



**BUSINESS  
IMPROVEMENT  
DISTRICT**

**Nampa Business Improvement District #2 (BID)  
Board Meeting Minutes  
July 13th, 2021**

BID Board Meeting Minutes- July 13th, 2021 7:30 – 8:30am, The Block / H&M Meats

Members in Attendance: Adam Hutchings, Matt Lind, Julie Vincent, Jordan Baker, Chelsea Johnson, Melinda Romayor (zoom).

Others in Attendance: Amy Bowman, Robyn Sellers, Morgan Treasure, Jim Daniels, Clayton Borah.

Members Absent:

Hutchings started the meeting at 7:35 AM. Both on-site and Zoom options were available

**Minutes:** Previous meeting minutes were presented for approval. Lind motioned; Baker seconded: **to approve minutes as presented** – motion passed.

**REPORTS:**

**Financial:** Baker reported an ending balance of \$35,091. Incoming funds \$4806.00. Outgoing funds \$1190.00. Met within budget constraints for month. Lind motions, Vincent seconds: **to approve Finance Report as presented** – Motion passes

**DNCA:**

1. **BID Invoicing Update:** BID is moving forward with past due invoicing. Mail merge and letters will be sent out towards end of July month. Will need to identify a new collections partner.

**DNCA Committee Reports:**

- 1) Promotion and Events Committee: They have decided that Third Thursdays/Fourth Fridays are to be consolidated into one event moving forward in response to the understaffing of the Economic Development department. There will be live music, market and historical tours. Squatch Con is still scheduled for August 7<sup>th</sup>.
- 2) Economic Vitality Committee: Working with building owners to put historical photos or local vinyl artwork in the windows of the vacant buildings until they can be properly renovated. Estimated cost is \$2500-\$3700 depending on building size and type of vinyl used.
- 3) Organization Committee: Potentially move Main Street underneath the Nampa Chamber of Commerce umbrella. This model works well in other municipalities and may be a good time to move with the restaffing of the Economic Development Dept.
- 4) Design Committee: Working with Economic Vitality on the vinyl artwork.

**.City Report:**

- 1) **City Department Communication Plan:** Treasure is leaving the Economic Development Department. Her last day is August 5<sup>th</sup>. Robyn Sellers will be our point of contact. The communication plan and the MOU will need to be adjusted. Economic Development will still help with the website and distribution of minutes.
- 2) **Wall Street Update:** Nothing new to report

3) **Vacant Building Update:**

1206/1212 1<sup>st</sup> St. S. -Nothing new to report

1221 1<sup>st</sup> St – Nothing new to report

1211 1<sup>st</sup> St. S. – Nothing new to report

116 12<sup>th</sup> Ave. S. – Nothing new to report

4) **Downtown Infrastructure:** Nothing new to report

**Beautification and Cleanliness:**

- 1) Flowers need to be fertilized. BID Volunteers will be needed for this. Parks is trying to rehab baskets, but the high heat has been hard on them.

**Old Business:**

- a) Bench for Bible Pentecostal: trying to identify inventory for benches, costs, and plan for moving. Process has been started, will take a couple weeks.

**New Business:**

- a) Zoom meeting option: In person only. Lind moves, Schiebout seconds: **motion to drop the offer of Zoom option and have in person only meetings-** motion passes.
- b) Lind proposes purchasing ashtrays for select spots in the downtown area to help with the cigarette butt problem we are having. They are freestanding, metal, about 30" tall and can have WITCO clean them out when they are taking care of the trash. They each cost about \$100. Lind motions, Baker seconds: **Motion to purchase 6 ashtrays and install in strategic places in downtown-** Motion passes.
- c) Bench has been requested in front of the apartments and some additional outdoor furniture, such as a bike rack. BID has requested an inventory of such furniture from the City to see if we can install furniture we already own. This particular area may be covered in the plans to improve the bulb outs on the corners. Waiting on response from city.
- d) Collections update: Late notices will be sent later this month.
- e) Mailchip to Growth Zone Email list: We need to work on taking the MailChimp contact list and getting it into Growth Zone for our emails. The data is dirty and we need to work on getting correct contact info from our BID Members.
- f) Agenda Format Change: Hutchings reported that he would like to change the agenda format to concentrate on the core basics of the BID is responsible for according to the MOU. This will allow us to have a focused energy on the needs of the downtown and the business owner's interests.

Lind moves, Schiebout seconds: **to amend the agenda to include an item to have the executive board meet to make a decision to allocate no more than \$1500 in BID funds to help cover the cost of the vinyl window art.** Motion passes.

Annual Meeting Date needs to be set. Hutchings will look at bylaws to determine dates.

**Announcements:** Next Executive Board Meeting- August 4<sup>th</sup> at 2pm Next Board Meeting – August 10<sup>th</sup> at 7:30

**Adjournment:** Lind motions, Schiebout seconded: **to Adjourn the meeting;** meeting adjourned 8:43 am

Respectfully Submitted:

*Chelsea Johnson*