

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: October 11, 2021
CLIENT: Transportation Cabinet

Please REPLACE the current PEP Transportation Cabinet spot(s).

TRAFFIC

Flight Dates: Start: October 14, 2021
End: December 25, 2022

Schedule: 30 spots per month (based on your station's PEP pledge)

Spot(s):

- 1. Stadium30R (:30)**
ISCI Code: KYTC2102
- 2. TakesALittle30R (:30)**
ISCI Code: KYTC2107
- 3. PetWaste30R (:30)**
ISCI Code: KYTC2108

Please rotate equally.

These are the only radio spots running for this sponsor.

All Transportation PEP spots are available [here](#), or at www.kba.org, under the PEP tab.

Here are the current PEP Sponsors:

- Council on Postsecondary Education (CPE)
- Department of Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- Governor's Office of Agricultural Policy (GOAP)
- KY 811
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.