



BID Board Meeting Minutes- September 14, 2021 7:30 – 8:30am, The Block / H&M Meats

Members in Attendance: Adam Hutchings, Matt Lind, Julie Vincent, Jordan Baker, Melinda Romayor.

Others in Attendance: Amy Bowman, Oscar Diaz, Robyn Sellers, Amber Bothwell, Mayor Kling, Clayton Borah.

Members Absent: Mark Schiebout, Chelsea Johnson.

Hutchings started the meeting at 7:32 AM.

Minutes: Previous meeting minutes were presented for approval. Lind motioned; Vincent seconded: ***to approve minutes as presented*** – motion passed.

REPORTS:

Financial: Baker updated the Board on account receivables. There was one expenditure in the month of August, leaving an available fund balance of \$53,702. There is currently \$44,000 in accounts receivable from past due balance. A list is going to be sent to the City with a list of invoices that can be written off. Matt Lind is currently in the process of finding a collections company to address the larger past due balances. It was suggested by Mayor Kling that the BID work with businesses and perhaps offer businesses a discount on their past due balances rather than pursuing collections. One struggle being encountered is inaccurate information in Growthzone and Tyler.

ACTION: Request for funding of advertisements for Third Thursday was presented for approval. Lind motioned; Baker seconded: ***to approve advertisements for Third Thursday*** – motion passed.

ACTION: Financial report was presented for approval. Lind motioned; Baker seconded: ***to approve financial report*** – motion passed.

1. DNCA:

- DNCA Committee Reports:
 - i. Promotion and Events Committee: Diaz reports ongoing planning of the next Third Thursday event and the annual Halloween event. Full attention is currently on Third Thursday and focus will shift to Halloween after the event. There was also slight discussion regarding Shop Small Business Saturday and how this may be approached in the coming months. Robyn offered to reach out to American Express to help with the event.
 - ii. Christmas Decorations: It was suggested a sub-committee be created to address Christmas events and decor. Parks and rec will hang Christmas lights first week of November typically. It is suggested that the BID hire out and a plan be created to hang additional Christmas lights downtown. Lind may have a group of people to help hang lights. There also church groups that may volunteer. The BID can reach out to City departments so see if they would like to help as well. It was suggested that a Volunteer Coordinator be added to the BID board. There are funds from Republic Services that can be put towards Christmas lights – Mayor suggested that the BID

approach City Council to use those funds. BID should consider starting a fundraising effort as well. It was suggested that a light show be created on Front Street in front of the train station leading to Lloyd square. Lights should start being hung 2 weeks prior to the Christmas Tree lighting.

- iii. Christmas Tree Lighting: This event typically occurs the first weekend after Thanksgiving. It is being considered whether the date of the Christmas lighting should be changed to allow staff to have Thanksgiving weekend off. Should the downtown Christmas market/sleigh rides before the Christmas tree lighting switch from City organized to DNCA/BID organized. If chosen to continue this, should the date move to a later weekend. It was suggested that BID reach out to Farmers Market and offer to pay the Lloyd Square fee to have them set up a market before the tree lighting – November 27th. Parks has a waiting list on Christmas trees.

2. City:

- i. Downtown event supply purchases: \$500 was approved for supplies for future BID sponsored events – tent, rolling utility cart, tape, etc.
- ii. Code Compliance downtown buildings: A letter was sent from BID to compliance regarding buildings out of code downtown. The City has created a plan how to respond to these buildings while working with BID and Mainstreet. Meeting date TBD and announced soon. Letter was sent addressing broken windows on 9 Wall Street. Various other code violations are being addressed.
- iii. Wall Street Update – Traffic pattern. No update.

- **Beautification / Cleanliness:**

- i. Take down flowers: The Board needs to find a date to make this happen. City irrigation is being shut off on September 15. A dumpster needs to be provided to dispose of flowers. It was suggested that the flower baskets possibly be recycled by company that provided them. Could reach out to businesses to see if they want to water the flowers in front of their businesses or ask if anyone wants to take the flowers. This will occur on the 25th at the Fire Station parking lot to take down flowers.
- ii. Update on regular street cleaning schedule: Nampa Street Department will be cleaning streets Thursdays at 4am when leaves start falling.

3. Old Business:

- Potential purchase of outdoor ashtrays throughout Downtown: No update.
- Downtown furniture fixtures: The BID needs to inventory current ashtrays in the downtown. Requested that a GIS map be created to layout locations.

4. New Business:

- Annual Meeting: Save-The-Date inserts will be created for the annual meeting to send out with October invoices. Several members are going to print up cards and go door to door to try and ensure quorum is met and request proxy representation is members unable to attend themselves. The purpose of the BID was addressed – Beautification, Cleanliness, Safety, Voice for the Members. End: 0848

5. Announcements:

- Next Executive Board Meeting October 6, 2:00pm – H&M Meats / The Block
- Next Monthly (Annual) Board Meeting October 12th, 5:30pm – 2C Family Brewing Company

Adjournment: Lind motions, Baker seconded: *to Adjourn the meeting*; meeting adjourned 8:48 am