

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** February 10, 2021  
**Client:** Department for Aging & Independent Living (DAIL)

**Please REPLACE the current spot(s) now airing for DAIL.**

## TRAFFIC

**Flight Dates:** Start: February 15, 2021  
End: December 26, 2021

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**New Spot(s):** DAILPrescriptions30R (:30)  
ISCI Code: DAIL2104

**This is the only radio spot running for this sponsor.**

All DAIL PEP spots are available [here](#), or at [www.kba.org](http://www.kba.org), at the PEP link near the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth ChalleNGe (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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