

BUSINESS IMPROVEMENT DISTRICT

BID Board Meeting Minutes- March 9th, 7:30 – 8:30am, The Block / H&M Meats

Members in Attendance: Adam Hutchings, Matt Lind, Sidney Vogt, Julie Vincent, Mark Schiebout, Erena Lanza, Melinda Romayor, Jordan Baker, Chelsea Johnson

Others in Attendance: Mayor Kling, Amy Bowman, Robyn Sellers, Jay Snyder, Beth Ineck, Michael from BIRD

Members Absent:

Hutchings started the meeting at 7:35 AM. Both on-site and Zoom options were available

Minutes: Previous meeting minutes were presented for approval. Vincent motioned; Vogt seconded: **to approve minutes as presented** – motion passed.

Resignation / Appointment of new Directors:

Resignation of Director Sidney Vogt- Lanza motions, Lind seconds- motion passes **Appointment of Chelsea Johnson and Jordan Baker as Directors-** Lanza motions, Vincent seconds- motion passes

Appointment of Secretary, Chelsea Johnson- Vincent motions, Lanza seconds- motion passes Appointment of Treasurer, Jordan Baker – Vincent motions, Lanza seconds- motion passes

REPORTS:

Financial: Vogt reported a checking balance of \$29,900.00. Vincent motioned; Lanza seconded: **to approve Finance Report as presented** – motion passed.

DNCA:

1. **Growth Zone Update:** Snyder reported that Growth Zone is live and is having a positive response

a. Online billing is set up and available.

2. DNCA Committee Reports:

A. Promotion and Events Committee is working to get Third Thursdays and Fourth Fridays back going this year.

B. Economic Development Committee is continuing to discuss ideas on how to encourage business in Downtown. Working with Beth Ineck to identify programs and resources to help with this.

C. Design Committee launched the website and will now focus on developing wayfinding signage for downtown. Agendas and meeting minutes are now all available on website.

City Report:

- 1. 1st St Project Update: Sellers reported trees will be planted in the appropriate spots and Hess and Cooper will continue to do finish work.
- 2. **Wall Street Phase 1A Project:** Sellers reported that the City will have it striped for traffic stoppage late March, early April.

3. Vacant Building Update:

1206/1212 1st St. S. -Sprinklers were tested and seem fine, but there is some leakage in the pipes. Second notice and order was given.

1221 1^{st} St – An order to comply (upper story window replacement) has been sent to building owner and he has until March 15^{th} to respond.

116 & 114 12th Ave S, - has been asked to stop the new façade updates to go through design Review

4. CBDG- Application process for projects to extend the 4 corners at 13th and 1st St. and design and engineering work for Wall Street will finish up this week.

5. Alcohol Review Board Update: Snyder reported that the Review Board decided to issue points, suspension and/or probation. Business appealed to Council and Council voted to uphold certain parameters and adjust others in both cases. All sides involved say it went well and will look at how this process can be improved.

6. DH Zoning Codes- Ineck made a presentation about proposed changes in the zoning codes. They are planning to update and review codes about every 6 months. Based on presentation and materials circulated to Board before meeting Lanza moves and Lind seconds: **to support the proposed changes to the codes-** motion passes.

Old Business:

- 1. **MOU Agreement:** Hutchings reported that he met with Mayor and Ineck and still making revisions to the MOU between the BID and the City. No date for completion has been identified.
- Quarterly Billing: Snyder reported that quarterly billings were scheduled to go out through Growth Zone as well as hand delivered to businesses along with any necessary collections letters that may be needed. Schiebout motions, Lanza seconds- motion to send collection letters out as written – motion passes
 - a. Aging Report: over 120 days old is \$29,347.00
- **3.** Valentine's Promotion: need more notice for the next holiday promotion so businesses can participate.
- **4.** Flowers 2021/Spring Clean Up- May 1st- Schiebout has buy in from Chamber and Rotary to bring people. Snyder to research another option if vacuum trailer is not available from city to use.
- Parking on 13th/Enforcement- Parking to be enforced starting March 15th. Warnings will be issued until then. No city code that addresses employee parking on street. Multiple options for paid leased parking in downtown.

New Business:

- 1. **BID Advocacy Role-** Mayor states that BID plays a very important role and stresses BID is very different from Main Street program. Mayor is happy with the Board and would like to have continued funding for Snyder's position to help bring both entities together to revitalize downtown. Encouraged the board members to write their senators regarding opposition to bill 1108 that limits the powers of local government to do their jobs efficiently.
- 2. **BID Scooter Presentation- BIRD-** Michael, a rep from BIRD scooters gave a presentation on introducing scooters into Downtown. Currently no scooter program is being used and he believes that it could help with the parking issues in downtown as well as bring a younger demographic to downtown and staying downtown. BID is to compile a list of comments and concerns and Michael will answer.

Adjournment: Lanza motioned, Vincent seconded: *to Adjourn the meeting*; meeting adjourned 9:03 am Respectfully Submitted:

Chelsea Johnson