



**BUSINESS
IMPROVEMENT
DISTRICT**

Nampa Business Improvement District #2 (BID) Annual Meeting October 12th, 2021

BID Annual Meeting Minutes- October 12th, 2021 at 2C Family Brewing- Nampa

Members in Attendance: Sarah Stewart, Melinda Romayor, Mark Schiebout, Irma Zamora, Mike Watson, Misty Zamora, Matthew Lind, Jordan Baker, Julie Vincent, Heather Driscoll, Ryan Driscoll, Chloe Hanson, Becky Swartz, Clayton Borah, Vivian Kint, Max Chavez, Chelsea Johnson

Others in Attendance: Mayor Kling, Robyn Sellers, Amber Bothwell, Jim Daniels, Marie Baker, Cliff Long, Angi Davis

Hutchings started the meeting at 5:40pm.

Perspectives on Downtown:

Mayor Kling thanks businesses in downtown and the Main St. Board for all their hard work this year.

Reported that they are looking into potential funding for a position for Main Street/BID. Daniel's Fund has helped put several great additions and projects into Downtown and encourages businesses to ask about it and utilize the funds.

2021 Review:

Matthew Lind reported that we survived and managed to keep things going. As a board, we advocated for regular police and BID involvement. They have increased patrols and also are giving quarterly updates at our board meetings about downtown. BID has been working with the City of Nampa Building Dept. and Code Enforcement to help with building safety and enforcement of codes in downtown. We are continuing to work together to update the codes so that we can keep our downtown and buildings beautiful. Accounts Receivable has been moved over to Growth Zone. We were way behind in the City building program- Named Tyler- and it was very confusing to stay current and extract data. We've been working on collections of past due balances. Third Thursdays has been gaining momentum thanks to an excellent partnership with Oscar Diaz and the City. We plan to continue this event for next year. BID board also worked with City to schedule regular street sweeping and coordinated Spring Cleanup.

DNCA/MAIN STREET

Marie Baker reported on DNCA and the difference between DNCA and BID. They plan to continue the work that has been started and to keep reaching out to BID for support for events, signage, and economic vitality projects.

Financial Review:

Baker reported that we plan to collect \$43,000 of assessment dollars in the 2022 year. This is 85% of what we bill annually. Board plans to go after an additional \$15,000 in past due assessments from the 2021 fiscal year. We plan to spend 4 times the amount we spent last year, mostly due to not much spending due to COVID. Projected Budget is to spend \$86,000 in 2022 including the surplus from last year.

Other financial priorities for 2022 include redefining the collections process, verifying correct contact info, Helping locate and fund a Main Street Manger- DT Event Coordinator, and changing the Vacant Building Assessment Rate.

Action Item- Motion for Executive Board to approve 2022 financial budget- Schiebout moves, Hutchings seconds. **Motion passes**

Action Item- Motion for Executive Board to approve Treasurer's work for 2021- Schiebout moves, Lind seconds- **Motion passes**

City of Nampa- Economic Development

Sellers reported on the partnership between the Economic Development Dept. and the BID. ED supports the BID in things like agendas, posting minutes, collecting assessments, and is the backbone of the BID. Sellers is the Executive Director, Cliff Long is the Senior Director of Development Services, and Amber Bothwell is Administrative Assistant. ED is helping with the corner design of 13th and 1st, and also helped facilitate the outdoor dining patio along 1st St with help from the Daniel's Fund and CBDG funds. They are also involved with Main Street Board.

Action Item- 2021/20211 Board Elections- Hutchings calls for any open nominations for the roles of President, Vice President, Treasurer and Secretary; no nominations submitted- **Motion to accept prior nominations of President- Matthew Lind, Vice President- Adam Hutchings, Treasurer- Jordan Baker, Secretary- Chelsea Johnson-** All in favor, no objections. **Elections pass**

2022 Plan

BID Board has identified 4 areas that they would like to concentrate on for 2022.

Cleanliness, Beautification, Advocacy for our Members, Events.

Cleanliness- involves Regular street sweeping and a quarterly cleanup, along with holding businesses responsible for their storefronts, alley ways and tree wells.

Beautification- involves creating an Asset List and a Best Use Map, working with Code Enforcement and Building Safety, buying and executing seasonal decorations, and vacant building window art.

Advocacy for our members- includes Vacant building mitigation, working with City Officials and NDC, Lobbying for specific member requests and wayfinding.

Events- Includes the purchase of additional event equipment, supporting the Downtown Coordinator, and encouraging member participation.

Hutchings asked for member feedback and then closed out the meeting at 7:35pm