

BROADCAST ORDER & TRAFFIC INSTRUCTIONS

STATION: All Participating PEP Radio Stations
FROM: Kentucky Broadcasters Association – Public Education Program (PEP)
DATE: January 23, 2023
CLIENT: Kentucky Higher Education Assistance Authority (KHEAA)

Please ADD the following spot to your PEP rotation.

TRAFFIC

Flight Dates: Start: January 26, 2023
End: January 28, 2024

Spot(s): **AELoan30R (:30)**
ISCI Code: HEAA2101

All KHEAA spots are available [here](#) or at www.kba.org, under the PEP tab.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY 811
- KY Higher Education Assistance Authority (KHEAA) [radio only]
- KY Primary Care Association (KPCA) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet
- KY Voices for Health (KVFH) [radio only]
- Retain Kentucky (REKY) [radio only]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to pep@kba.org. Contact the KBA office at (888) 843-5221 or (502) 848-0426.

KBA/PEP * 101 Enterprise Drive * Frankfort KY 40601