

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: December 17, 2020
CLIENT: KY Public Service Commission (PSC)

Please EXTEND the run for the current PSC spot(s).

TRAFFIC

Flight Dates: Start: December 28, 2020
End: December 26, 2021

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s):
1. PSCFootball30R (:30)
ISCI Code: KPSC2101
2. PSCBasketball30R (:30)
ISCI Code: KPSC2102

These are the only radio spots running for this sponsor.

All PSC PEP spots are available [here](#) or at www.kba.org, under the PEP tab near the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth Challenge (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601