

DOWNTOWN NAMPAA NEWSLETTER

Monthly Email Newsletter - April 2021



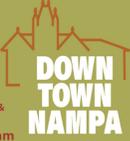
SUMMER EVENTS DOWNTOWN

The DNCA Promotion Committee has been busy planning Summer events for the Downtown. These events are designed to bring community into the Downtown to experience our unique businesses.

For updated event information check out the Community Event Calendar on downtownnampa.com

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| SATURDAY April 17 87th Anniversary of J. Lockman's End of Prohibition Party | Thursday July 15 3rd Thursday Downtown | Friday September 24 Fourth Friday Downtown |
| SATURDAYS April 10 - October 30 Nampa's Farmer's Market | Friday July 23 Fourth Friday Downtown | Thursday October 21 3rd Thursday Downtown |
| SATURDAY May 1 Downtown Clean-Up Day & Hanging of the Flower Baskets | Saturday August 14 Shenanigans Car Show | Saturday October 30 Halloween Downtown |
| Thursday May 20 3rd Thursday Downtown | Thursday August 19 3rd Thursday Downtown | Saturday November 27 Shop Small Saturday Downtown Holiday Market City Christmas Tree Lighting |
| Thursday June 17 3rd Thursday Downtown | Friday August 27 Fourth Friday Downtown | |
| Friday June 25 Fourth Friday Downtown | Thursday September 16 3rd Thursday Downtown | |

These 2021 events are brought to you by:
Downtown Nampa Community Association, the Nampa Business Improvement District, &
Downtown Event Sponsors. For more information, visit:
downtownnampa.com or DowntownNampa on Facebook & Instagram



DOWNTOWN THIRD THURSDAY

Maker's Market, Sidewalk Sales, Entertainment, Free Fun for the whole family!

Spring INTO DOWNTOWN NAMPAA

Thursday, May 20, 2021 5:00 - 9:00pm
Downtown - 1st, 2nd, & 3rd Streets

Starting May 20th DNCA and the BID will be hosting **THIRD THURSDAYS**. These monthly events are designed to give our Downtown Merchants the opportunity to showcase what makes them unique.

All Downtown Merchants are encouraged to extend their hours on these days.

We will have Maker's Markets set up around the Downtown to allow attendees to roam throughout the Downtown.

SPONSORED BY:



WANTED
Makers & Crafters

2021 DATES & Themes:

- May 20th - Spring Into Downtown
- June 16th - Downtown Psychedelia
- July 23rd - Footprints Through Nampa
- August 19th - Hot August Nights
- September 16th - Fall Into Downtown
- October 21st - Harvest Nights

Looking to participate in a local Mid-Week Market?
 Join Us Downtown Nampa Every Third Thursday Starting in May
 Call: (208) 918-7723 Email: info@downtownnampa.com

ATTENTION MAKERS & CRAFTERS!

The Downtown Nampa Community Association is kicking off the Summer Event Season with the inaugural Third Thursday event, May 20th, in Historic Downtown Nampa.

These events showcase the Nampa Historic District and Business Improvement District merchants, eateries, and pubs. The events will include Historic Walking Tours, Merchant Sales, Performing Artist, Food Vendors and more!

If you are a Maker or Crafter and would like to participate in one of our multi-location booth areas in the downtown -

contact us:

(208) 918-7723 or info@downtownnampa.com

Free Small Business Financial Training Opportunity

After a challenging year for many entrepreneurs and small businesses the Small Business Development Center, Nampa's Chamber of Commerce and the Economic Development Department are providing a financial fitness training.

The training will provide tools and information on how up-to-date financial reports are critical to your businesses success. The training is on June 16, 7:30-9:00 AM at the Nampa Development Services Center at 500 12th Street South. Visit

<https://www.cityofnampa.us/921/Entrepreneur-Support-and-Training>

to register

REMINDER

Applications for City alcohol beverage license renewals must be received by the City Clerk's office by 4:00pm on May 1st.

Register for Financial Fitness Training

June 16th

Free Public Parking Available in all City Lots AFTER 6:00pm & ON WEEKENDS!



The downtown streets are getting busier as more customers are again shopping downtown.

Use this QR code for locations of Downtown Off-Street Parking areas. If you would like a poster for your place of business contact our office info@downtownnampa.com

Parking in the Nampa Parking Garage is **FREE** for the first hour and \$1.00 an hour after that up to a maximum of \$6 per day.

We will be placing A-Frames with parking information on 1st Street South, 12th Ave South, and 13th Ave South directing drivers to City operated FREE parking lots.

INPUT REQUESTED: BIRD SCOOTERS IN DOWNTOWN

Bird Scooters has approached the City of Nampa with a request to enter into a Franchise Agreement to operate electric scooters throughout the city including Downtown. They would like to begin operations in May starting with 25 scooters and ramping up to 100+. Each scooter has GPS with technology to limit the areas where they operate and allows for restrictions on speed in certain areas. Initial feedback from the BID Board was to maintain the wheels free zone on sidewalks, require a phone number for complaints regarding location and hazards from scooters, 10mph maximum speed in downtown and potential parking corrals at Lloyd Square and Library Square. City Council would like to receive additional feedback from the Downtown Businesses regarding the potential of allowing e-scooters downtown. Please take a moment to complete a survey of 3 questions regarding the potential operation of the scooters downtown. You may also send comments directly to downtown@cityofnampa.us

» Take the survey

GET PREPARED to apply for the Restaurant Revitalization Fund (RRF)

This funding will provide funding to help restaurants and other eligible businesses that experienced loss during COVID-19.

Get the program details such as eligibility, funding amount, allowable use of funds and more. https://www.sba.gov/funding-programs/loans/covid-19-relief-options/restaurant-revitalization-fund?utm_medium=email&utm_source=govdelivery

How to prepare

Currently, SBA is not accepting applications for RRF. However, you can prepare your application by reviewing the sample application, program guide and cross-program eligibility chart on SBA COVID-19 relief options. You will be able to apply through SBA-recognized Point of Sale Restaurant Partners or directly via SBA in a forthcoming online application portal.

When to apply

The official application launch date will be announced shortly. Ahead of the application launch and over the next week, the SBA will establish a seven-day pilot period for the RRF application portal and conduct extensive outreach and training on how to apply, application requirements and where to apply. Participants in this pilot will be randomly selected from existing PPP borrowers in priority groups for RRF and will not receive funds until the application portal is open to the public. Following the pilot, the application portal will be opened to the public. For the first 21 days that the program is open, the SBA will prioritize reviewing applications from small businesses owned by women, veterans, and socially and economically disadvantaged individuals. Following the 21-day period, all eligible applicants are encouraged to submit applications.

Upcoming Downtown Projects

Two new Community Development Block Grant projects were approved by City Council for Downtown Nampa. The funding will provide for the design and engineering planning of Wall Street between 1st Street South and 2nd Street South. Plans for this area will transform the area into a more desirable, active and walkable access way, creating a pedestrian-only area, starting at 1st Street South and extending southward to 2nd St South. City Council also approved funding to replace outdated deteriorating sidewalk, curb, gutter, drainage facilities, and fire hydrants. This project will also address pedestrian safety and accessibility by updating the existing, non-compliant, ADA pedestrian ramps/crossings at the intersection of 1st Street South & 13th Avenue South. Construction will begin in fiscal year 2022.