

**Doncaster
Business
Awards
2022**



Entry Form

SME Business of the Year



**Doncaster
College**

**University
Centre**



SME Business of the Year

This award will be presented to the SME company that best demonstrate all-round excellence in business.

Criteria

1. The entrant should describe their business in 400 words or less enabling judges to gain an understanding of their company, its history, customers, competitors, challenges, opportunities and anything else that the entrant feels is relevant **(unscored)**.
2. The entrant should demonstrate the vision for their business, performance against that vision, sustained growth and a strong financial performance. The entrant should provide the following financial data.

	2019/20	2020/21	2021/22
Turnover			
Profit			

3. The entrant should demonstrate how the business compares against its competition and how it has gained a competitive edge including through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.
4. The entrant should evidence how they have improved their business and its financial performance through staff training and development.
5. The entrant should demonstrate how they ensure high service standards and deliver exceptional customer care to drive new and repeat business.
6. The entrant should evidence the wider contribution that they have made to Doncaster's economy and communities through wealth and job creation and also through corporate, social, and environmental responsibilities.

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Please note:

- All questions are given equal weighting.
- All completed entry forms and evidence must be returned to events@doncaster-chamber.co.uk.
- Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures. Entrants may be asked for additional information, including evidence of financial information, at the interview stage (Stage 2).

Entrant Details

Entries Close: Sunday 24th July 2022

1. Company name

2. Contact name

3. Address

4. Work phone number

5. Mobile number

6. Email address

7. How many employees does your company employ? (Full-time equivalent)

8. What is your annual turnover?

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Question 1

Please describe your business: its history, customers, competitors, challenges, opportunities and anything else you feel is relevant. (Max. 400 words, unscored)

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Question 2

Please demonstrate the vision for your business, performance against that vision, sustained growth and a strong financial performance. Please also provide the following financial data.

(Max. 400 words)

	2019/20	2020/21	2021/22
Turnover			
Profit			

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Question 3

Please demonstrate how your business compares against your competitors and how you have gained a competitive edge including through: diversification into new products and markets, research and innovation, commitment to quality, and innovative marketing and communications.

(Max. 400 words)

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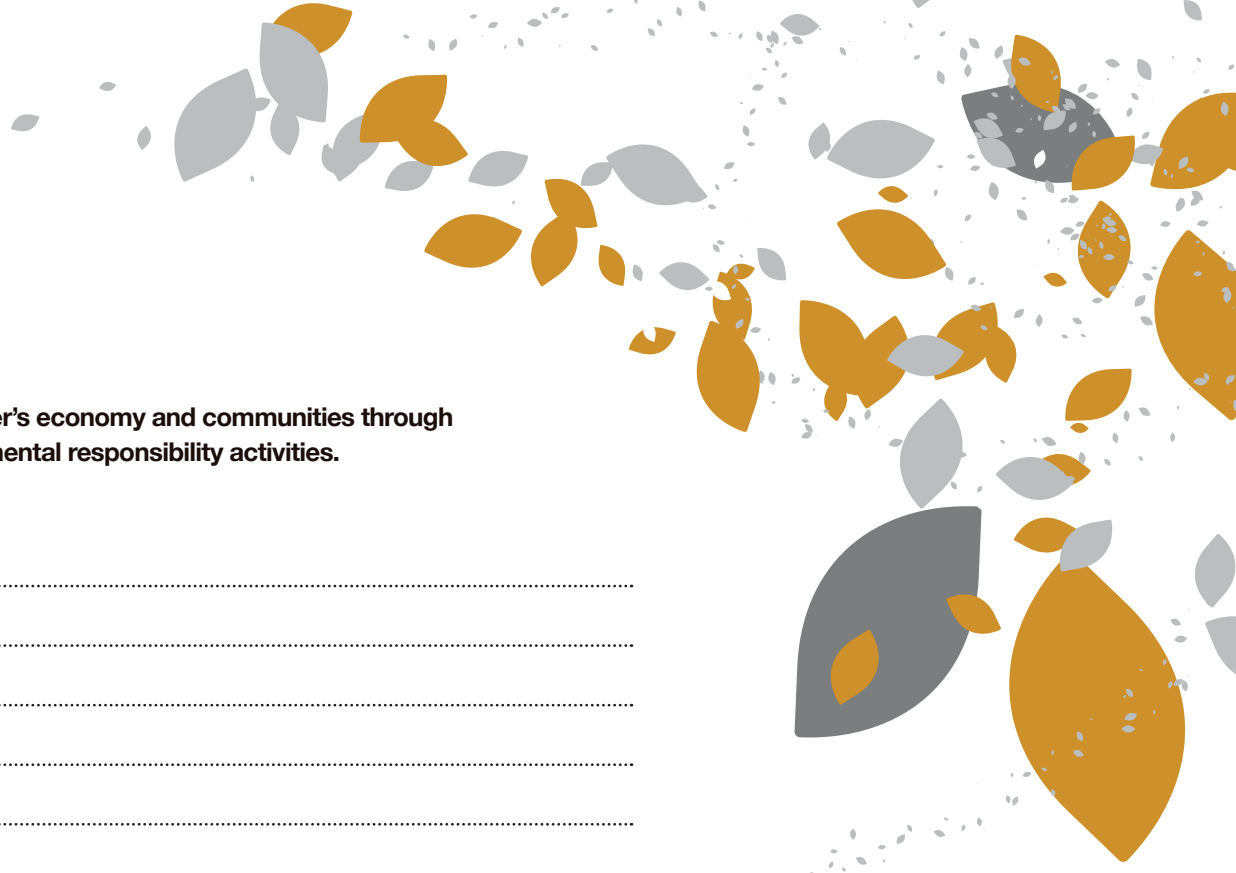
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Question 4

Please evidence how you have improved your business and its financial performance through staff training and development.
(Max. 400 words)





Question 6

Please evidence the wider contribution that you have made to Doncaster’s economy and communities through wealth and job creation and also through corporate social and environmental responsibility activities.

(Max. 400 words)

Lined area for writing the answer.

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**Thank you for entering the
Doncaster Business Awards.
Good luck!**



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