

**Doncaster
Business
Awards
2022**



Entry Form

Charity of the Year



**Doncaster
College**

**University
Centre**



Charity of the Year

This award will go to the charity that the judges believe has been clear in its goals and strategy, effectively promoted its cause and beneficiaries and demonstrated excellent customer service whilst simultaneously showing growth and sustainability as an organisation since inception.

Criteria

1. The entrant should describe their business in 400 words or less enabling judges to gain an understanding of their company, its history, customers, competitors, challenges, opportunities and anything else that the entrant feels is relevant **(unscored)**.
2. The entrant should demonstrate the vision for their organisation, performance against that vision, sustained success and a sustainable financial performance. The entrant should provide the following financial data.

	2019/20	2020/21	2021/22
Turnover			
Profit			

3. The entrant should demonstrate how their organisation compares with other organisations in its peer group with a view to demonstrating how it maximises its impact for clients and communities through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.
4. The entrant should evidence how they have improved their organisation, had an increased impact on clients and communities and improved financial sustainability through staff training and development.
5. The entrant should demonstrate how they ensure high service standards and deliver exceptional customer care to clients and communities whilst supporting the sustainability of the business.
6. The entrant should evidence the wider contribution that they have made to Doncaster's economy and/or residents and communities through core activities and through the wider corporate, social, and environmental responsibility agenda.

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Please note:

- All questions are given equal weighting.
- All completed entry forms and evidence must be returned to events@doncaster-chamber.co.uk.
- Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures. Entrants may be asked for additional information, including evidence of financial information, at the interview stage (Stage 2).

Entrant Details

Entries Close: Sunday 24th July 2022

1. **Company name**

2. **Contact name**

3. **Address**

4. **Work phone number**

5. **Mobile number**

6. **Email address**

7. **How many employees does your company employ? (Full-time equivalent)**

8. **What is your annual turnover?**

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Question 1

Please describe your business: its history, customers, competitors, challenges, opportunities and anything else you feel is relevant. (Max. 400 words, unscored)

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Question 2

Please demonstrate the vision for your organisation, performance against that vision, sustained growth and a strong financial performance. Please also provide the following financial data. (Max. 400 words)

	2019/20	2020/21	2021/22
Turnover			
Profit			

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Question 3

Please demonstrate how your organisation compares with others in your peer group and demonstrate how you maximise your impact for clients and communities through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.

(Max. 400 words)

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Question 4

Please evidence how you have improved your organisation, had an increased impact on clients and communities and improved your financial sustainability through staff training and development.

(Max. 400 words)

A series of horizontal dotted lines for writing the answer.

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Question 6

**Please evidence the wider contribution that you have made to Doncaster’s economy and/or residents and communities through core activities and through the wider corporate social and environmental responsibility agenda.
(Max. 400 words)**

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**Thank you for entering the
Doncaster Business Awards.
Good luck!**



**Doncaster
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**University
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