



# Doncaster Promise

Communications pack

#OppsDN



## Introduction

Thank you for signing the Doncaster Promise. This communications pack aims to provide you with all the assets you need to communicate your involvement with pride.

Your role as a Doncaster Promise Educator is crucial in supporting young people to understand the world of work.

Thank you for the commitment you've shown to support our young people when it's needed the most.

We look forward to working together.

## Your Doncaster Promise involvement announcement

The material in this communications pack has been prepared to help you spread the word about your role as a Doncaster Promise Educator.

We have included some suggested draft content and you are of course free to add amend to suit your school's ethos, vision and mission.

We are able to support with providing additional content and support, including pictures and images, contact details for journalists and help with reaching out to appropriate media.

## Official accounts

Twitter

@opportunitiesDN

Facebook

@opportunitiesDN

LinkedIn

Opportunities  
Doncaster

Instagram

@opportunitiesdn

YouTube

Opportunities  
Doncaster

## Social media

The following slides provide some suggested social media content to communicate your role as a Doncaster Promise Educator through your organisation's social media accounts. You are more than welcome to amend the messages where necessary.

## Social media

### Twitter

1. We are delighted to announce that we are working with @opportunitiesdn as a Doncaster Promise Educator! We look forward to working to ensure all young people in across Doncaster experience the opportunities they need to prepare for the world of work.
2. As a Doncaster Promise Educator, we're supporting young people in Doncaster to prepare for the world of work through employer encounters with local businesses.

## Social media

### Facebook

We are delighted to announce that we are working with Opportunities Doncaster as a Doncaster Promise Employer. We look forward to working to ensure all young people in Doncaster have the opportunities they need to prepare for the world of work.

As a Doncaster Promise Employer we aim to invest time and resources to benefit schools and young people in our area, engage and recruit other employers, create sustainability and act as an ambassador and champion for social mobility.

## Website copy

We are delighted to announce that we have signed up to the Doncaster Promise.

Regular, meaningful encounters with employers is an absolutely vital part of preparing and inspiring young people for the world of work. We know that this kind of support means young people are less likely to be not in education, employment or training (NEET) when they leave school. Becoming a Doncaster Promise Educator means we are committing to working together with our networks and the wider business community to increase the number of meaningful encounters, and raise awareness and aspirations of our future workforce.

We are a school that is invested in the successful and sustainable delivery of careers education for young people and are proud to be part of the Doncaster Promise.

If you would like to find out more about Doncaster Promise, visit [www.doncaster-chamber.co.uk](http://www.doncaster-chamber.co.uk)



## Contact us

We are here to help with any questions you have about communications and your role as a Doncaster Promise Educator.

We can support you with drafting a press release to announce becoming a Doncaster Promise Employer, any social media questions, what handles to use to tag us, as well as any branding queries you may have.

Please contact a member of our Marketing and Communications team on:

[info@opportunitiesdoncaster.co.uk](mailto:info@opportunitiesdoncaster.co.uk) or call 01302 640123.