

**Doncaster  
Business  
Awards  
2022**



# Entry Form

**Business Start Up of the Year**



**Doncaster  
College**

**University  
Centre**



# Business Start Up of the Year

This award will be presented to the organisation who best demonstrates continued growth since start-up whilst meeting and overcoming challenges.

## Criteria

1. The entrant should describe their business in 400 words or less enabling judges to gain an understanding of their company, its history, customers, competitors, challenges, opportunities and anything else that the entrant feels is relevant **(unscored)**.
2. The entrant should be able to demonstrate the vision for their business, performance against that vision, sustained growth and a strong financial performance. The entrant should also provide the following financial data.

	2019/20	2020/21	2021/22
Turnover			
Profit			

3. The entrant should demonstrate how the business compares against its competition and how it has gained a competitive edge including through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.
4. The entrant should evidence how they have improved their business and its financial performance through staff training and development.
5. The entrant should demonstrate how they ensure high service standards and deliver exceptional customer care to drive new and repeat business.
6. The entrant should evidence the wider contribution that they have made to Doncaster's economy and communities through wealth and job creation and also through corporate, social, and environmental responsibilities.

**Please note:**

- All questions are given equal weighting.
- All completed entry forms and evidence must be returned to [events@doncaster-chamber.co.uk](mailto:events@doncaster-chamber.co.uk).
- Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures. Entrants may be asked for additional information, including evidence of financial information, at the interview stage (Stage 2).

## Entrant Details

**Entries Close:** Sunday 24th July 2022

1. **Company name**

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2. **Contact name**

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3. **Address**

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4. **Work phone number**

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5. **Mobile number**

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6. **Email address**

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7. **How many employees does your company employ? (Full-time equivalent)**

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8. **What is your annual turnover?**

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## Question 1

Please describe your business: its history, customers, competitors, challenges, opportunities and anything else you feel is relevant. (Max. 400 words, unscored)

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## Question 2

Please demonstrate the vision for your business, performance against that vision, sustained growth and a strong financial performance. Please also provide the following financial data. (Max. 400 words)

	2019/20	2020/21	2021/22
Turnover			
Profit			

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### Question 3

**Please demonstrate how your business compares against your competition and how it has gained a competitive edge including through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.**

(Max. 400 words)

A series of horizontal dotted lines for writing.

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### Question 5

**Please demonstrate how you ensure high service standards and deliver exceptional customer care to drive new and repeat business.**

(Max. 400 words)

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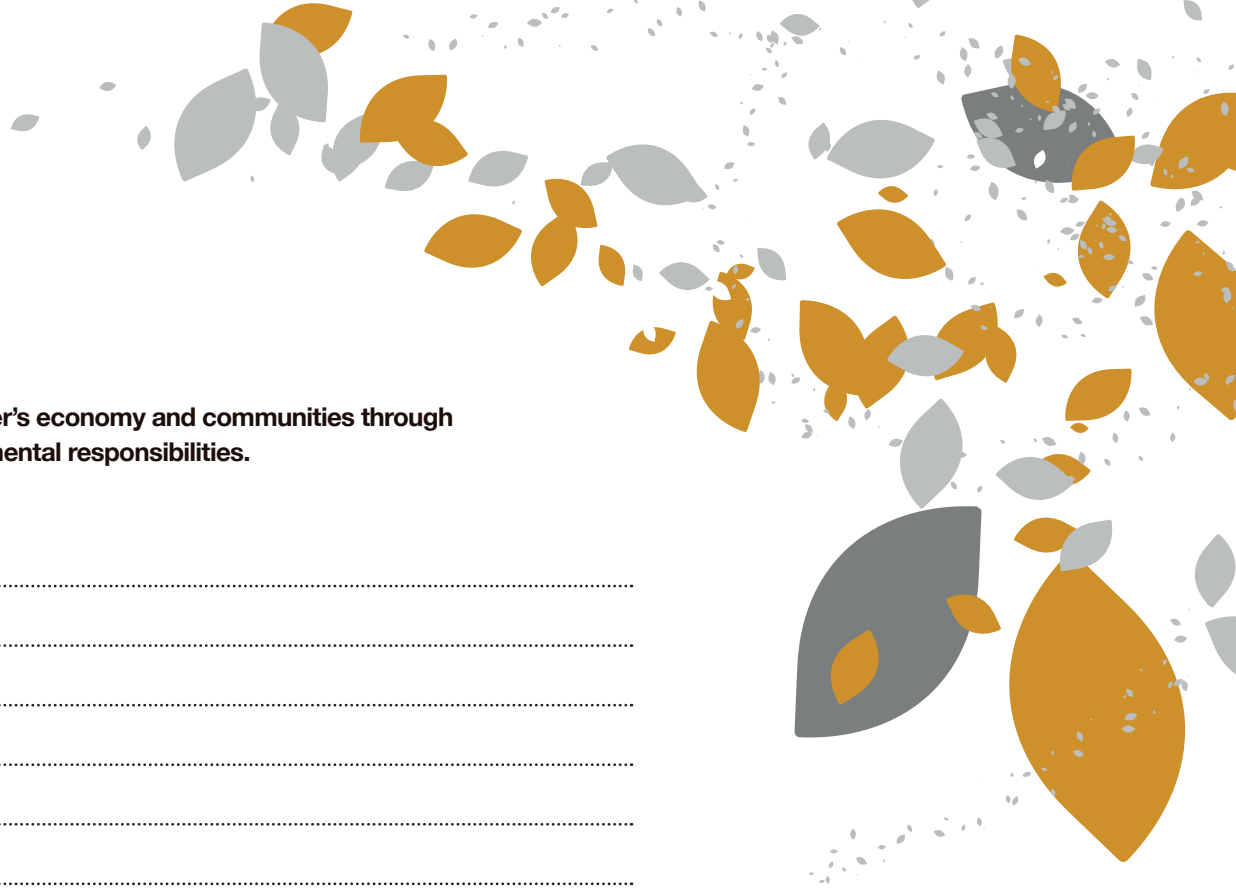


**Question 6**

**Please evidence the wider contribution that you have made to Doncaster’s economy and communities through wealth and job creation and also through corporate social and environmental responsibilities.**

(Max. 400 words)

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**Thank you for entering the  
Doncaster Business Awards.  
Good luck!**



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