



BID ANNUAL MEETING October 2021



Welcome & Call to Order

Adam Hutchings – BID President



Current Board Members

Executive Committee

- Adam Hutchings – H&M Meats/The BLOCK (President)
- Matthew Lind – Labyrinth Escape Games (Vice President)
- Chelsea Johnson – Chamber (Secretary)
- Jordan Baker – Thrivent Financial (Treasurer)

Directors

- Julie Vincent – *Cameo Salon*
- Mark Schiebout – *2C Family Brewing*
- *Melinda Romayor – Lifestyle Nutrition*

Ex Officio

- Robyn Sellers – City of Nampa – Director of Economic Development
- Amber Bothwell – City of Nampa – Economic Development

Welcome New Businesses





Perspectives on Downtown

Mayor Debbie Kling



2021 – Year – in –Review

Matthew Lind- BID Vice President

2021 Accomplishments

- Coordinated Spring Clean-Up
- Purchased Flowers for Hanging Baskets & Planters
- Advocated for increased Police Patrols & new code enforcement
- Worked on uniform code for building facades
- Support for local businesses
- Accounts Receivable – Data Clean-up
 - Growth Zone
- Third Thursdays – Fourth Fridays (MainStreet)
- Regular Street Sweeping in City Lots



Accounts Receivable 2021 Review



Pre Collections Efforts	
Past Due (Pre 2Q2021)	Amount
Received	\$9,000
Remaining	\$22,562.75

Company Name	Amount Due
AYRLETT COMPANY	\$1,230.00
CURIOUS MEDIA INC.	\$1,421.75
HONG KONG CAFE	\$1,882.00
JUST RESULTS PERSONAL TRAINING	\$660.00
TACO TIME	\$2,079.00
TERAHCORP INC	\$7,040.00
WELLS FARGO BANK	\$8,250.00
Grand Total	\$22,562.75

**DOWNTOWN
NAMPA MAIN STREET
ASSOCIATION**



the DNA of Nampa

Downtown Nampa Main Street Association (DNA)

Marie Baker – DNA President

What's the Difference?

Business Improvement District (BID)

Business Based

SPECIFIC USES OF FUNDING:

- **Cleanliness**
- **Beautification**
- **DT Business Advocacy**
- **Events**

Established by City ordinance

**Legal Assessment charged
per square foot, min/max
Bounded Geographically**

Downtown Nampa Main Street Association

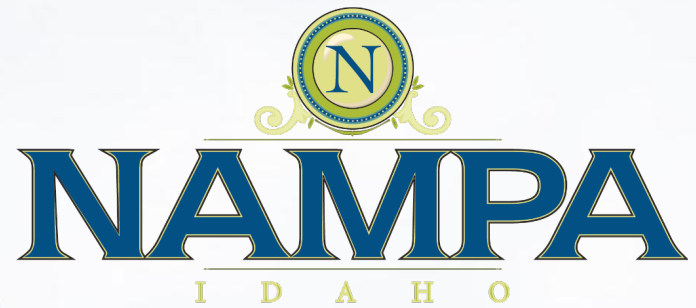
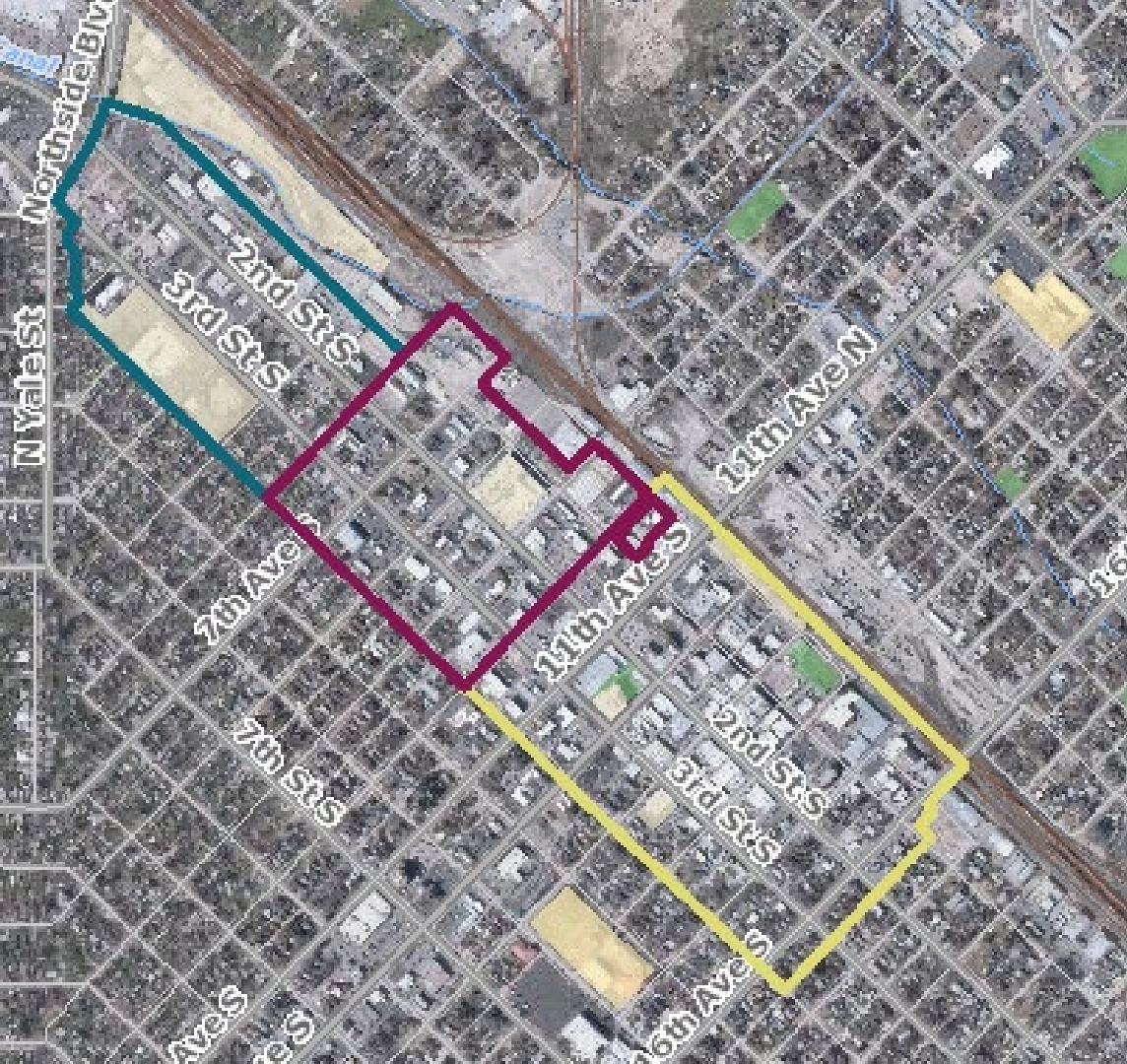
Community Based

FOCUSED ON:

- **Economic Vitality**
- **Design / Aesthetics**
- **Promotions & Events**
- **Historic Preservation**

**Non-Profit structure
With fundraising**

**Revenue generating Opportunities
No required boundary
National Affiliation**



Downtown Districts

Downtown Historic
District

Downtown Village
District

Downtown Business
District



Financial Review

Jordan Baker- BID Treasurer

YTD Revenue



<i>Receipts</i>	Sum of YTD	Sum of Budgeted	Overage
BID Assessments	\$ 48,291	\$ 30,500	
CBI Collections	\$ -	\$ -	
Fees	\$ -	\$ -	
Sponsorships	\$ -	\$ 1,000	
Grand Total	\$ 48,291	\$ 31,500	\$ 16,791

- Collections efforts
- New businesses
- Wayfinding 2022

YTD Actual Expenses

<i>Expenses</i>	Actual	Budget	Difference
Advertising & Marketing	\$380.00	\$1,500.00	\$1,120.00
Bank Fees	\$52.00	\$0.00	-\$52.00
Banners - Light Poles	\$0.00	\$1,500.00	\$1,500.00
Banners - Other	\$0.00	\$0.00	\$0.00
Bookkeeper/CPA	\$0.00	\$900.00	\$900.00
Décor Maintenance	\$0.00	\$3,600.00	\$3,600.00
Dues & Subscriptions	\$69.00	\$150.00	\$81.00
Events; Other	\$254.00	\$0.00	-\$254.00
Events: 4th Friday	\$482.00	\$1,000.00	\$518.00
Events: Christmas & Tree Lighting	\$800.00	\$1,000.00	\$200.00
Events: Downtown After 5	\$0.00	\$250.00	\$250.00
Events: Halloween	\$0.00	\$500.00	\$500.00
Events: Shop Hops	\$0.00	\$0.00	\$0.00
Flowers	\$3,615.00	\$5,000.00	\$1,385.00
Garbage Collection-WITCO	\$5,720.00	\$4,800.00	-\$920.00
Garbage Supplies-Hanson Janitorial	\$258.00	\$900.00	\$642.00
Growth Zone	\$4,535.00	\$5,400.00	\$865.00
Insurance	\$1,428.00	\$500.00	-\$928.00
Nampa Chamber	\$230.00	\$250.00	\$20.00
Office Supplies	\$0.00	\$150.00	\$150.00
Reimbursements	\$28.00	\$0.00	-\$28.00
Reserve	\$0.00	\$0.00	\$0.00
Strategic Planning	\$0.00	\$250.00	\$250.00
Supplies	\$0.00	\$175.00	\$175.00
Survey Monkey	\$0.00	\$0.00	\$0.00
Website	\$0.00	\$0.00	\$0.00
Grand Total	\$17,851.00	\$27,825.00	\$9,974.00



Other Financial Priorities for 2022

- Redefine Collections Process
- New Member info Update - Growth Zone
- Main Street Manager - DT Event Coordinator
- Vacant Building Assessment Change

Financial Actions



- Board Approval of 2022 Budget
- Board Approval of the work of the Treasurer for 2021



Robyn Sellers

City of Nampa -Economic Development



2021 Board Member Election

- Current Nominations
 - Matthew Lind - President
 - Adam Hutchings - VP
 - Chelsea Johnson - Chamber (Secretary)
 - Jordan Baker - Thrivent Financial (Treasurer)
- Open Nominations



2022 Plans

Adam Hutchings- BID President

Emphasis for 2022



- Cleanliness
- Beautification
- Advocacy for our Members
- Events

Emphasis for 2022



- Cleanliness
 - Regular Street Sweeping - Quarterly Clean-up
 - Holding Downtown businesses accountable (sidewalks, storefronts, alley ways, tree wells)

Emphasis for 2022



- Cleanliness
- Beautification
 - Asset List - Best Use Map (Benches, bike racks, cigarette receptacles, trash cans, flower planters)
 - Interface with Code Enforcement & Building Safety
 - Additional Seasonal Decorations
 - Vacant building window art (MainStreet)

Emphasis for 2022



- Cleanliness
- Beautification
- Advocacy for our Members
 - Vacant building mitigation (Building Safety, Code Enforcement)
 - Interface with City Officials - Political Representatives - NDC
 - Lobbying for specific Member requests
 - Wayfinding

Emphasis for 2022



- Cleanliness
- Beautification
- Advocacy for our Members
- Events
 - Purchase of additional event equipment
 - Support Downtown Event Coordinator
 - Encouraging member participation



Feedback Forum



**Thank you for
coming!**