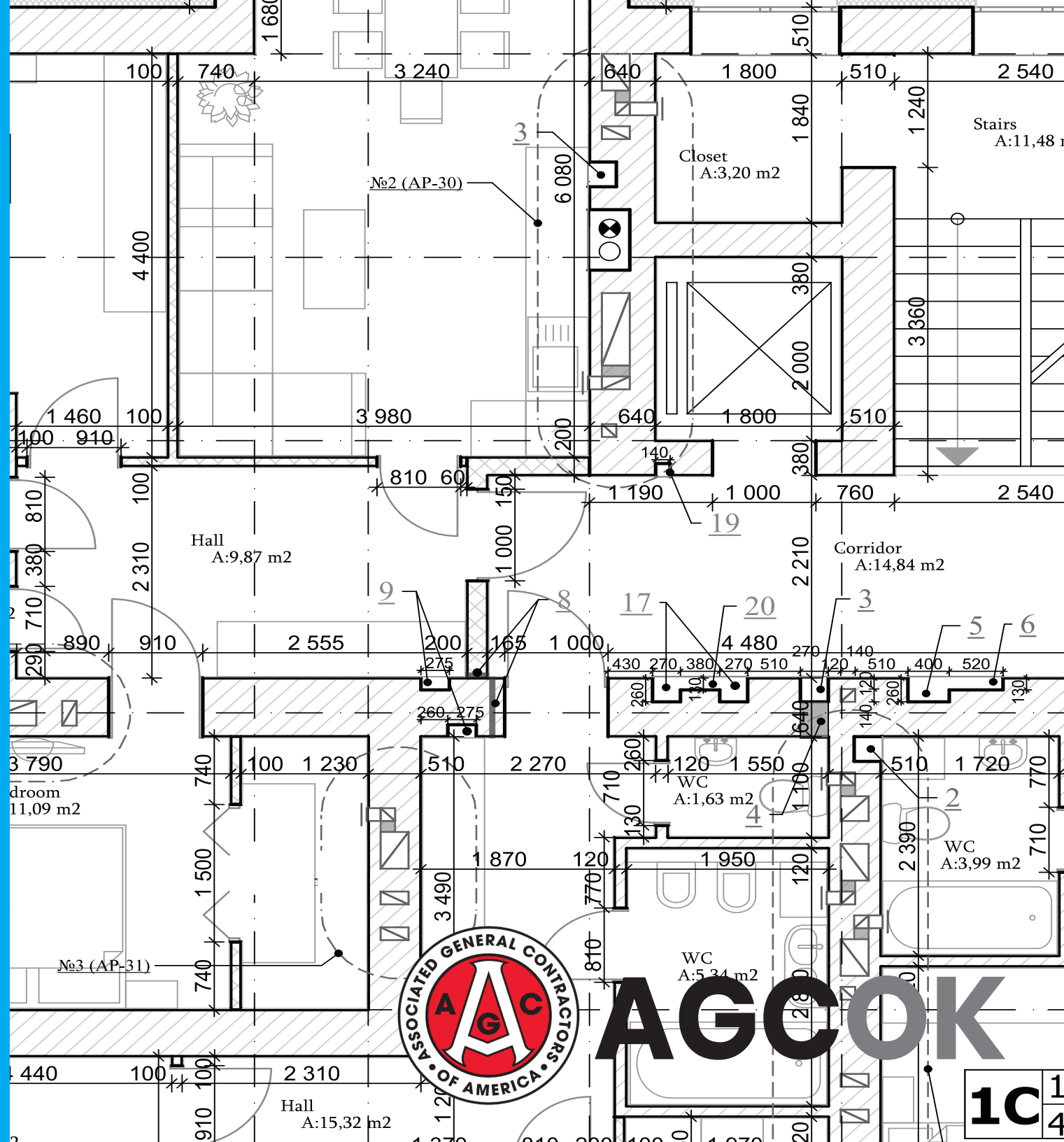


AGC OF OKLAHOMA  
SPONSORSHIP  
PROGRAM



**AGCOK**

**1C** <sup>1</sup>/<sub>4</sub>

## MONTHLY PUBLICATION

The AGCOK will be printing a bi-monthly publication that will highlight upcoming events and activities. This will provide the membership with another form of communication keeping you up-to-date and informed on the latest trends of the industry. This outlet is a great way to promote your line of business to the entire AGCOK membership. The AGCOK publication will focus on a specific industry topic during the designated months listed below:

- February Annual Meeting Recap
- April CLC Focus
- May 2021 Annual Directory
- June Legislative Recap
- August AOE Update
- October Workforce Development
- December Yearly Recap

Ads are sold on a first-come basis. All artwork must be sent in a high-res PDF format (minimum 300 dpi) and received by the 10th day of the previous month's publication. Hurry before the premier spots are sold. If you are interested in advertising, please contact Lany Milner at lany.milner@agcok.com or 405-528-4605.

### ONE TIME ADVERTISEMENT

Ad size:	Member Rate per ad:	Non-Member Rate per ad:
1/8 Page	\$350	\$450
1/6 Page	\$460	\$560
1/4 Page	\$600	\$700
1/3 Page	\$800	\$900
1/2 Page	\$1,070	\$1,170
2/3 Page	\$1,470	\$1,570
Full page ad	\$1,710	\$1,810
Inside Front Cover	<del>\$2,010</del>	<del>\$2,110</del>
Outside Back Cover	\$2,110	\$2,210

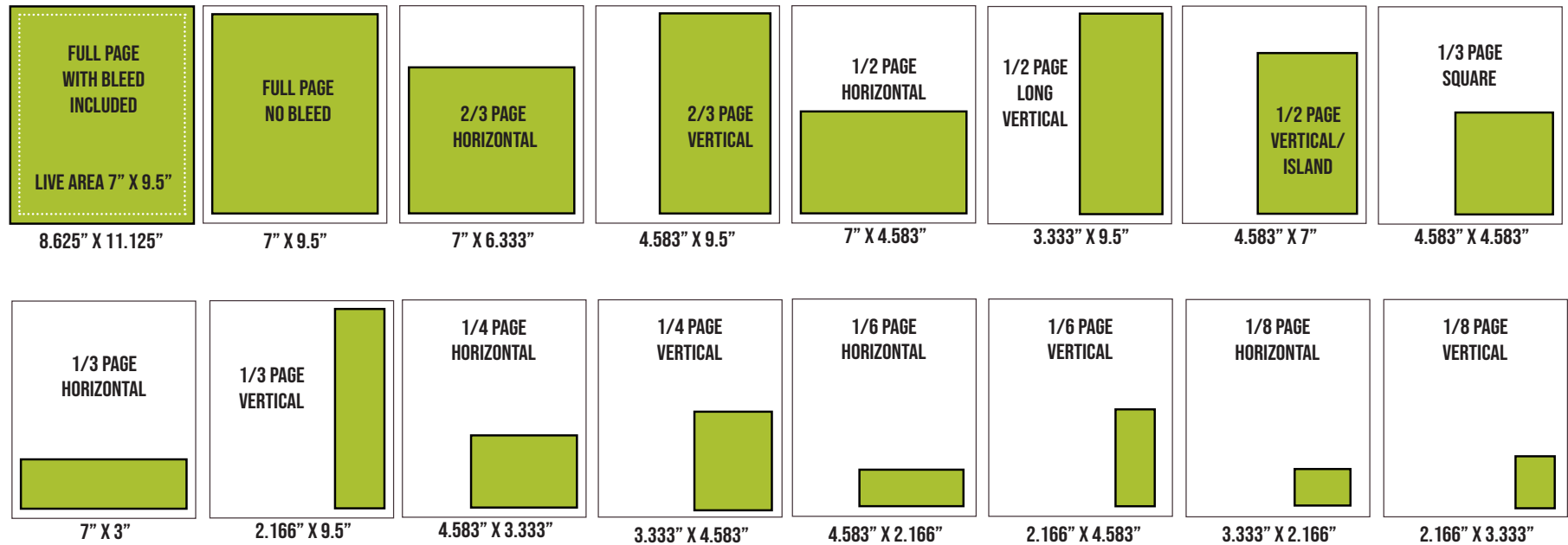
### YEARLY ADVERTISEMENT RATE

The rates below reflect your yearly rate for all 6-Issues. Yearly advertisement receive 3-issues for free!

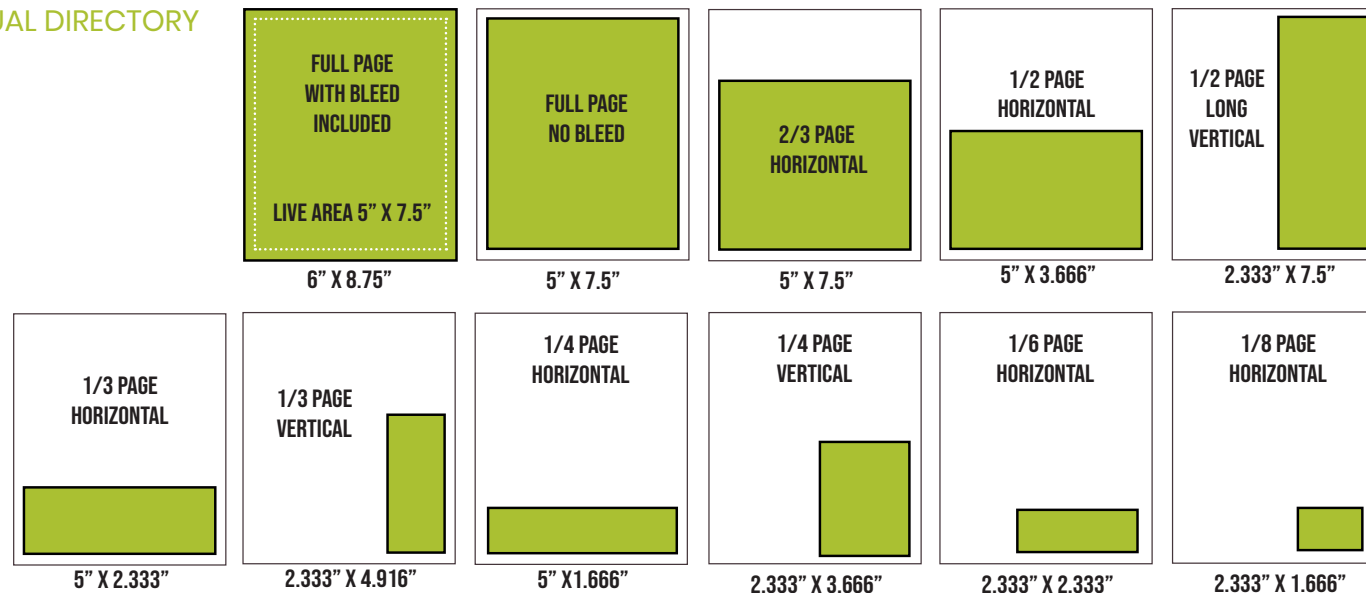
Ad size:	Member Rate:	Non-Member Rate:
1/8 Page	\$1,050	\$1,150
1/6 Page	\$1,380	\$1,480
1/4 Page	\$1,800	\$1,900
1/3 Page	\$2,400	\$2,500
1/2 Page	\$3,210	\$3,310
2/3 Page	\$4,410	\$4,510
Full page ad	\$5,130	\$5,230
Inside Front Cover	<del>\$6,030</del>	<del>\$6,130</del>
Outside Back Cover	\$6,330	\$6,430

# PRINT ADVERTISEMENT SPECIFICATIONS

## BI-MONTHLY MAGAZINE



## ANNUAL DIRECTORY



## MONTHLY MAGAZINE

Trim Size:  
8.375" x 10.875"

## ANNUAL DIRECTORY

Trim Size:  
5.75" x 8.5"



# EVENT SPONSORSHIP OPPORTUNITIES



## CLC GOLF TOURNAMENT

The 2021 CLC Golf Tournament will take place on Friday, September 3rd at Hard Rock Hotel and Casino in Tulsa. All of the sponsorship levels listed below will receive prominent, above the title, inclusion as a sponsor in all Printed and Electronic Materials Related to the tournament. Below are the following sponsorship opportunities:

	PRESENTING	FOOD & BEVERAGE	HOLE
HOLE SPONSORSHIP	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
LOGO PLACEMENT ON THE FOOD & BEVERAGE SIGN	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
2-MAN TEAM	<input checked="" type="checkbox"/>		
ON STAGE RECOGNITION DURING THE AWARDS PRESENTATION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PLAYER WRISTBAND	<input checked="" type="checkbox"/>		
DRINK TICKETS	4-TICKETS	2-TICKETS	2-TICKETS
OFFICIAL CLC GOLF SHIRT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<b>TOTAL:</b>	<b>\$2,000</b>	<b>\$500</b>	<b>\$200</b>

TEAM \$500 | INDIVIDUAL PLAYER \$250

## MONTHLY LUNCHEONS

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The AGCOK is bringing back the monthly luncheon sponsorship opportunities. The average luncheon attendance is between 60-80 attendees. This is a great opportunity to market your product or services you provide to the commercial construction industry. Interested luncheon sponsors will receive the following:

- 1-Exhibit Table
- Company Bio Displayed During the Event
- Opportunity to Address the Attendees During the Program
- Company Signage at the Meeting
- Corporate logo displayed on all printed and electronic materials related to the luncheon

AGCOK member companies receive a discount rate and first choice at event selection and unlimited sponsorship for the year. Non-Member companies must go through an approval process before they can sponsor an event and limited to one sponsorship a year.

**MEMBER RATE: \$500 | NON-MEMBER RATE: \$750**

## CLC EVENTS & TRAININGS

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The CLC is an organized forum of individuals to exchange ideas, foster a strong network among peers, discussing pertinent issues, and providing feedback to the leadership of the AGC of Oklahoma. Made up of the “next level of management,” the CLC of Oklahoma will help structure the AGC for the 21st Century. The CLC of Oklahoma meets statewide on a monthly basis. Interested breakfast series sponsors will receive the following:

- 1-Exhibit Table
- Company Bio Displayed During the Event
- Opportunity to Address the Attendees During the Program Company
- Signage at the Meeting
- Corporate logo displayed on all printed and electronic materials related to the training

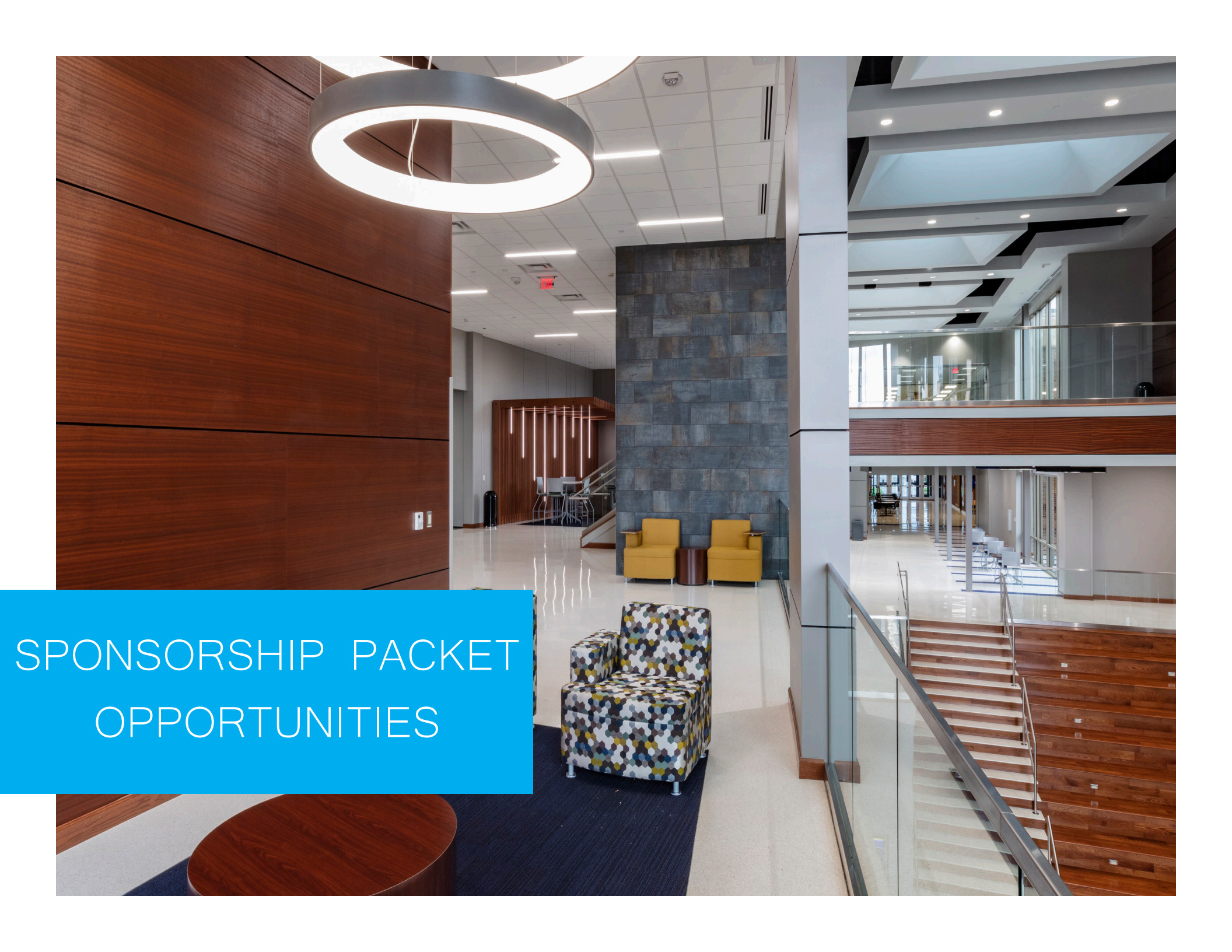
Interested in naming a race after your company? Then look no further than sponsoring the Night at the Races Event. Sponsorship includes:

- A Remington Race Named after your Company
- Participate in the races trophy presentation
- 1-FREE Registration
- Logo placement on all marketing materials

BREAKFAST SERIES SPONSOR: MEMBER RATE: \$200 | NON-MEMBER RATE: \$400

NIGHT AT THE RACES SPONSOR: MEMBER RATE: \$250 | NON-MEMBER RATE: \$450



A photograph of a modern interior space, likely a lobby or atrium. The left wall is covered in vertical wood paneling. A large, circular, illuminated light fixture hangs from the ceiling. In the center, there is a wall made of dark, rectangular stone tiles. Two yellow armchairs are positioned against this wall. In the foreground, a patterned armchair sits on a dark blue rug. To the right, a staircase with a glass railing leads down. The ceiling is white with recessed lighting. The overall atmosphere is clean and contemporary.

# SPONSORSHIP PACKET OPPORTUNITIES



## SPONSORSHIP PACKET

Now available is the opportunity to bundle all the available sponsorships into ONE sponsorship. Member companies who bundle their sponsorship will not only receive the listed items within each sponsorship category but will receive the following:

- Corporate Logo Displayed on Video Screens at the various events all year long
- Integrated into AGCOK's Social Media Campaign
- First right of refusal for the Annual Meeting, AOEf Golf Tournament and other sponsorship opportunities

	BUILDER	HARD HAT	WORKZONE	EVENT
MONTHLY LUNCHEON SPONSORSHIP	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CLC EVENT AND TRAINING SPONSORSHIP	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YEARLY ADVERTISEMENT	FULL PAGE	1/2 PAGE	1/4 PAGE	
CLC HOLE SPONSOR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CLC GOLF TEAM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TOTAL:	<b>\$8,500</b>	<b>\$5,770</b>	<b>\$3,700</b>	<b>\$1,260</b>

If you are interested in bundling a sponsorship but not listed above, please contact the AGCOK to negotiate your preferred bundle package.