



# Webinars and Webcasts

Webinars and webcasts are a great way to reach audiences virtually with the same great programming as other AMFA, CMMA, or TSMA events.

Since the outbreak of COVID-19, our audiences have heard from high-level speakers and experts in employment law, manufacturing and other business practices to help move the manufacturing economy forward, despite COVID-19-related challenges. As the economy emerges from this crisis, we will continue to offer webinars and webcasts, to ensure members have access to important, timely content relevant to their business and the economy.



Benefits	Webinar Sponsor
Exclusive sponsor of webinar	X
Branding	
Logo placement beginning and end of webinar	X
Logo placement on webinar registration page	X
Logo on confirmation email sent to attendees	X
Sponsor can provide high quality video or an in-person "commercial"	60 seconds or less
Details	
Amount of webinars	1
Expected viewership (content depending)	25 - 150
Impressions (including all 3 affiliates)	8,500 - 12,600
Logo	.jpeg or .png
Lead generation	
Attendee list with name, company and contact information	X
Investment	\$150

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**AMFA-MN-WI.org**

**CMMAworks.org**

**TSMA.org**