

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** February 28, 2022  
**CLIENT:** GEAR UP

**Please REPLACE the current GEAR UP PEP spot(s).**

## TRAFFIC

**Flight Dates:** Start: March 6, 2022  
End: December 25, 2022

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):**  
1. HigherEdMatters00130R (:30)  
ISCI Code: GEAR2102  
2. HigherEdMatters00230R (:30)  
ISCI Code: GEAR2103

**These are the only radio spots airing for this sponsor.**

All GEAR UP PEP spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY 811
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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