

October 2022

Central Minnesota Manufacturing Month



Click to see '21 Virtual Magazine



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CMMA
Central Minnesota Manufacturers Association

Virtual Magazine Packages

Tour of Manufacturing Host \$500 (for manufacturers)

- Full page tour ad in magazine
- Opportunity to do in-person or virtual tour
- Highlighted in table of contents and map in magazine
- Tour highlighted in social media marketing with additional Facebook marketing
- Highlighted in radio advertising
- TOM yard signs (2 for virtual tours; 4 for in-person tours) provided
- Connection to schools and job seekers
- Post survey and stats info shared



Gold Elite Sponsor \$1,800 (for manufacturers)

- Full page ad near magazine table of contents
- Additional full page Tour of Manufacturing (TOM) ad in magazine
- Gold Elite sponsorship recognition in print, electronic and digital communication
- Highlighted in all radio advertising
- Featured in social media marketing
- TOM yard signs (4 max) provided
- Lead representative to serve on planning committee
- Post survey and stats info shared



Gold Sponsor \$1,500

- Full page ad in magazine
- Gold sponsorship recognition in print, electronic and digital communication
- Highlighted in all radio advertising
- Featured in social media marketing
- TOM yard signs (2 max) provided
- Opportunity to write an article featured in the magazine
- Post survey and stats info shared



Silver Sponsor \$850

- Half page ad in magazine
- Silver sponsorship recognition in print, electronic and digital communication
- Featured in social media marketing
- Opportunity to write an article featured in the magazine
- Post survey and stats info shared



Bronze Sponsor \$500

- Quarter page ad in magazine
- Bronze sponsorship recognition in print, electronic and digital communication
- Featured in social media marketing
- Post survey and stats info shared



MidwestManufacturers.com/CMMA/manufacturing-month/