



Shannon Louise Fry

Trainee Strategy & Performance Officer at Doncaster Council
Local Government

Who is the Shannon Fry?

- Currently completing a Chartered Manager Degree Apprenticeship (CMDA) with Doncaster Council and Sheffield Hallam University
- Completed a Level 4 in Accounting and Finance with Sheffield Hallam University
- Attended the McAuley Catholic High School.
- Previous roles includes part time roles in hairdressing and as a Youth Support Worker in Doncaster Council.

What key messages are shared in the video?

- Advice for those thinking of starting their own business.
- Importance of believing in yourself and planning your own journey.
- The importance of interpersonal skills to employers when recruiting.



Which key skills are highlighted in this video?

Teamwork	<input checked="" type="checkbox"/>	Confidence	<input type="checkbox"/>	Creativity	<input type="checkbox"/>	Organisation	<input checked="" type="checkbox"/>	Aspiration	<input type="checkbox"/>
Resilience	<input checked="" type="checkbox"/>	Problem Solving	<input type="checkbox"/>	Dedication	<input checked="" type="checkbox"/>	Goal Setting	<input type="checkbox"/>	Belief	<input type="checkbox"/>
Empathy	<input type="checkbox"/>	Ambition	<input checked="" type="checkbox"/>	Communication	<input type="checkbox"/>	Interpersonal	<input type="checkbox"/>	Self-Discipline	<input type="checkbox"/>

Labour Market Information (LMI), including pathways and training providers:

- Learn more about working for Doncaster Council:
<https://www.doncaster.gov.uk/services/work-jobs-training/working-for-the-council>
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<https://www.doncaster.gov.uk/services/work-jobs-training/working-for-the-council>
- Information about Doncaster Council Apprenticeships:
<https://www.doncaster.gov.uk/services/business-investment/apprenticeships>
- Further details about Doncaster Council Training, Apprenticeships, Supported Internships & Employment:
<https://www.doncaster.gov.uk/services/schools/training-apprenticeships-supported-internships-employment>
- National Apprenticeship platform: <https://www.gov.uk/apply-apprenticeship>
- Institute for Apprenticeships: <https://www.instituteforapprenticeships.org/apprenticeship-standards/>