

# Annual Report 2020

## Membership communication

- Digital newsletter
- Featured member of the quarter
- Searchable online directory
- Print directory
- Free job postings
- Enhanced web presence for members
- CMMA annual report
- Sponsor packages
- Facebook & LinkedIn
- State of Manufacturing during COVID-19 research
- Vital Signs COVID-19 photo contest

## Strategic partnerships

- Arrowhead Manufacturers & Fabricators Association
- Tri-State Manufacturers' Association
- Initiative Foundation
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED



## 2020 Board of Directors

- Les Engel, CMMA President, Engel Metallurgical
- Lance Louis, CMMA Vice President, Louis Industries
- Tim Zipoy, CMMA Secretary, Central MN Jobs & Trng
- Steve Leen, CMMA Treasurer, BerganKDV
- Lance Barthel, Battery Plus Bulbs
- Angie Brick, Rotochopper Inc
- Bonnie Supan, Benny Transportation, Inc.
- Bruce Hagberg, riteSOFT, LLC
- Kurt Helgeson, SCSU
- Jason Iverson, Falcon National Bank
- Dean Kiffmeyer, Central McGowan
- Randy Pelletier, Pellco Machine
- Jared Powell, Woodcraft Industries
- Patrick Walsh, Brooten-Belgrade-Elrosa Schools

## CMMA

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**CMMA**  
Central Minnesota Manufacturers Association

CMMA exists for the primary purpose of contributing to the growth and success of manufacturers.



## No. of members .....207

- Manufacturers .....79
- Suppliers/prof services..... 101
- K-12 schools.....27

## Legislative voice for manufacturing

- Minnesota Manufacturers Coalition
- Section 179 legislation- passed!
- Legislative candidate survey



## Workforce development

- Grants to K-12 schools
- K-12 schools FREE
- K12Navigator.com
- Youth Apprenticeship Toolkit



## CMMA Foundation

- Grants totalling \$5,000 in 2020
- \$121,740 to date in grants/scholarships

## 2020 Grant recipients

### Robotics (FIRST/VEX)

- Princeton Schools
- ROCORI Schools
- St. Cloud Technical & Comm College

### Classroom equipment

- Albany High School welding equipment
- Elk River Schools
- Sauk Rapids-RICE Schools

## Member education

- Monthly meetings
- Keynote speakers
- Manufacturing tours
- Safety Series with OECS
- Marketing for Manufacturers webinar series
- Manufacturing Solutions to COVID-19 webinar series



November  
2020  
virtual  
meeting



## 2020 meetings/socials

- |        |  |                          |
|--------|--|--------------------------|
| • Jan  | James Nowak, United Bankers Bank - Economic Expectations ..... | Standard Iron            |
| • Feb  | The History of T.O. Plastics .....                             | T.O. Plastics            |
| • Sept | Dick Owen, FairChance - Hiring Ex-offenders .....              | none                     |
| • Oct  | Penny Hanson, Enterprise MN - B2B2C Marketing .....            | Virtual: Park Industries |
| • Nov  | Mike Roth Traction Consulting - Lessons from EOS .....         | none                     |
| • Dec  | Pete Rogers, Central McGowan - Why Automate? .....             | Virtual: Central McGowan |

## Tour

### CMMA social events

- |        |                                    |                     |
|--------|------------------------------------|---------------------|
| • Aug  | Summer Social .....                | Milk & Honey Cidars |
| • Sept | Golf Social - raised \$12,700..... | Wapicada Golf Club  |

## Mbiz Solutions programs

- Employer Health Plans
- TriFac Workers' Comp Fund
- PROduction Workforce Pros
- EVO B2B (credit card processing)
- Beaudry Oil & Propane

# CMMA

Central Minnesota Manufacturers Association

Golf Social 2020



## Financial position statement

Net assets:

Operating fund  
\$50,369

Foundation  
\$80,154