



Sam W. Martin

Founder and CEO of Apothecary 87
SME (Small/Medium Enterprise)

Who is Sam W. Martin?

- Previous roles include Mixologist, Bar Consultant and Bar owner.
- Founder and owner of Apothecary 87, a barber shop in Doncaster which also sells men's grooming products to over 130 countries.
- Owns a further 4 businesses including a photography and Jewellery business

APOTHECARY87
BARBERS & SHOP

What key messages are shared in the video?

- Advice for those thinking of starting their own business.
- Importance of believing in yourself and planning your own journey.
- The importance of interpersonal skills to employers when recruiting.

Which key skills are highlighted in this video?

Teamwork	<input checked="" type="checkbox"/>	Confidence	<input checked="" type="checkbox"/>	Creativity	<input checked="" type="checkbox"/>	Organisation	<input checked="" type="checkbox"/>	Aspiration	<input checked="" type="checkbox"/>
Resilience	<input checked="" type="checkbox"/>	Problem Solving	<input type="checkbox"/>	Dedication	<input checked="" type="checkbox"/>	Goal Setting	<input type="checkbox"/>	Belief	<input checked="" type="checkbox"/>
Empathy	<input type="checkbox"/>	Ambition	<input type="checkbox"/>	Communication	<input type="checkbox"/>	Interpersonal	<input checked="" type="checkbox"/>	Self-Discipline	<input type="checkbox"/>

Labour Market Information (LMI), including pathways and training providers:

- Explore National Careers Service job profile in the business sector:
<https://nationalcareers.service.gov.uk/search-results?searchTerm=business+owner>
- Launchpad Business Support Programme at Doncaster Chamber:
<https://www.doncaster-chamber.co.uk/launchpad-business-support-programme>
- Barbering Level 2 City and Guilds Certificate at Doncaster College:
<https://www.don.ac.uk/course/barbering-level-2-city-and-guilds-certificate/>
- Barbering Apprenticeships – Doncaster College:
<https://www.don.ac.uk/course/barbering-apprenticeships/>