

BROADCAST ORDER AND TRAFFIC INSTRUCTIONS

STATION: All Participating PEP TV Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: December 17, 2020
CLIENT: GEAR UP

Please EXTEND the flight for the current GEAR UP PEP spot(s).

TRAFFIC

Flight Dates: Start: December 28, 2020
End: December 26, 2021

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s): 1. FAFSA30TV (:30)
ISCI Code: GEAR2201

This is the only TV spot running for this sponsor.

All GEAR UP PEP spots are available [here](#), or at www.kba.org under the PEP tab.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth Challenge (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP
101 Enterprise Drive
Frankfort KY 40601