



**BUSINESS
IMPROVEMENT
DISTRICT**

**Nampa Business Improvement District #2 (BID)
Board Meeting Minutes
December 14, 2021**

BID Board Meeting Minutes- December 14th, 2021 7:30 – 8:30am, Labyrinth Escape Room

Members in Attendance: Julie Vincent, Jordan Baker, Chelsea Johnson, Melinda Romayor, Matthew Lind

Others in Attendance: Amy Bowman, Amber Bothwell, Rick Hogaboam, Pete Miceli, Robyn Sellers,

Members Absent: Mark Schiebout, Adam Hutchings

Lind started the meeting at 7:38am

Minutes: Previous meeting minutes were presented for approval. Romayor motioned; Vincent seconded: **to approve minutes as presented** – motion passed.

REPORTS:

Financial: Baker reported an ending balance of \$68,831. Incoming funds \$1,123. Outgoing funds \$462. All major expenses are paid for the year and Oscar will get the second half of the payment for the light installation and takedown. Romayor motions, Vincent seconds: **to approve Finance Report as presented** – Motion passes

BID:

1. **BID Invoicing Update:** Gaona reports that she has completed most of the verification for downtown. She needs to input info into GrowthZone. She has identified about 25 new businesses that were not getting billed on the BID rolls and cleaned up the current list. Baker motions, Johnson seconds- **to approve paying Tanya Gaona \$20/hr, for another 25 hours, to update contact info in Growthzone** – Motion passes
2. **Christmas Lights:** Sellers reports that the lights went up and Oscar sent BID board an overview of install. He will take them down in January and we will have a debrief.

DNCA Committee Reports:

- 1) Promotion and Events Committee: Shop Small Saturday Debrief- Overall the event went well. There was a ton of people in downtown with most businesses reporting increased sales. Due to complications with receiving promotional items from AMEX for SSS, next year we will look into purchasing our own promotional items that are better suited and branded for our downtown. Bowman asked if the BID would support potentially moving the location of the Christmas Tree next year to Llyod Square. BID was in agreement and would help where we could.
- 2) Economic Vitality Committee: Nothing new to report
- 3) Organization Committee: Nothing new to report
- 4) Design Committee: Nothing new to report

City Report:

- 1) Code Compliance Downtown- City had their internal meeting with the departments to hammer out code compliance and enforcement. They are coming up with a strategic plan and will get with BID

board to determine how they are going to handle the vacant buildings in downtown from a code enforcement strategy.

- 2) Downtown Manager Position- Sellers reports that this position will come under the Chamber umbrella so that there are better opportunities to advocate for downtown business. The City of Nampa, Nampa Development Corporation, and the BID will help to fund this position. The three entities will meet in early January to discuss details.

Beautification and Cleanliness:

- 1) Seasonal Décor Committee- Email about this will go out the beginning of January.

Old Business:

New Business:

President Lind asked Pete for some feedback regarding downtown and the BID role's within. Pete stated he was happy with the BID board and that business is busy. He is still trying to navigate COVID procedures and what that means for business. Gaona reports that in talking with downtown businesses on the outskirts, they felt like they weren't a part of downtown. They don't receive lights or flowers, etc. Discussion was had about these businesses attending the BID meetings so that we can brainstorm with them on ways to help beautify that area.

Next Executive Meeting- January 4th, 10:30am H&M Meats/The Block

Next Board Meeting – January 11th, 7:30am H&M Meats/The Block

Adjournment: Lind motions, Johnson seconded: *to Adjourn the meeting*; meeting adjourned 8:18:am.

Respectfully Submitted:

Chelsea Johnson