

**Doncaster
Business
Awards
2022**



Entry Form

Success Through Partnerships



**Doncaster
College**

**University
Centre**



Success Through Partnerships

This award recognises the combined ability of partnered organisations to seek out and develop partnerships that move beyond normal commercial relationships to deliver real added value to all partners, customers and other stakeholders.

Criteria

1. The entrant should describe their business in 400 words or less enabling judges to gain an understanding of their company, its history, customers, competitors, challenges, opportunities and anything else that the entrant feels is relevant **(unscored)**.
2. The entrant should demonstrate clear objectives for their partnership activities together with a defined and measurable strategy for achieving those objectives.
3. The entrant should demonstrate how and why they formed a partnership and what differentiates it from a standard commercial relationship.
4. The entrant should demonstrate how they have worked together to mutually access new markets and opportunities.
5. The entrant should evidence how their staff work collaboratively with a particular focus on delivering excellent customer service.
6. The entrant should demonstrate how their partnership has contributed to their businesses' success and growth, including the business's financial performance.

Please note:

- All questions are given equal weighting.
- All completed entry forms and evidence must be returned to events@doncaster-chamber.co.uk.
- Entrants may provide a maximum of 3 pieces of evidence to support their submission. Evidence must consist of images only i.e. charts/pictures. Entrants may be asked for additional information, including evidence of financial information, at the interview stage (Stage 2).

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Entrant Details

Entries Close: Sunday 24th July 2022

1. Company name

2. Contact name

3. Address

4. Work phone number

5. Mobile number

6. Email address

7. How many employees does your company employ? (Full-time equivalent)

8. What is your annual turnover?

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Question 1

Please describe your business: its history, customers, competitors, challenges, opportunities and anything else you feel is relevant. (Max. 400 words, unscored)

A series of horizontal dotted lines for text entry.



Question 2

Please demonstrate clear objectives for your partnership activities together with a defined and measurable strategy for achieving those objectives.

(Max. 400 words)

A series of horizontal dotted lines for writing the answer.

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Question 3

Please demonstrate how and why your business formed a partnership and what differentiates it from a standard commercial relationship.
(Max. 400 words)

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Question 5

Please evidence how your staff work collaboratively with a particular focus on delivering excellent customer service.

(Max. 400 words)

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Question 6

Please demonstrate how your partnership has contributed to your business’s success and growth, including your financial performance.
(Max. 400 words)

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**Thank you for entering the
Doncaster Business Awards.
Good luck!**



**Doncaster
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