



Hunger Action Month



WHO WE ARE

Feeding Kentucky is the largest charitable response to hunger in the state of Kentucky. Our mission is to feed Kentuckians today and end hunger tomorrow. We do this by supporting Kentucky's seven food banks in the fight against hunger through legislative advocacy, innovative programming, and public and private partnerships.

OUR MEMBERS





A WORD FROM OUR DIRECTOR

Members of the Kentucky Broadcasters Association:

Who could have imagined how different September 2021 would be from September 2020? As we navigate the recovery from COVID-19, it is more urgent than ever to take action against hunger in Kentucky.

September is Hunger Action Month and as Kentucky's largest charitable organization dedicated to ending hunger, we are providing this specially designed packet for your information and utilization.

We are grateful for our news media partners who help bring attention to hunger in Kentucky.

Please let us know if we can provide any additional information.

Thank you for helping get the word out about hunger and how we can work together to solve it!

Sincerely,

Katrina Thompson
Feeding Kentucky, Executive Director
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Hunger in Kentucky



- 1 in 7 Kentuckians are food insecure,
- Food insecurity exists in every Kentucky county, ranging from 7.4% in Oldham County to 27.5% in Harlan County.
- Six Kentucky counties are included in the list of 25 US counties with the highest overall food insecurity rates: Harlan, Bell, Magoffin, Breathitt, Clay and Wolfe.

Child Hunger



- 1 in 5 Kentucky kids are food insecure.
- Childhood food insecurity is linked to developmental delays, poor academic performance and behavioral problems, and increased risk of obesity.
- Only 1 in 11 kids who receive free and reduced meals eat summer meals.

Senior Hunger



- Kentucky is #1 in food insecurity among adults aged 50-59.
- A significant number of Kentucky grandparents are raising grandchildren. These seniors are more likely to be food insecure than other seniors.

FEEDING KENTUCKY ASKS KENTUCKIANS TO TAKE ACTION TO END HUNGER

[Frankfort, KY] – Aug. 25, 2021 – This September, Feeding Kentucky, together with the Feeding America nationwide network of food banks, will mobilize across all 50 states in an effort to bring an end to hunger. Hunger Action Month is designed to inspire people to take action and raise awareness of the number of people who are food-insecure, meaning they lack consistent access to enough food for an active, healthy lifestyle.

Kentucky has the ninth highest rate in the nation of people struggling to put food on the table. In Kentucky, almost 700,000 people struggle with hunger and may not know where they will find their next meal. That number includes one in every five kids who may not have enough to eat.

After nearly ten years, food insecurity levels for most communities across the country, including Kentucky, had reached their lowest levels in 2018, according to Feeding America’s Map the Meal Gap study. However, analysis from Feeding America’s The Impact of the Coronavirus on Local Food Insecurity shows that progress made to food insecurity in the past decade will likely be wiped out as a result of the COVID-19 pandemic.

September marks the fourteenth year the Feeding America network of food banks has organized this annual call to action and eleventh year Feeding Kentucky has participated in the Hunger Action Month movement. This year’s campaign theme: food shouldn’t be an impossible choice.

“Everyday, Kentucky families have to make the impossible choice between food and other necessities, like medicine and rent,” said Karena Cash, Advocacy Coordinator for Feeding Kentucky. “We need the support of our communities now more than ever to help our neighbors in need. With every action, we get one step closer to ensuring food isn’t an impossible choice.”

Hunger Action Day®, the third Friday in September, is a day where efforts across the country are focused for greater impact. This year, on September 17th, Feeding Kentucky is seeking 700 actions from the public – a donation, a volunteer shift, a social media post – that will help end hunger, one helping at a time.

The global health pandemic has meant a cancellation of many of the activities the Feeding Kentucky network had planned in honor of Hunger Action Month. However, there are still ways to get involved. For example:

- Freestore Foodbank will host its 27th annual Rubber Duck Regatta virtually on Sunday, September 5th. Each duck purchased will help provide 15 meals to the community—that’s something to quack about! Buy a Duck and Feed a Child today. Learn more at RubberDuckRegatta.org.

To learn more about Feeding Kentucky and other ways you can get involved for Hunger Action Month in Kentucky, please visit FeedingKY.org or HungerActionMonth.org.

SAMPLE PSA

Below are sample PSAs for your station to record in support of Hunger Action Month.

Right now, one in seven Kentuckians are food insecure. That's why this station and Feeding Kentucky are uniting this September for Hunger Action Month. You can help your local food bank and food pantries without leaving the comfort of your own home by donating at FeedingKY.org. Together we can provide food for our neighbors today and shorten the food bank line tomorrow.

September is Hunger Action Month, and we're fighting hunger right here in the Commonwealth alongside Feeding Kentucky. You can help your local food bank by donating today at FeedingKY.org. Your support allows Feeding Kentucky's members to provide nutritious food through a network of hunger-fighting partners, including soup kitchens, food pantries, emergency shelters, children's programs, and more. Together we can nourish the future.

For one in seven Kentuckians, a daily meal isn't a choice between different dishes. It's a choice between food and other crucial needs—like medicine, electricity, or childcare. This September, join this station and Feeding Kentucky for Hunger Action Month. Visit FeedingKY.org to learn more about how you can fight hunger right here in the Commonwealth.

September is Hunger Action Month, and we're partnering with Feeding Kentucky to unite against hunger. One in seven Kentuckians in the Commonwealth are food insecure, but you can help make a difference. Visit FeedingKY.org during the month of September to learn more about you can end hunger.

STATE CONTACT

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TRI-STATE FOOD BANK

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Click [here](#) for a pantry contact in each Kentucky county.

SOURCES

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