



MARKETING OPPORTUNITIES

We strive to help you build your brand awareness, increase your line of business, and connect you with attendees and industry professionals. It is our goal that by providing the following sponsorship opportunities, your sponsorship will serve to alter your client's buying decisions and position you at the forefront next time they invest in what it is your company provides.

Available marketing sponsorship in this section include the following:

- Bi-Monthly Magazine Advertisement
- Annual Member Directory Advertisement
- Website Advertisement
- Podcast Opportunities
- Bi-Monthly Magazine Article Opportunity

BI-MONTHLY MAGAZINE

The AGCOK will be printing a bi-monthly publication that will highlight upcoming events and activities and provide the membership with another form of communication keeping them up-to-date on the latest trends of the industry. This outlet is a great way to promote your line of business to the entire AGCOK membership. The AGCOK publication will focus on a specific industry topic during the designated months listed below:

- January Yearly Recap
- March Women In Construction
- May Annual Meeting Recap
- July Legislative Recap
- September CLC Focus
- November Workforce Development

Ads are sold on a first-come basis. All artwork must be sent in a high-res PDF format (minimum 300 dpi) and received by the 10th day of the previous month's publication. Hurry before the premier spots are sold. If you are interested in advertising, please contact Lany Milner at lany.milner@agcok.com or 405-528-4605.

ONE TIME ADVERTISEMENT

Ad size:	Member Rate per ad:	Non-Member Rate per ad:
1/8 Page	\$350	\$450
1/6 Page	\$460	\$560
1/4 Page	\$600	\$700
1/3 Page	\$800	\$900
1/2 Page	\$1,070	\$1,170
2/3 Page	\$1,470	\$1,570
Full page ad	\$1,710	\$1,810
Inside Front or Inside Back Cover	\$2,010	\$2,110
Outside Back Cover	\$2,110	\$2,210

YEARLY ADVERTISEMENT RATE

The rates below reflect your yearly rate for all 6-Issues. Yearly advertisement receive 3-issues for free!

Ad size:	Member Rate:	Non-Member Rate:
1/8 Page	\$1,050	\$1,150
1/6 Page	\$1,380	\$1,480
1/4 Page	\$1,800	\$1,900
1/3 Page	\$2,400	\$2,500
1/2 Page	\$3,210	\$3,310
2/3 Page	\$4,410	\$4,510
Full page ad	\$5,130	\$5,230
Inside Front or Inside Back Cover	\$6,030	\$6,130
Outside Back Cover	\$6,330	\$6,430

ANNUAL MEMBER DIRECTORY

The AGCOK will be printing the Annual Member Directory in-house! By bringing the directory in house, we are able to provide AGCOK member companies with a 25% discount based off the rates from the previous provider. Publication will be printed in April of every year.

Ads are sold on a first-come basis. All artwork must be sent in a high-res PDF format (minimum 300 dpi). Hurry before the premier spots are sold. If you are interested in advertising, please contact Lany Milner at lany.milner@agcok.com or 405-528-4605.

FULL COLOR RATES

Ad size:	Member Rate:	Non-Member Rate:
1/8 Page	\$374	\$499.50
1/6 Page	\$509	\$679.50
1/4 Page	\$629	\$839.50
1/3 Page	\$832	\$1,109.50
1/2 Page	\$1,109	\$1,479.50
2/3 Page	\$1,499	\$1,999.50
Full page ad	\$1,732	\$2,309.50
Inside Front or Inside Back Cover	\$1,957	\$2,609.50
Outside Back Cover	\$2,032	\$2,709.50

BLACK AND WHITE RATES

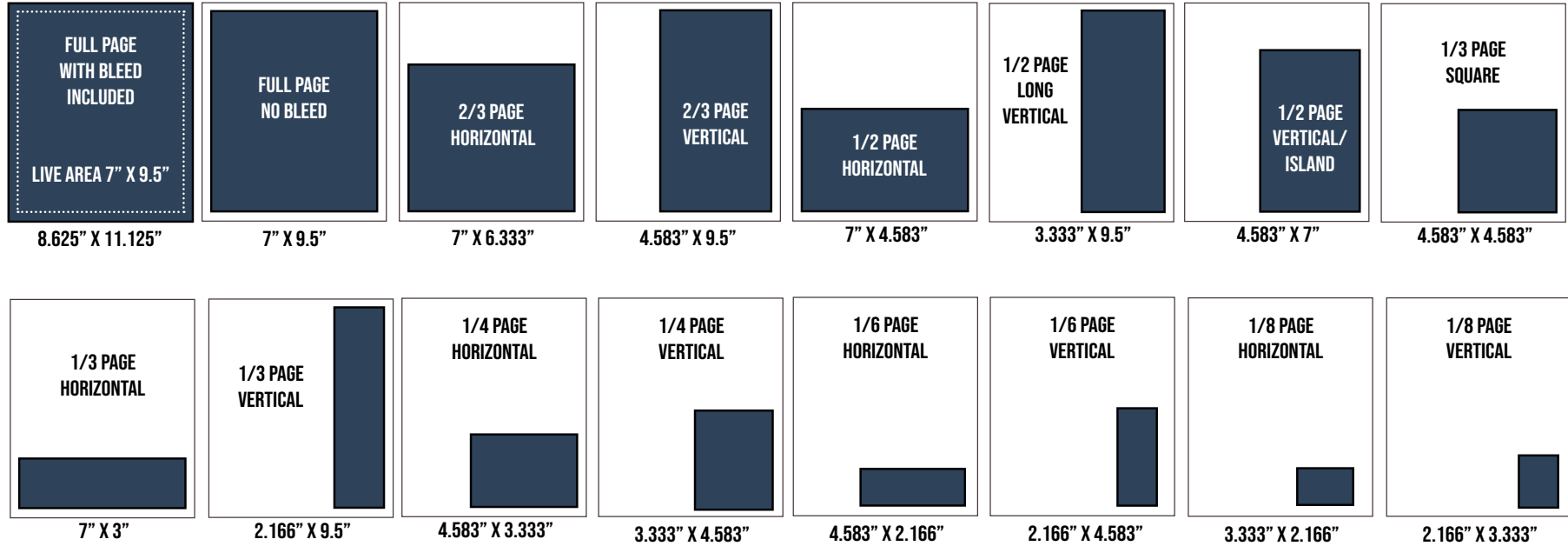
Ad size:	Member Rate:	Non-Member Rate:
1/8 Page	\$239	\$319.50
1/6 Page	\$299	\$399.50
1/4 Page	\$374	\$499.50
1/3 Page	\$509	\$679.50
1/2 Page	\$652	\$869.50
2/3 Page	\$824	\$1,099.50
Full page ad	\$1,057	\$1,409.50

Make your company profile stand out from the rest by adding your company logo to your company directory listing.

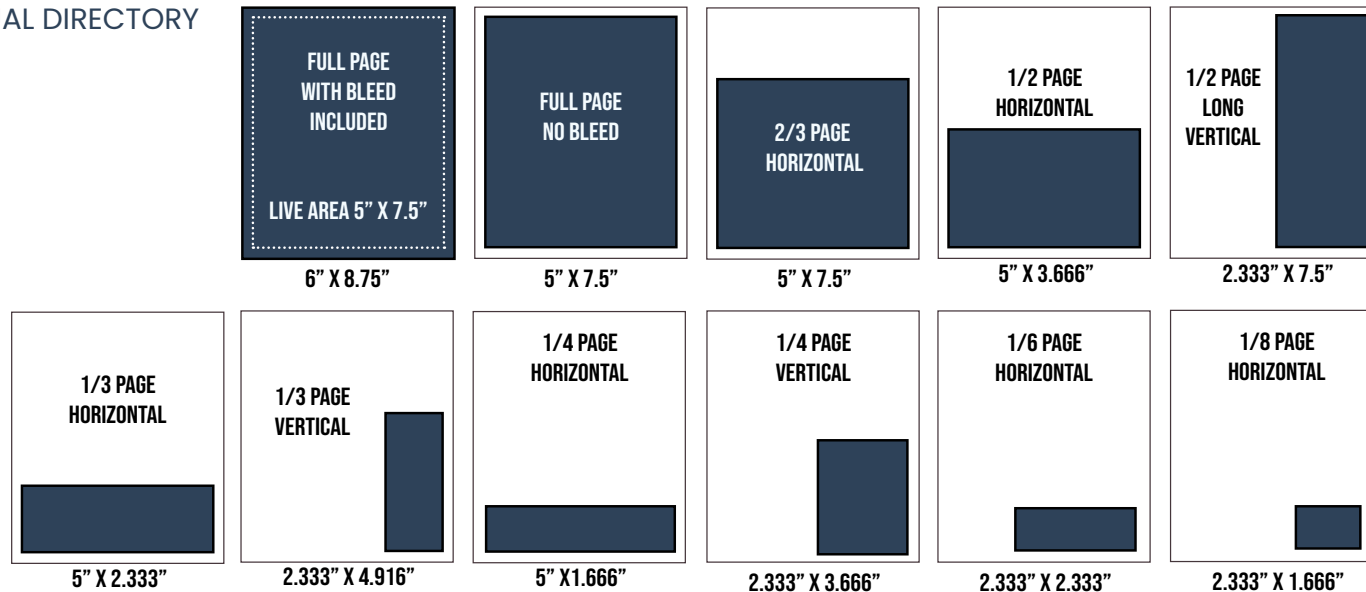
Member Rate: \$50

PRINT ADVERTISEMENT SPECIFICATIONS

BI-MONTHLY MAGAZINE



ANNUAL DIRECTORY



MONTHLY MAGAZINE
Trim Size:
8.375" x 10.875"

ANNUAL DIRECTORY
Trim Size:
5.75" x 8.5"

WEBSITE | PODCAST | ARTICLE SPONSOR

WEBSITE

Web ads can be purchased directly from our website on two platforms, our Homepage Platform, or our Interior Page Platform. For our Homepage Platform each ad size rotates evenly each time a viewer opens the Homepage or returns to the Homepage. For our Interior Page Platforms, each ad size rotates evenly each time a viewer explores a new Interior Page. Clients wishing to provide web ready files must submit the ad in the measurements provided below at 72dpi.

HOMEPAGE PLATFORM

Ad size:	1 Month	3 Months	6 Months	Year
Banner 468 X 60 Pixels Max File Size 35K	\$150	\$400	\$850	\$1,500
Skyscraper 120 X 600 Pixels Max File Size 40K	\$125	\$325	\$700	\$1,200

INTERIOR PAGE PLATFORM

Ad size:	1 Month	3 Months	6 Months	Year
Banner 468 X 60 Pixels Max File Size 35K	\$100	\$250	\$550	\$900
Skyscraper 120 X 600 Pixels Max File Size 40K	\$75	\$175	\$400	\$600

PODCAST

The AGCOK is now offering you the opportunity to record a podcast with AGCOK CEO, Doug Tapp, that will be permanently available on our website and sent to the AGCOK Membership. Topic will be based off your brand and expertise.

\$150 PER PODCAST MEMBER | \$250 PER PODCAST NON-MEMBER

ARTICLE

The AGCOK is now offering you the opportunity to submit a full-page corporate message in each Bi-Monthly Magazine where you can discuss your product or provide an informative article showcasing your expertise.

FREE MEMBER | \$350 PER ARTICLE NON-MEMBER

MARKETING PACKAGE

New this year, you can purchase a bundled marketing sponsorship package that will include the following:

- Full-page Corporate Message in each Bi-Monthly Magazine where you can discuss your product or provide an informative article showcasing your expertise.
- 1-BuildStrong Podcast with AGCOK CEO, Doug Tapp, that will be permanently available on our website and sent to the AGCOK Membership. Topic will be based off your brand and expertise.
- 5% off your preferred yearly advertisement rate in the Bi-Monthly Magazine
- 5% off your preferred yearly advertisement rate in the Annual Directory
- 5% off your preferred yearly advertisement placement on the website



EVENT OPPORTUNITIES

Available sponsorship in this section include the following:

- CLC Golf Tournament Opportunities
- Monthly AGCOK Functions + Events
- CLC Events + Trainings
- Bundled Sponsorship Opportunities

CLC GOLF TOURNAMENT

The 2023 CLC Golf Tournament will take place on Friday, September 8th at Page Belcher Golf Course in Tulsa. All the sponsorship levels listed below will receive prominent, above the title, inclusion as a sponsor in all Printed and Electronic Materials Related to the tournament. Below are the following sponsorship opportunities:

	PRESENTING	AWARD CEREMONY	DRINK HUT	HOLE	T-SHIRT
HOLE SPONSORSHIP	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>	
ICE CHEST	<input checked="" type="checkbox"/>				
4-MAN TEAM	<input checked="" type="checkbox"/>				
ON STAGE RECOGNITION DURING THE AWARDS PRESENTATION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
LOGO PLACED ON THE OFFICIAL CLC GOLF SHIRT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
INTEGRATED INTO AGCOK'S SOCIAL MEDIA CAMPAIGN SURROUNDING THE CLC GOLF TOURNAMENT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
SIGNATURE COCKTAIL BRANDED AFTER YOUR COMPANY		<input checked="" type="checkbox"/>			
CUSTOM COCKTAIL NAPKINS BRANDED		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
CUSTOM CUPS BRANDED	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>		
TOTAL:	\$2,000	\$1,000	\$1,250	\$250	\$100

MONTHLY FUNCTIONS + EVENTS

The AGCOK is bringing back the monthly event sponsorship opportunities. The average event attendance is between 60-100 attendees. This is a great opportunity to market your product or services you provide to the commercial construction industry. Interested sponsors will receive the following:

- 1-Exhibit Table
- Company Bio Displayed During the Event
- Opportunity to Address the Attendees During the Program
- Company Signage at the Meeting
- Corporate logo displayed on all printed and electronic materials related to the event
- 2-Complimentary Registrations

AGCOK member companies receive a discount rate and first choice at event selection and unlimited sponsorship for the year. Non-Member companies must go through an approval process before they can sponsor an event and limited to one sponsorship a year.

MEMBER RATE: \$500 | NON-MEMBER RATE: \$750

CLC EVENTS & TRAININGS

The CLC is an organized forum of individuals to exchange ideas, foster a strong network among peers, discussing pertinent issues, and providing feedback to the leadership of the AGC of Oklahoma. Made up of the “next level of management,” the CLC of Oklahoma will help structure the AGC for the 21st Century. The CLC of Oklahoma meets statewide on a monthly basis. Interested sponsors will receive the following:

- 1-Exhibit Table
- Company Bio Displayed During the Event
- Opportunity to Address the Attendees During the Program Company
- Signage at the Meeting
- Corporate logo displayed on all printed and electronic materials related to the event
- 2-Complimentary Registrations

MEMBER RATE: \$250 | NON-MEMBER RATE: \$500

SPONSORSHIP PACKET

Now available is the opportunity to bundle all the available sponsorships into ONE sponsorship. Member companies who bundle their sponsorship will not only receive the listed items within each sponsorship category but will receive Corporate Logo Displayed on Video Screens at the various events all year long!

	BUILDER	HARD HAT	WORKZONE	EVENT
1-MONTHLY EVENT SPONSORSHIP	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1-CLC EVENT AND TRAINING SPONSORSHIP	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
YEARLY ADVERTISEMENT	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
FULL COLORED DIRECTORY ADVERTISEMENT + COMPANY LOGO	FULL PAGE	1/2 PAGE	1/4 PAGE	1/8 PAGE
WEBSITE ADVERTISEMENT	HOME PAGE: BANNER	HOME PAGE: SKY- SCRAPER	INTERIOR PAGE: BANNER	INTERIOR PAGE: SKYSCRAPER
CLC GOLF TOURNAMENT: HOLE SPONSOR	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CLC GOLF TOURNAMENT: GOLF TEAM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
CLC GOLF TOURNAMENT: T-SHIRT SPONSOR	<input checked="" type="checkbox"/>			
MARKETING SPONSORSHIP	YEARLY ARTICLE + PODCAST	YEARLY ARTICLE	PODCAST	PODCAST
TOTAL:	\$9,500 <i>\$1,162 Saving</i>	\$7,000 <i>\$569 Saving</i>	\$4,000 <i>\$529 Saving</i>	\$3,000 <i>\$224 Saving</i>

If you are interested in bundling a sponsorship but not listed above, please contact the AGCOK to negotiate your preferred bundle package.