

CURRENT KENTUCKY PEP SPOTS AND FLIGHTS

See traffic and spot details by clicking on the hyperlinks for each PEP client.

CLIENT	TV SPOTS	RADIO SPOTS
Council on Postsecondary Education (CPE)	HigherEdMatters30TV (:30) ISCI Code: CPSE2202 Flight: 3/6/22 – 12/31/2023	HigherEdMatters00130R (:30) ISCI Code: CPSE2104 HigherEdMatters00230R (:30) ISCI Code: CPSE2105 Flight: 3/6/22 – 12/31/2023
Department for Aging and Independent Living (DAIL)	n/a	DAILResource30R (:30) ISCI Code: DAIL2101 Flight: 12/27/2021 – 12/31/2023
GEAR UP Kentucky	HigherEdMatters30TV (:30) ISCI Code: GEAR2202 Flight: 3/6/22 – 12/31/2023	HigherEdMatters00130R (:30) ISCI Code: GEAR2102 HigherEdMatters00230R (:30) ISCI Code: GEAR2103 Flight: 3/6/22 – 12/31/2023
KY 811	811Electrical15TV (:15) ISCI Code: KDIG1211 811GasLines15TV (:15) ISCI Code: KDIG1212 Flight: 12/15/22 – 12/30/23	811Bud30R (:30) ISCI Code: KDIG2111 Flight: 10/7/22 – 12/31/23
KY Higher Education Assistance Authority [radio only]	n/a	AELoan30R (:30) ISCI Code: HEAA2101 Flight: 1/26/23 – 1/28/24
KY Primary Care Association [radio only]	n/a	KPCAKeepChildrenSafe30R (:30) ISCI Code: KPCA2101 Flight: 10/3/22 – 3/31/23
Kentucky Public Service Commission (PSC) [radio only]	n/a	PSCFootball30R (:30) ISCI Code: KPSC2101 PSCBasketball30R (:30) ISCI Code: KPSC2102 Flight: 12/27/2021 – 12/31/2023
KY Transportation Cabinet	FishRevenge30TV (:30) ISCI Code: KYTC2201 Flight: 10/14/2021 – 12/31/2023	Stadium30R (:30) ISCI Code: KYTC2102 TakesALittle30R (:30) ISCI Code: KYTC2107 PetWaste30R (:30) ISCI Code: KYTC2108 Flight: 10/14/2021 – 12/31/2023
KY Voices for Health [radio only]	n/a	KVFHVaccinate30R (:30) ISCI Code: KVFH2101 Flight: 11/13/22 – 2/25/23
Retain Kentucky [radio only]	n/a	RetainKY30R (:30) ISCI Code: REKY2101 Flight: 11/18/22 – 2/25/23