

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: March 24, 2021
Client: Governor’s Office of Agricultural Policy (GOAP)

Please REPLACE the current spots now airing for GOAP.

TRAFFIC

Flight Dates: Start: March 29, 2021
End: April 25, 2021

Schedule: 30 spots per month (based on your station’s PEP pledge)

New Spot(s):

- 1. Poultry30R (:30)**
ISCI Code: GOAP2106
- 2. KADFPorkOBryan30R (:30)**
ISCI Code: GOAP2110
- 3. KADFBeePaul30R (:30)**
ISCI Code: GOAP2111

These are the only radio spots running for this sponsor.

All GOAP PEP spots are available [here](#), or at www.kba.org, at the PEP link near the top of the page.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor’s Office of Agricultural Policy (GOAP)
- KY 811
- KY National Guard Youth ChalleNGe (NGYC) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.