer • Cryonicist	 Languages: Students to practice writing dialogues about common illnesses in another language. English (Writing): Students to explore existing health-related idioms and create idioms of their own. PSHE/Citizenship: Discussion about global healthcare and learning about healthcare around the world. How is healthcare in the UK different to healthcare in the USA? Does this impact on the population in each country, why? PSHE/Citizenship: Explore the themes of World Health Day since 2010 and create a campaign for the 2020 theme. https://eduhup.com/blog/6-creative-ideas-world-health-day-lesson-plan 	RDASH School Nurses: https://www.rdash.nhs.uk/services/ our-services/children-young-people- and-families-doncaster-community- integrated-services/age-5-to-19- doncaster-school-nursing/ RDASH Specialist School Nursing: https://www.rdash.nhs.uk/services/ our-services/children-young-people- and-families-doncaster-community- integrated-services/childrens-long- term-conditions-and-specialist- nursing/specialist-school-nursing/	World Health Day website: https://www.who.int/wester npacific/news/events/world- health-day World Health Day Campaign Page: https://www.who.int/wester npacific/news/events/detail/ 2019/04/07/western-pacific- events/world-health-day- 2019









Stimulus (Brief summary)	Date	Which Careers link to this stimulus?	Wider Curriculum Activities/Provision	Local supporting business/providers	National resources
National Encourage a Young Writer Day (A day to encourage a young person who has a vivid imagination, likes to tell stories and reads a lot of books)	10 th April	Current: • Bid Writer • Technical Author • Online Content Writer https://nationalcareers.service.gov.u k/search-results?searchTerm=writer Future: • Community Champion • AR/VR Content Writer	English (Write): Challenge students to write for a wide range of purposes and audiences, e.g. create a presentation to walk another student through how to use their START profile, write an argument for or against standardised tests (GCSEs) or create a guide on how to correctly use a written calculation method. Encourage students to explore different story writing techniques, e.g. the story mountain for creative pieces. English (Read): Read imaginative writing and identify the impact of vocabulary, grammar and text structure. School Project: Support students at feeder schools who are not writing at age related expectations and run lunchtime/afterschool buddying sessions.	Grimm & Co Supporting young people aged 7 - 18 with their confidence and skills around creativity and writing: https://grimmandco.co.uk/ Scriptworks at CAST (7th April) https://castindoncaster.com/w hats-on/scriptworks/	Kid LitTV: https://kidlit.tv/2015/04/nat ional-encourage-a-young- writer-day/ Partnership For Inquiry Resources: https://partnershipforinquiry learning.org/resources/writin g-articles-2/
Birthday of Leonardo da Vinci	15 th April	Current: • Art Therapist • Art Gallery Curator • Special Effects Make-Up Artist https://nationalcareers.service.gov.u k/search-results?searchTerm=art Future: • Digital Curator • Media Remixer	 Art and Design: Use the Mona Lisa as inspiration for portrait work and students to create observational drawings of a peer and recreate using a range of techniques and media. Science: Students to explore 'skeletal and muscular systems' National Curriculum objectives, inspired by Leonardo da Vinci's study of the human body in great depth. Science: Da Vinci designed the bike, aeroplane helicopter and parachute - use as inspiration for students to explore 'Forces' National Curriculum objectives. 	Doncaster Art Fair 2020 http://www.visitdoncaster.com /whats-on/doncaster-art-fair- spring-2020 Great Art Takeover http://www.visitdoncaster.com /whats-on/great-art-takeover	Facts about Leonardo da Vinci: https://www.theschoolrun.co m/homework-help/leonardo- da-vinci
Anniversary of the sinking of the Titanic	15 th April	Current: • Marine Engineer • Port Operative • Naval Architect https://nationalcareers.service.gov.uk/search-results?searchTerm=boat Future: • Ocean Architect	 Geography: Link to physical geography: hydrology and coasts. Students to use mapping tools to plotting the route of the Titanic. Science: 'Pressure in fluids' National Curriculum objectives. English (Writing): Use the Titanic as a stimulus to create a classroom courtroom, who was to blame for the Titanic sinking? Students to use their findings to create a newspaper article, informing the public of the verdict. 	Doncaster Dragon Boat Racing http://www.visitdoncaster.com /whats-on/dragon-boat-race- 2020	TES Anniversary of the Titanic Sinking Resources: https://www.tes.com/articles/titanic-anniversary-collection#secondary
The Big Pedal (A day to inspire pupils, staff and parents to use bicycles and schools for their daily school journey)	22 nd April - 5 th May	Current:	Geography: Use Ordnance Surveys to identify the cycle paths of Doncaster: https://dmbcwebstolive01.blob.core.windows.net/media/Default/TransportStreetsParking/Documents/doncaster%20cycle%20map.pdf • Maths (Ration, proportion and rates of change): Use compound units (speed) to solve problems. • English (Writing): Cycling Stories - Students to recount childhood memories of cycling or recount the first time they've rode their bike in a long time: https://cyclingstories.org/	Doncaster Council: Get Involved in Cycling (including cycle coaching, Activity Travel Officer and Bikeability) https://www.doncaster.gov.uk/services/transport-streets-parking/cycling	The Big Pedal Website: https://bigpedal.org.uk/
Administrative Professionals Day (A day celebrated by USA, Canada, Hong Kong and Malaysia to recognise the work of admin professionals)	22 nd April	Current: • Administrator (Payroll, Arts, Sales, Human Resources, Pensions, Database) • Administrative Assistant https://nationalcareers.service.gov.uk/search-results?searchTerm=administrator Future: • Basic Income Coordinator	 PSHE/Citizenship: Explore gender/equal rights by comparing the 1952 goal (see website) with the values of today, would the working world of today allow businesses to encourage more women to become secretaries, why/why not? PSHE/Citizenship: Look at why the day was created and explore importance and value of secretarial positions in businesses, including the school as a businesss. School project: How could students show their appreciation of the administrative professionals who work in schools? 	Use the school's administrative team to share insight, explain how they keep aspects of the school running, etc.	Information about Administrative Professionals Day: http://www.holidayinsights.c om/other/secretary.htm









Stimulus (Brief summary)	Date	Which Careers link to this stimulus?	Wider Curriculum Activities/Provision	Local supporting business/providers	National resources
Earth Day (Increases awareness and appreciation of the Earth's natural environment)	22 nd April	Current: Geoscientist Seismologist Geospatial Technician https://nationalcareers.service.gov.u k/search-results?searchTerm=earth Future: Extinction Revivalist Climate Engineer	Geography/Science: Explore 'Foodprints' - the environmental impact associated with growing, producing, transporting and storing our food. Art: Students to become 'Artist for the Earth' and use existing projects to inspire their own art centred on the environment. Media/Computing: Create a short film about Earth Day. English (Writing): Students to write in the role of planet Earth/Mother Nature to ask humans to reduce their effects on the environment.	Doncaster Nature Alliance https://www.teamdoncaster.or g.uk/doncaster-nature-alliance	Earth Day Website: https://www.earthday.org/
Shakespeare's Birthday (A day to celebrate who is widely regarded as the greatest writer in the English language)	23 rd April	Current: • Arts Administrator • Stagehand • Stage Actor https://nationalcareers.service.gov.u k/search-results?searchTerm=theatre Future: • Virtual Artist • VR/AR Designer	History/English (Reading and Writing): Students to explore the life, context and works of William Shakespeare and experiment with speaking Shakespearean English. Drama: Using Elizabethan era as a stimulus (only men could act) and more recent developments such as women playing men's roles, for students to practice and perform both male and female speeches from Shakespeare's work. Drama: Set up a crime scene for Macbeth's stabbing of King Duncan and students to solve the case! English (Reading)/Maths: Student to explore the patterns in Shakespeare's sonnets, introducing iambic pentameter.	Shakespeare Performances and Workshops at CAST: https://castindoncaster.com/se arch?q=shakespeare	Shakespeare Schools Workshops: https://www.shakespearesch ools.org/workshops/student- workshops Young Shakespeare Company: https://youngshakespeare.or g.uk/
World Penguin Day (Celebrating penguins around the world)	23 rd April	Current: • Aquatic Animal Care Worker/Zookeeper • Marine Biologist https://nationalcareers.service.gov.u k/search-results?searchTerm=animal Future: • Animal Lawyer • Exotic Pet Trader	Geography/Science: Students to explore the migration path of the Adelie penguins due to the effects of climate change (the penguins are migrating further for food and thus decreasing their population) Design and Technology/Maths: Design an enclosure at the Yorkshire Wildlife Park for penguins to keep the polar bears company! School project: Raise money for non-profit organisations by dressing in penguin colours or holding a bake sale.	Penguin Experiences at Harewood House, The Deep, Sewerby Hall, Flamingo Land: https://thepenguins/where-to-visit-penguins-in-the-uk#yorkshire	WWF Information on a previous World Penguin Day: https://www.wwf.org.uk/updates/its-world-penguin-day
Arbor Day (A day where individuals and groups are encouraged to plant trees) *American version of UK's National Tree Week in July*	24 th April	Current: • Arboricultural Officer • Tree Surgeon • Forestry Worker https://nationalcareers.service.gov.u k/search-results?searchTerm=tree Future: • Rewilder • Desert Greener	 Art: Students to create artwork inspired by Lucy Larcom's quote, 'He who plants a tree, plants hope.' English (Writing): If a tree could talk, what would it say? Maths (Geometry and Measures): Project including calculating the area of a local open space (e.g. school field) and how many trees would be needed to fill a proportion. How much would this cost? How would the price be affected if a guideline was issued that 34% of the trees needed to be evergreen, etc. 	Did you know Doncaster Council is responsible for lots of the trees in Doncaster https://www.doncaster.gov.uk/services/environmental/treeservices Local parks and maintenance team.	Arbour Day Foundation: https://www.arborday.org/
Allergy Awareness Week (2020 focus is on the challenges faced by parents and carers of babies with food allergies)	25 th April - 1 st May	Current: • Allergist • Allergy Researcher • Phlebotomist https://nationalcareers.service.gov.u k/search- results?searchTerm=Phlebotomist Future: • Mechanical Plant Pollinator	Food Technology: Students to discover the 14 food allergens and split into research teams to identify which foods they can be found in. Design Technology: 'From October 2021, foods will need to have a label with a full ingredients list with allergenic ingredients emphasised within it.' - Students to design a food based packaging to meet this aim. Science: Students to explore 'nutrition and digestion' objectives by looking at the content of a healthy diet.	Doncaster Advice and Guidance on Food Allergens: https://www.doncaster.gov.uk/services/environmental/foodallergens Aagrah Restaurant: How do you ensure customers who suffer with food allergies are supported?	Allergy UK: https://www.allergyuk.org/s upport-us/allergy-awareness- week









Stimulus (Brief summary)	Date	Which Careers link to this stimulus?	Wider Curriculum Activities/Provision	Local supporting business/providers	National resources
TEDxYouth (Discussion at CAST to encourage and facilitate ideas that have the power to change, connecting possibilities to the human desire of clarity focusing on what we want our society to look like in the immediate and near future.)	26 th April	Current: • Motivational Speaker • Trade Union Official • Member of Parliament (MP) https://nationalcareers.service.gov. uk/search- results?searchTerm=politics Future: • Community Champion • Robot Rights Lawyer	 PSHE/Citizenship: Civic Pride Project - 'A thriving business and tourism sector, huge engineering heritage and a national high-speed rail college to continue Doncaster's involvement in the rail industry.' Student teams to research each section of the above statement to find examples in Doncaster and what opportunities this will provide for the borough. Students to then discuss what ideas they would like to be discussed at the event. English (Writing): Students to outline their ideas as a persuasive argument, letter or even a speech which could be delivered at the event. 	TEDx - Doncaster Event: https://www.ted.com/tedx/ev ents/33771 https://www.tedxdoncaster.co m/	TEDx https://www.ted.com/partici pate/organize-a-local-tedx- event/before-you-start/what- is-a-tedx-event
London Marathon (Thousands of runners take part each year and have been since 1981)	26 th April	Current: Personal Trainer Fitness Instructor Health Trainer https://nationalcareers.service.gov.uk/search- results?searchTerm=personal+trainer Future: Bionic Sportsperson Virtual Sportsperson	In the media: The London Marathon has been postponed until October, what will this mean for the companies contracted through the event, impact on runners and public who have made plans to attend (local, national and international)? English: Write an informative bulletin informing the public of the decision to postpone the London Marathon. The bulletin should be fit for inclusion in an email and to go on the website. PE: Students to develop their technique and improve performance which analysing their performances compared to previous ones and demonstrate improvement in long distance running.	Doncaster Half Marathon: https://doncasterhalfmarathon. co.uk/	London Marathon website: https://www.virginmoneylon donmarathon.com/en-gb/
World Tapir Day (Raises awareness about the four species of Tapir in Central and South America and South-East Asia)	27 th April	Current: • Animal Conservationist • Animal Technician https://nationalcareers.service.gov.u k/search- results?searchTerm=animal+consverat ion Future: • Animal Lawyer • Exotic Pet Trader	Geography: Students to understand geographical similarities, differences and links between places through the study of human and physical geography of a region within Africa. Geography: Study the human geography is the above area to appreciate why Tapirs are at risk from human encroachment. English (Reading and Writing): Study stories which feature a Tapir and students to draft and write their own and these can be submitted to World Tapir Day website to share with other readers.	Tapirs can be found at Wentworth Garden Centre and Flamingo Land.	World Tapir Day website: https://www.tapirday.org/
International Dance Day (A day to raise awareness of importance of dance and to persuade governments to provide a proper place for dance in all system of education)	29 th April	Current: Dance Movement Psychotherapist Community Art Worker Dance Consultant https://nationalcareers.service.gov.u k/search-results?searchTerm=dance Future: Virtual Artist Media Remixer	Languages: Explore and learn about dance cultures in other countries. Write the instructions for a traditional British dance, e.g. the Morris Dance or even the Macarena!) in the language of another country. Science (Gas Exchange Systems): Students to explore the impact of dance (exercise) on the human gas exchange. PE: Perform dances using advanced dance techniques within a range of dance styles and forms.		International Dance Day website: https://www.international- dance-day.org/









Stimulus (Brief summary)	Date	Which Careers link to this stimulus?	Wider Curriculum Activities/Provision	Local supporting business/providers	National resources
International Jazz Day (This day celebrates jazz as an educational tool, a force for peace, unity, dialogue and enhanced cooperation)	30 th April	Current: • Jazz Musician • Music Instrument Maker and Repairer • Music Promotions Manager https://nationalcareers.service.gov.u k/search- results?searchTerm=music+writer Future: • Virtual Artist • Media Remixer	Geography: 'Cape Town is 2020 Global Host' - Students to understand geographical similarities, differences and links between places through the study of human and physical geography of a region within Africa. Music: Compare jazz music to other genres, e.g. modern day pop. Students to compose and perform a short jazz melody. Art: Look at artwork inspired by jazz (e.g. Hot Jazz by Debora Hurd) and students to replicate using oil pastels. Students to photograph a freeze frame and recreate in the style of Debora Hurd.	CAST National Youth Jazz Big Band Festival: https://castindoncaster.com/w hats-on/national-youth-jazz- big-band-festival/ Higher Rhythm Studios: https://www.higherrhythm.co. uk/	International Jazz Day website and teaching resources: https://jazzday.com/educati onal-resources/