

# AMFA Snapshot - 2021

## No. of members ..... 102

- Manufacturers..... 29
- Suppliers/prof services..... 48
- K-12 schools..... 25

## Special events

- Golf social raised \$4,900
- Beverage tasting fundraiser raised \$4,000

## Membership communication

- Digital newsletter
- Searchable online directory
- Print directory
- Free job postings
- Enhanced web presence for members
- AMFA Snapshot
- Sponsorship packages
- Facebook, LinkedIn, YouTube

## Association strategy

- Implement sustainability policies
- Commitment to increase staff
- Hire new exec director and exec asst

## Member promotion

- FabTech Expo in Chicago

# AMFA

Arrowhead Manufacturers & Fabricators Association

## Workforce development

- K-12 schools FREE
- Education sponsor program
- AMFA Small Talk launched
- Collaboration with IASC NEXT
- Explore best practices: Hutchinson TigerPath Academies

## Strategic partnerships

- Central Minnesota Manufacturers Association
- Tri-State Manufacturers' Association
- Minnesota Precision Manufacturing Association
- Department of Iron Range Resources & Rehab
- MN Advanced Mfg Center of Excellence
- MN Chamber of Commerce
- MN DEED

## Member education

- Manufacturing tours
- Keynote speakers
- Remote access to presentations
- Marketing for Manufacturers webinar series

## AMFA Educational Trust

- Legacy Fund policies/procedures confirmed
- Gene Betts Robotics Grants: \$1,500
- \$193,606 awarded since 2005
- \$33,190 on hand

## MBiz Solutions programs

- Employer Health Plans
- Employer Dental & Vision Plans
- TriFac Workers' Compensation Fund
- PROduction Workforce Pros
- Beaudry Oil lubricant program

## Legislative voice for manufacturing

- 2021 legislative priorities
- Minnesota Manufacturers Coalition

Arrowhead Manufacturers & Fabricators Association

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